

FINANCIAL TIMES

Technology

Why advances often backfire

Book review, Page 12

Europe's rail freight

Tracking systems on the way at last

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Breaking up Franco's industrial legacy

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World Business Newspaper THURSDAY JULY 4 1996

\$2.2bn bid wins television rights to two World Cups

German media group Kirch and IFL, the Swiss marketing agency, won the biggest football broadcasting contract ever with a successful \$2.2bn (\$2.2bn) bid for the television rights, outside the US, to the 2002 World Cup in Japan and Korea and the 2006 World Cup. It is the first time the European Broadcasting Union, which represents public broadcasters including the BBC of the UK and ARD of Germany, has lost such a big contract. Page 14

Deutsche Bank introduces Fiona

Germany's biggest bank, introduced a short-term trading instrument, the Frankfurt inter-bank overnight average or Fiona, to strengthen the country's financial markets before European monetary union. Page 15

German industry backs Euro

The federation of German industry gave its support to European economic and monetary union and the replacement of the D-Mark by the euro, saying the advantages of Euro would outweigh the disadvantages. Page 14

Irish cease-fire hopes

Northern Ireland secretary Sir Patrick Mayhew said there were "sensible grounds" to expect a renewed IRA cease-fire, raising hopes of a breakthrough in the peace process. Page 8

Scania, the Swedish truckmaker, said the west European market for heavy trucks had grown by almost 10 per cent in the first five months of the year, with its own market share rising from 14.5 per cent to 16.2 per cent. Page 16

Reed Elsevier, the international information and publishing group, said it was strengthening its legal information business in the US through a partnership with Times Mirror, the US media group which owns the Los Angeles Times. Page 14

Italy plans culture shake-up

Italy's culture minister Walter Veltroni promised to usher in a "new cultural springtime" by shaking up the organisation of museums and monuments and improving facilities for sports, cinema, performing and visual arts. Page 2

Lufthansa profits fall 47%

German airline Lufthansa announced a 47 per cent fall in profits in the first half from DM189m to DM109m (\$53.5m) due to increasing competition and lower prices. Page 18

Turkish PM in uncontroversial start

Necmettin Erbakan, emphasised restraint and continuity in his first parliamentary speech as Turkey's new Islamist prime minister, announcing a bland policy programme. Page 2

New Czech cabinet named

The Czech Civic Democratic party, headed by prime minister Vaclav Klaus, will lose some of its control over the cabinet in a new line-up announced today. Page 3

Japan bank sticks to monetary policy

The Bank of Japan's announcement that it would keep its present loose monetary policy was expected to underpin the dollar's recent rise to a 24-year high against the yen. Page 7

Israeli minister threatens to quit

Israel's foreign minister David Levy (left) threatened to quit Benjamin Netanyahu's cabinet unless the prime minister found a position for former general Ariel Sharon from the rightwing Likud party. The public ultimatum caught Mr Netanyahu off guard as Mr Levy pressed him to make the move before the prime minister's first official visit to the US next week. Page 4

Indian petrol prices jump

India has raised the government-controlled prices of petrol by between 25 and 30 per cent, the sharpest rise this decade, citing rising international prices and the need to contain the foreign exchange cost of surging oil imports. Page 7

Japanese banks lose league positions

Japanese banks have been knocked off the top of the league tables published by the Banker magazine, for the first time in years, after heavy losses. Page 4

Pepsi-Cola chief quits

The chairman and chief executive of Pepsi-Cola, the domestic and international drinks business of PepsiCo, is to quit after less than four months in the job. Page 17

France bans asbestos

France announced a ban on asbestos from 1997 after a new study projected that some 2,000 people would die this year from exposure to the industrial fibre. Page 11

Health worries grow as president casts ballot at country sanatorium

Victory for Yeltsin predicted in early returns from poll

By Quentin Peel, Chrystia Freeland and John Thornhill in Moscow

President Boris Yeltsin was on course for a second term as Russia's head of state last night according to early results in the decisive final round of the country's presidential election. With almost 6 per cent of the vote counted in the far east, Mr Yeltsin had won 50 per cent of the vote compared with 41 per cent for his Communist rival Mr Gennady Zyuganov.

Remaining voters cast ballots against both candidates. However, nagging concerns about the 65-year-old president's health intensified yesterday when Mr Yeltsin failed to arrive at his neighbourhood polling station, choosing instead to cast his ballot at a secluded country sanatorium. In tightly edited Kremlin television footage, Mr Yeltsin said it was the duty of all Russians to go to the polls, but he spoke haltingly, walked unsteadily and his features seemed slightly distorted. The president's restricted public appearances have unsettled western observers but it did not

seem to deter Russian voters. Prices of Russian loans traded internationally surged on expectations of a victory for Mr Yeltsin. After drifting slightly lower earlier in the day the price of dollar-denominated Vneshekonombank debt rose by more than 4 per cent, and was quoted in London at 50 1/2 cents by early evening. There was initial concern at indications of a low turnout in Russia's major western cities which might have harmed Mr Yeltsin's chances. But by the end of the day it became clear that 64 per cent of all registered voters had made it to the polls. That figure was lower than the 70 per cent turnout in the first round of voting last month, but it did not dip below the 60 per cent threshold which presidential aides said could spell defeat. A low turnout is thought to favour the Communists because their supporters are more disciplined and committed. When he appeared at a central Moscow polling station to cast his ballot yesterday morning, Mr Zyuganov said he was still confident of winning.

"I have voted for a strong and sober Russia which is confident of itself," Mr Zyuganov said, "I expect a victory." The Communist challenger also drew attention to the issue which was studiously ignored by the Russian mass media yesterday - mounting worries about the health of Russia's reclusive president. Senior government officials tried to shrug off Mr Yeltsin's failure to appear before independent observers, saying variously that the president was suffering from a cold, bronchitis and a sore throat. In a light-hearted evocation of the Soviet era, Mr Yeltsin himself explained that he had already exceeded his central planners' targets for meetings with the press. "I have fulfilled the annual plan for the press by 120 per cent," he said in an officially released film of him casting his ballot. A significant minority of disaffected voters appeared to have cast their ballots against both candidates, up to 10 per cent in some areas of the far east.



Russian president Boris Yeltsin yesterday casting his vote in the village of Barvikha, outside Moscow. (Picture: Reuters)

East Asian exports suffer sharp slowdown

By Peter Montagnon in London

Several of east Asia's most dynamic economies have suffered sharp slowdowns in exports this year, raising questions about the stamina of the region's booming growth.

Economists are uncertain whether special circumstances are responsible, such as the recent global slump in electronic goods, or if it is a cyclical downturn or a reflection of long-term structural problems. "It's very striking. It's practically region-wide, but the reasons are a puzzle," said Mr Jim Rohrer, chief Asian economist at CS First Boston in Hong Kong. "All I can surmise is that this is the beginning of quite a slowdown within Asia itself, which eventually is going to slow economic growth."

The most dramatic changes have occurred in China where exports fell 7 per cent during the first five months of the year and in Hong Kong where they were down 8.2 per cent in the first four months. Elsewhere, exports have continued to expand, but at substantially slower rates. The value of Thailand's exports rose only 6.2 per cent in the first five months compared with 26.8 per cent in the same period of 1995. Indonesia's export growth rate nearly halved to 10.4 per cent in the first three months. Export growth in Malaysia fell to 16.4 per cent from 23 per cent in the same period.

Most economists believe the slowdown is cyclical rather than a symptom of deeper structural change. Last year's performance was outstandingly good. Several south-east Asian countries, including Thailand, Malaysia and Indonesia, are due for a slowdown in their overheated economies. Many Asian exporters have suffered from low prices for electronic products and semiconductors as demand has weakened in the US and Europe. "I think electronics is the main problem," said Mr Neil Saker of

Continued on Page 14
Variety of factors, Page 7

Brussels probe of airlines angers EU states

By Neil Sturkey in Brussels and Michael Stapelink in London

The European Commission is heading for a clash with EU member states after warning yesterday that it could order changes to transatlantic airline alliances if it found them to be anti-competitive. The Commission authorised Mr Karel Van Miert, competition commissioner, and Mr Neil Kinnock, transport commissioner, to conduct an unusual joint investigation into the competitive effects of six transatlantic tie-ups including the "super-alliance" between British Airways and American Airlines.

However, the move prompted immediate criticism from member states and airlines, which believe EU-US airline alliances are for national authorities to decide. Britain's Department of Trade and Industry said the probe raised "important issues" about the Commission's powers. The investigation, one of the

British Airways pilots have warned of strike action over a proposed pay package, raising the prospect of the airline's fleet being grounded during the busy summer season. Most ambitious launched by the Commission, will be carried out under the little used Article 89 of the Treaty of Rome. This empowers the Commission to examine deals that would normally be handled at national level if they could damage competition within the EU. However, the treaty requires Brussels to work in co-operation with national authorities.

Yesterday the two commissioners warned that if they found the alliances anti-competitive they would insist on changes, which could include opening some routes to competitors or giving up airport slots. "Such alliances in principle strengthen the competitiveness of European airlines, and are

BA hinted it would bring in new pilots if necessary to maintain services. Union officials are likely to hold further talks with BA over the next few days to try to resolve the dispute. Page 8

one to be probed, but said it would be "very, very difficult" for the commission to make changes to existing alliances. "Even if it had not been this particular proposal, if it had been between some other carriers, the same decision would probably have been taken," he said. Another reason for launching the inquiry now was the mandate granted by member states to the Commission last month to start talks with the US on transatlantic "open skies" policy. The Commission wanted to go into these negotiations with detailed evidence of the impact of transatlantic deals so far.

Shell nearer to disposing of Brent Spar platform at sea

By Peter Marsh in London

Plans for deep-sea disposal of the Brent Spar oil platform, which raised an international outcry a year ago, have drawn closer following a new analysis by Shell, the structure's owner. Shell, which abandoned the plan last June in the face of consumer boycotts of its products in many European countries, said its alternative scheme of dragging the platform to port and disposing of it on land would be more difficult than originally thought.

The oil company first raised the possibility of reviving the deep-sea disposal option when it launched a consultation when it exercised its options. Yesterday it named 21 international engineering contractors which have until the end of this month to propose on-shore disposal methods. Greenpeace, the environmental group which led the opposition

last year to disposal at sea, said it remained firmly opposed to this option on the grounds that "on-shore disposal is clearly environmentally more acceptable". The engineering groups include Taylor Woodrow, AMEC, Brown & Root and McDermott of the UK, the Anglo-French McAlpine Doris, Jan De Nul of Belgium, and Aker and Kvaerner of Norway. Also included are subsidiaries of the Thyssen and Co-Steel steel companies of Germany and Canada which are interested in re-using the metal in the platform. Shell warned yesterday that a detailed computer analysis of the 15,000-tonne platform by W.S. Atkins, an engineering consultancy, had concluded that raising it safely from the sea would be a "huge challenge". "It's difficult to put an order of magnitude on it but the problem is bigger than we thought," said Mr Eric Faulls, decommissioning manager at the exploration and

This announcement appears as a matter of record only

£39,500,000

Management Buyout of

Duralay

Led and arranged by

Cinven

Equity provided by

Cinven Funds

Debt facilities arranged and provided by

Natwest Markets

Ashurst Morris Crisp acted as solicitors to the company and to the equity investors
Ernst & Young acted as investigating accountants

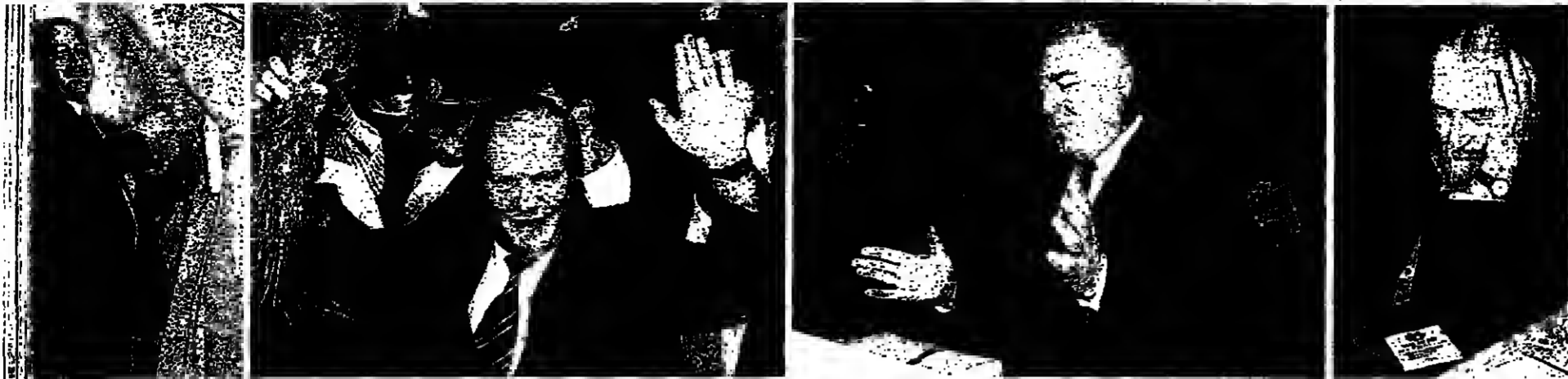
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Underlying strength

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STOCK MARKET INDICES	
New York S&P 500	5,883.44 (+39.94)
Dow Jones Ind. Av.	3,963.44 (+39.94)
NASDAQ Composite	1,181.96 (+5.29)
Europe and Far East	
Hong Kong	10,138.00 (+121.80)
Japan Nikkei	17,744.10 (+11.62)
FTSE 100	2,372.50 (+31.05)
HSX	1,584.00 (+15.84)
SE	1,522.00 (+15.22)
FF	5,146.00 (+15.22)
SP	1,222.00 (+15.22)
Y	1,103.87 (+11.14)
OTHER RATES	
3-mth Eurobank	5.74 (57.94)
6-mth Eurobank	5.88 (59.33)
12-mth Eurobank	6.02 (60.72)
3-mth Time Bank	5.27 (52.70)
6-mth Time Bank	5.41 (54.10)
12-mth Time Bank	5.55 (55.50)
NORTH SEA OIL (August)	
Brent	\$19.48 (18.85)

NEWS: EUROPE



Looking to a new future - or an old one: among voters yesterday were (from left) Alexander Korzhakov, Yeltsin's recently sacked bodyguard; Communist candidate Gennady Zyuganov; prime minister Victor Chernomyrdin; and Nobel prize-winning writer Alexander Solzhenitsyn

An unpaid worker is a Communist voter

By Quentin Peel in Moscow

Polling station No 2630 in Serpukhov, 80km from Moscow, in the memorial museum dedicated to local building association veterans and victims of the Great Patriotic War.

On the face of it, the second Russian revolution of recent years appears to have done little to change the old Soviet reality of Serpukhov, a typical grimy industrial town...

Yeltsin. Yesterday's round looked set to come up with a similar result. "This district is full of older people, many of them retired. They cannot accept the reforms," says Ms Natalya Sergeevna, a town hall official...

from western manufacturers. It is as if there are two worlds apart in Serpukhov, one desperately vying to return to the past, the other spending to join the new one.

electoral commission sits, there is nervousness at the low turnout. "We need some agitation," says a harassed official. A car with a loudspeaker and music is dispatched to the market square, to remind the new Russians of their duty to vote.

German output points to recovery

By Peter Norman in Bonn

German industrial production advanced in May on a seasonally adjusted basis for the third month in succession, prompting hopes the economy is on the way to recovery.

The Bonn economics ministry said May's 1 per cent seasonally adjusted gain in production compared with April reflected a "noticeable expansion" of manufacturing output.

Using the two-monthly figures that normally iron out big erratic movements, there was a 2.5 per cent jump in output in April and May compared with February and March.

Seasonally adjusted construction activity in April and May rose by 16.5 per cent compared with the two preceding months against a 1.5 per cent gain in manufacturing output in the period.

Richard Reid, Frankfurt-based chief European economist of UBS, the Swiss bank, said yesterday's figures suggested the economy "bottomed at the turn of the year and is now on the road to recovery."

Mr Reid said there was a prospect of good growth in second quarter gross domestic product, following a 0.5 per cent fall in the first quarter. He went on to say that domestic economic growth would remain subdued as long as there was no improvement in private sector confidence.

The May industrial production figures are part of growing evidence of recovery. Handelsblatt, the German economic newspaper, yesterday said its leading indicator of GDP trends had moved up slightly this month for the first time since April last year.

Turkey's Islamist PM plays a cautious hand

By John Barham in Ankara

Mr Necmettin Erbakan, Turkey's new Islamist prime minister, emphasised restraint and continuity yesterday in his first speech in parliament since taking office at the weekend.

He read out a bland, uncontroversial government policy programme which mentioned few specifics.

Like all Turkey's recent incoming prime ministers, he said his principal targets would be to deal with terrorism, rural migration, unemployment, poverty and to increase prosperity.

Mr Erbakan, 68, shed his incendiary rhetoric and populism on coming to power at the weekend as leader of a coalition between his Refah party and the conservative True Path party of Mrs Tansu Ciller, which controls the foreign, interior and defence ministries and the economic portfolio.

Mr Erbakan said the main target of his economic programme would be to "fight inflation". He promised "a balanced budget, monetary discipline and stable exchange rate".

He made no mention of the drastic policies needed to achieve this. The forecast 1996 budget deficit is about \$10.0bn, or 7 per cent of GDP, and about one-third more than in 1995, while inflation is 83 per cent.

Mr Erbakan said he planned to accelerate the stalled privatisation programme, a promise few expect him to keep. The state still controls over half the economy, despite a 10-year privatisation policy.

On domestic policy he repeated previous governments' insistence on pursuing a military, rather than a political solution, to the 12-year Kurdish revolt.

Foreign-based separatist terrorism still threatens internal security. We will continue fighting terrorism decisively both in Turkey and abroad.

However emergency rule in the mainly Kurdish south-east would be lifted. An early test of the government's commitment to economic austerity comes in 10 days when Turkey's 2m-odd civil servants are to receive their bi-annual pay increase.

An over-generous rise would worsen the deficit and cast doubt over the commitment to stabilisation.

Parliament will debate the government's programme this week and is expected to hold a confidence vote on Monday. Uncertainty over the government's future continues.

Turkish newspapers reported yesterday that Refah and True Path can only count on 264 MPs - 20 short of a majority.

The opposition, strengthened by about 20 True Path defectors, has about 273 MPs. Allowing for MPs sick or unable to vote, the government needs to win over all 21 undecided MPs to win a majority of 274.

Yesterday the Islamist-nationalist Grand Unity party said its seven MPs would support the government in exchange for a cabinet seat.

The first opinion poll published since Mr Erbakan took office reveals deep public hostility towards his government.

Two-thirds oppose the Refah-True Path coalition and want fresh elections. Refah remains Turkey's most popular party with 19 per cent support, but it has lost ground since it took one-third of the vote in local elections in June.

Mr Walter Veltroni, Italy's culture minister, yesterday promised to usher in "a new cultural springtime" by shaking up museums and monuments and improving facilities for the sports, cinema, performing and visual arts.

In a speech to an Italian parliamentary committee, Mr Veltroni, who is also deputy prime minister and a former communist, said he was aiming to make museums and galleries easier to use and to encourage a partnership between the public and private sectors.

His speech is well-timed, coming just as Italy prepares to welcome the annual flood of summer tourists, many of whom leave frustrated by red tape and poor management of the main artistic sites.

In an interview yesterday in Corriere della Sera, the Italian daily, Mr Veltroni explained he wanted to avoid transforming the country into a "Renaissance Disneyland" but there was scope to make much more of Italy's cultural heritage.

Mr Veltroni told deputies he would like to encourage more cultural tourism, and was considering the possibility of taking on unemployed academics and teachers as part of educational initiatives in museums and at historic sites.

He said he wanted to give more commercial autonomy to the best known museums and galleries - such as the Uffizi in Florence and the Brera gallery in Milan - and archaeological sites.

Italy promises a culture shake-up

By Andrew Hill in Milan

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There is only one museum bookshop, at Rome's national gallery of modern art. Elsewhere, nothing," said Mr Veltroni in yesterday's interview.

Sell-off plans involve \$23bn worth in four years, writes David White

Spanish public sector up for sale

A hotchpotch - irrational, confused and disordered. That is how Mr Josep Piqué sees Spain's nationalised companies, and he should know. Plucked at the age of 41 from the private sector to become minister of industry, he is in charge of most of them.

The new Popular party administration, which Mr Piqué has joined as an independent, has drawn up a strategy for getting rid of as many state holdings as it can or thinks wise.

Under the euphemistic title of "Modernisation plan for the public enterprise sector", this is the latest in a series of economic packages announced since the last month, all meant to convey the message that the government, after initial delays, is intent on getting quickly down to business - curbing spending, prodding private investment and liberalising the economy.

Privatisation plans involve shareholdings worth an estimated Ptas3,000bn (\$23bn) up for disposal over the next four years if the government completes its term. It is the nearest Spain has come to having a comprehensive approach to nationalised industry and services. In contrast with the Socialist government, says Mr Piqué, who was chairman of a chemical business in Barcelona, "we'll explain what we propose to do with our public sector".

Spain's privatisation candidates

Table with 2 columns: Ready to go, State share. Lists companies like Telefonos, Repsol, Argonita, Tabacalera, Gas Natural, Transmediterranea, Alcantara, Audi, and Endesa with their respective state shares.

Mr Josep Piqué, industry minister, says the government may use existing legislation to retain a measure of state control in some cases, but only temporarily.

Mr Feliciano Fuster, the 71-year-old Majorcan who heads Spain's dominant electricity generator Endesa, is a rare animal - a chairman of a big state company who has survived the change of government, writes David White.

Elsewhere, including companies in which the state is now a minority shareholder, the new administration has swept the board. Some knew they had no chance of staying. Mr Pedro Pérez, outgoing chairman of Tabacalera, the state-controlled tobacco group, had been appointed to the job by the Socialist government after serving as state secretary for the economy. In came Mr Cesarro Alberta, founder of a successful stockbroking company.

EUROPEAN NEWS DIGEST

Moslem-Croat army discussed

Mr William Perry, the US defence secretary, held talks in Sarajevo yesterday as part of efforts to get the Bosnian Moslem-Croat federation to agree on a joint army, releasing millions of dollars for an interim "training and train" programme.

France announces asbestos ban

France, acting long after most other industrialised nations, yesterday announced a ban on asbestos from 1997 after a new study forecast that some 2,000 people would die this year from exposure to the industrial fibre.

Poles face action over Kurd TV

The Polish posts and telecommunications service (PTT) could face legal action from a London-based Kurdish broadcasting company claiming breach of contract under political pressure from Turkey.

Olivetti unions nearer to strike

Unions at Olivetti yesterday stepped up their protest at the Italian computer group's alleged mishandling of changes in corporate strategy and management. The unions declared a "state of agitation" which could be a prelude to a strike.

Norway to destroy 30,000 sheep

Norwegian farmers have agreed to destroy 30,000 sheep in a drive to wipe out scrapie, a disease linked to mad cow disease. Norway's ministry of agriculture said yesterday.

Baltic Sea states agree new pact

The Council of Baltic Sea States yesterday announced an action programme outlining co-operation in the region until the year 2000, including investment programmes totalling \$5.5bn (\$3.6bn) over the next five years.

ECONOMIC WATCH

EU states' GDP rises by 2.4%



The 15 member states of the European Union registered a combined annual GDP growth of 2.4 per cent last year, down from 2.8 per cent annual growth in 1994, Eurostat, the EU's statistical office, reported yesterday.

In comparison, the US recorded a greater slowdown, falling from 3.5 per cent in 1995 to 2.1 per cent in 1996, and Japan experienced a slight increase from 0.5 per cent in 1995 to 0.9 per cent in 1996. For the second consecutive year, Ireland registered the largest annual GDP increase in the EU, at 8.6 per cent, followed by Finland with 4.2 per cent and Luxembourg at 3.2 per cent.

Austria experienced the lowest growth rate in 1995 at 1.8 per cent, while Denmark suffered the biggest fall, from 4.4 per cent in 1994 to 2.6 per cent last year, but remained above the EU average.

Germany, France, Italy and Britain accounted for 72 per cent of the EU's total GDP, while Greece, Ireland, Luxembourg, Portugal and Finland contributed only 4.5 per cent. In 1995, total European Union GDP amounted to Ecus4,338.5bn (\$7,915bn).

JAVICO USA

NEWS: INTERNATIONAL

Huge losses and lower yen take their toll □ London's HSBC seizes first place □ Tokyo's Fukushima high in profits league

Japanese banks lose top global rankings

By George Graham, Banking Correspondent

Heavy losses in Japan's financial sector have transformed the map of the world's banking system, driving Japanese banks off the top of the league tables for the first time in years.

Hitherto, the biggest Japanese banks have outgunned their European and US rivals both by the strength of their capital base and by the

size of their balance sheets.

But in this year's league table published by the Banker magazine, the combination of \$17.8bn of aggregate losses and a 19 per cent depreciation of the yen against the dollar has pushed them down the list.

In their place, HSBC Holdings, the London-based group which combines the Hongkong Bank with the UK's Midland and Marine Midland

in the US, tops the table with a capital base of \$21.45bn.

In 1994 HSBC was the strongest non-Japanese bank, but ranked only seventh.

For the first time in recent memory, a non-Japanese bank now also has the largest balance sheet: Deutsche Bank boasts total assets of \$503bn.

This year it is joined by Crédit Agricole of France, Union Bank of Switzerland and Citicorp of the US. Dai-ichi Kangyo, one of the

few Japanese banks to record strong profits last year, ranks fifth with a capital base of \$19.2bn.

In next year's table, however, another Japanese bank seems set to reclaim the top place: the merger of Mitsubishi Bank and Bank of Tokyo, completed after the completion of this year's table, has created a giant with \$27.5bn of capital and \$705bn of assets.

Japan can, surprisingly, also

claim one of the world's most profitable banks: Fukushima Bank produced a 121 per cent return on capital, ranking it third behind Akbank and Türkiye Is Bankasi of Turkey.

The best disclosed capital adequacy ratio under the formula laid down by the Bank for International Settlements, however, belongs to National Bank for FEA of Uzbekistan, with a BIS ratio of 107 per cent. Almost all of its assets are

government debt carrying a low risk weighting under BIS rules.

It is followed by Banque de Dépôts, the Swiss private bank owned by the Latsis family, with a ratio of 72 per cent.

Among the worst performers thrown up by the Banker table, Japanese banks feature prominently. The worst profit performance of all, however, belonged to Banco do Brasil, with a loss of \$4.19bn. Banco di Napoli's loss of \$1.98bn, on the

Table with 4 columns: Ranking, Bank, Total assets, Profit. Lists top 10 banks including HSBC Holdings, Citicorp, and Deutsche Bank.

other hand, was larger in relation to the size of its capital base. The weakest balance sheet belonged to Norinchukin Bank of Japan, with capital amounting to just 0.75 per cent of its assets.

Levy gives Israeli PM ultimatum over Sharon

By Julian Ozanne in Jerusalem

Mr David Levy, Israel's foreign minister, yesterday threatened to resign from Israel's newly formed government unless Mr Ariel Sharon, the hawkish member of the rightwing Likud party, was appointed to the cabinet by early next week.

The public ultimatum caught the newly elected prime minister, Mr Benjamin Netanyahu, off guard as Mr Levy pressed him to give Mr Sharon a portfolio before his first official visit to the US as premier next Monday. Mr Netanyahu said the issue would be discussed privately.

The move dealt another blow to Mr Netanyahu's attempts to consolidate his power at the expense of senior rightwing leaders. Two weeks ago, when forming his government, he was forced to how to party pressure and shelved plans to keep top Likud members out of key government posts.

But Mr Sharon, who played a significant role in Mr Netanyahu's victory in elections in May, was left out after Mr Netanyahu refused to appoint him to the finance or defence ministries in an attempt to keep the hardline former general out of the inner cabinet.

In the past two weeks, Mr Netanyahu tried to appease the popular Mr Sharon and his outraged supporters by creating a new ministry of national infrastructures for him. However, the effort stalled when various ministers refused to relinquish sections of their offices which the prime minister wishes to unite under the new ministry's roof.

If appointed to the government, Mr Sha-



Sharon: attempts by Netanyahu to appease the popular rightwinger have collapsed. If appointed to the government, Sharon could pull Israel further from the peace process.

ron could pull the government further away from the Israeli-Palestinian peace process, already threatened by the new handling government.

While Mr Netanyahu has pledged to continue the process and is considering meet-

ing Israel's obligations to withdraw from the West Bank town of Hebron, Mr Sharon has vowed to keep Israeli forces in Hebron and is a fierce advocate of building and expanding Jewish settlements in the Israeli occupied West Bank.

Egyptian warning on Arab land

By David Gardner

The new Israeli government must not use its current "grace period" with its Arab neighbours to change the terms of Middle East peace talks and take more Arab land, Egypt's foreign minister, Mr Amr Moussa, warned yesterday.

Mr Moussa, in London for talks with Mr Malcolm Rifkind, UK foreign secretary, was referring specifically to Israeli plans to expand Jewish settlements in the Palestinian West Bank and expropriate more land in Israeli-occupied Arab east Jerusalem.

Mr Moussa was the main organiser of last month's Arab summit in Cairo, called to reach a common position on the stated intention by the new government of Mr Benjamin Netanyahu to hold on to conquered Arab land, a policy which overturns the "land-for-peace" formula which has underpinned the Middle East peace process.

Mr Moussa said Israel "cannot have both things at the same time" - Arab land and peace with the Arabs. Land-for-peace had been the basis of all advances in Middle East detente, and "if the Israelis want to go back [on this] they go back alone".

Mr Netanyahu has said his government will refuse Palestinian demands for an independent state on the West Bank, and keep Syria's Golan Heights as well as Arab Jerusalem. The Cairo summit warned that if Israel reneged on land-for-peace all Arab countries would be forced to reconsider the improved diplomatic and trade relations with Israel reached under the peace process.

"We are not in the business of resuming confrontation with Israel," Mr Moussa said. "But are you [Israel] going to use



Moussa: building EU links

your grace period to expand the settlements?"

The "grace period" to which Egypt and the main Arab countries refer could stretch to beyond the US elections in November, because neither Israelis nor Arabs expect the Clinton administration to take any risks in its Middle East mediation efforts before US voters go to the polls.

The Arab axis of Egypt, Saudi Arabia and Syria - the first two of which are firm US allies - has been dismayed by Washington's uncritical support for Israel in recent months, especially its endorsement of Israel's blockade of Palestinian self-rule territories and bombardment of Lebanon in April.

Mr Moussa's European visit, to France and the UK, is intended to build closer contacts with the main EU countries, as a counterbalance against the US tilt towards Israel. But the Egyptian minister stressed yesterday that no country could replicate the US role, because of Washington's close relationship with Israel. "We need the Americans as an honest broker and a fair mediator," he said.

He said Arab countries would not accept that there was any relationship between the US elections in November and any further hold-up in Israel meeting its agreed commitments with the Palestinians, including withdrawal from the West Bank city of Hebron and lifting the Israeli army blockade of the Palestinian population.

Jiang seeking support against separatism

By Sander Thoenes in Moscow

Chinese President Jiang Zemin arrives in Kazakhstan today, the last stop on a tour of Central Asia aimed at boosting trade and enlisting support against separatism in China's north-west.

Mr Jiang visited Uzbekistan and Kyrgyzstan earlier in the week, praising their leaders for "their support on the issues of Taiwan, Tibet and the separatist movement in this region" - a reference to members of the Uighur minority who have been calling for independence for the Xinjiang region in north-western China, just across the Kazakh border.

Chinese security authorities in May described separatism as the number one threat to China and arrested thousands of people in Xinjiang, Kazakhstan is home to about 300,000 Uighur, many of them exiled separatists, and thousands more have settled in Uzbekistan and Kyrgyzstan.

Kazakh, Kyrgyz and Uzbek officials have made a point of condemning Uighur separatism and have banned nationalist

Uighur movements. "We are against separatism, and against separatist tendencies in the Chinese People's Republic," said Mr Kazymzhomart Tokayev, the Kazakh foreign minister, in a recent interview. "Any cataclysm on its territory naturally leads to instability in the whole Central Asian region."

Criticised for being over-zealous to side with the Chinese, however, Mr Tokayev last week told a local newspaper he would urge China to "avoid violent methods that would lead to human rights violations".

Mr Jiang is the highest ranking Chinese dignitary to tour the region since Mr Li Peng, the prime minister, visited in 1994. Mr Nursultan Nazarbayev, the Kazakh president, has visited China three times, most recently during a meeting in Shanghai where Russia, China, Kazakhstan, Kyrgyzstan and Tajikistan settled all but a few minor border disputes and pledged to draw back troops 100km from the frontiers.

Another thorny issue on the

agenda is likely to be Chinese nuclear testing at the Lop-Nor site in the Xinjiang region, 1,200km from the Kazakh border. China exploded a nuclear bomb in June and plans to detonate another one in September, but has pledged to phase out testing.

The most concrete topic of Mr Zemin's talks with officials is likely to be trade.

Kazakhstan and China traded goods worth \$400m last year, mostly cheap Chinese clothing and electronics and Kazakh metals.

Such trade is likely to rise with the expansion of capacity on the Druzhba railroad from Kazakhstan to China. The Japanese government has granted a \$2m loan to upgrade the transfer station at the border, where goods are loaded from Russia broad-gauge trains to Chinese wagons with a narrower gauge.

Kazakhstan hopes to send 20m tons a year by train to China and has gained access to the port of Lianyungan, opening up the south-east Asian market to Kazakh metals and oil.

Kazakhs find own way to cure ailing industry

Faltering enterprises are being given out 'in trust' rather than sold off immediately or made bankrupt

The Kazakh government has prescribed a controversial cure for ailing state industries: hire an investor.

One such ailing enterprise was the Zhezkazkantsvetmet copper mine and smelter in central Kazakhstan, worn down by \$190m in debt. The Kazakh government last year hired Samsung Deutschland, a subsidiary of the Korean industrial group, to revive production and improve management.

In return for pledges to invest and to pay off debts and overdue wages, Samsung would get 2 per cent of the smelter's profits, a variable margin on copper sales abroad and first option in any privatisation.

Now, a year after Samsung took over, production at the plant has doubled to 18,000 tonnes a month. Salaries are paid on time. Zhezkazkantsvetmet is recovering. But dozens of its suppliers, clients and lenders have paid a price: the government has allowed Samsung to delay payment of about \$100m in debts and to suspend contracts at will.

The government recently allowed Samsung to file for the plant's insolvency, enabling Samsung to buy a 40 per cent stake in it at a price the government calls "a commercial secret". And Samsung is exempt from paying off debts for another two years.

"This should not happen in business," said Ms Valentina Zamravyova, vice chairman of Alem Bank, a large Kazakh bank which is being used by a Russian bank for \$10m, an advance payment it had guaranteed for Zhezkazkantsvetmet not long before Samsung took over.

"This is a heavy blow to us," she said. "For us, \$10m is a lot of money. There had to be some serious inflow of cash into that enterprise. But you should solve that problem a way that does not hurt the other partners of that enterprise."

Rather than sell off its ailing industry through privatisation or bankruptcy, Kazakhstan has over the past two years handed 66 of its largest enterprises, including virtually all of its metal industry, in trust to domestic and foreign investors.

"There's nothing like it in the Soviet Union, or the world for that matter," said Mr Alexander Mashkevich, vice chairman of Eurasiabank, an Almaty-based investment bank which took three metallurgy

plants and mines in trust and claims to have spent close to \$1bn reviving and then buying them.

"People come in and pay the debts, pay the salaries and promise to invest. For the state, this approach is simply ideal."

But trust management has been controversial from the start, and for every three successful contracts, two have gone sour. Some contractors simply plundered the plant and left, others ran out of capital when debts turned out to be much higher than reported. Samsung found \$120m in unreported debts, and 6,000 employees who had not been on the books.

The government simply granted Samsung a debt referral, passing the problem to Zhezkazkantsvetmet's suppliers, clients and creditors.

One construction company that is owed \$12.8m has not



been able to pay its 25,000 employees for five months. At least one foreign metals trader, American International Ore, has gone bankrupt partly because its contracts with several Kazakh enterprises were cancelled as soon as they were put in trust.

"We chose the lesser of two evils," said Mr Sarybai Kalnurayev, chairman of the State Property Committee.

"The best option is a sale, a full-scale privatisation. But if an enterprise has not been producing for six or seven months, how can you say that its shares will ever be worth money?"

"That's why they were handed in trust management. We wanted the enterprise to get back on its feet and then sell it."

Trust managers say that many of the traders and suppliers who were hurt when their contracts were suspended will not stand a chance in court because their contracts were

fraudulent; in return for a kick-back, Soviet-era enterprise directors would sign unfavourable supply and sale contracts, robbing the state-owned plants of revenue.

"A lot of contracts were fictitious," said Mr Jong-Wan Lim, commercial director for Samsung Deutschland in Almaty.

"And the money disappeared." "A contract is a contract," insisted Mr Tuleimen Aslayev, a local prosecutor, who ordered Samsung's accounts frozen until debts were paid. But Mr Nursultan Nazarbayev, the country's president, ordered him to back off.

"They told me to shut up," Mr Aslayev said. "What can I do? I can't overrule the government."

Because trust managers are offered only a minor percentage of profits, some managers have opted to obtain revenue by plundering their plant - selling its production to itself

at artificially low prices, or providing equipment at artificially high rates.

"We know there were abuses," Mr Kalnurayev said. "But for the sake of keeping the investor, so that he would invest money, we looked the other way."

"That's why we quickly privatised them," he added. "If it is his own enterprise, the investor will be interested in using it properly."

Samsung is expected to buy a majority stake in Zhezkazkantsvetmet later this year. But several of the plant's creditors are suing, arguing that they should have a say in the sale.

"I'm also very embarrassed about this. But we are owed money too," said Samsung's Mr Lim, adding that two enterprises which had been put in management trust owed Samsung \$5m. "We don't get that money back either."

Sander Thoenes

IDA IRELAND WELCOMES THE DECISION TO ESTABLISH ITS TRANSATLANTIC SUPPORT CENTRE IN IRELAND BY



ON 25 JUNE 1996 IBM ANNOUNCED THAT IT WOULD ESTABLISH A DEDICATED 750 PERSON CUSTOMER SUPPORT CENTRE IN DUBLIN TO SUPPORT ITS GLOBAL CUSTOMERS. THE COMBINATION OF YOUNG GRADUATES, MULTI-LINGUAL SKILLS, TELECOMS INFRASTRUCTURE AND COMPETITIVE COST ENVIRONMENT WON THE INVESTMENT FOR IRELAND.

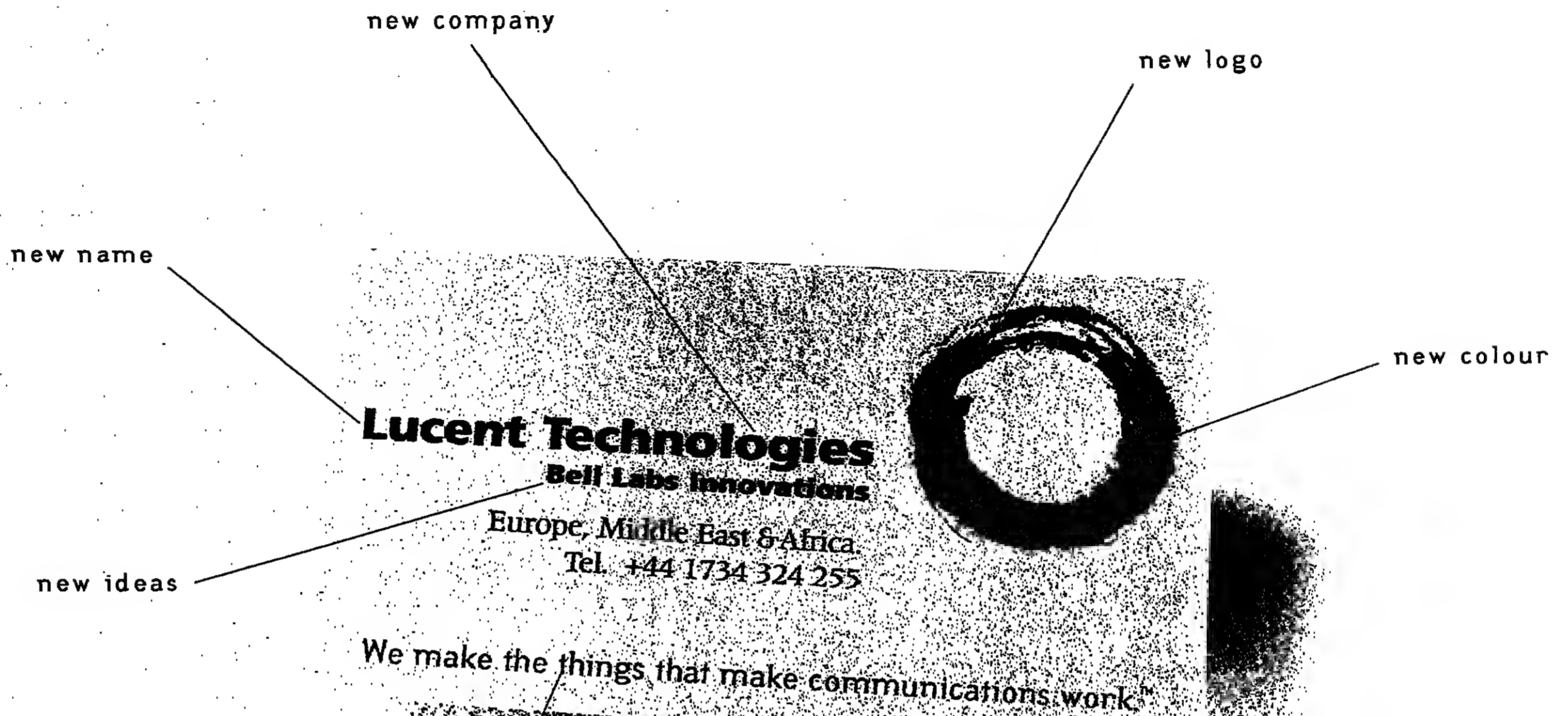


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AMERICAN NEWS DIGEST

Fed leaves US rate unchanged

The US Federal Reserve concluded a policy meeting yesterday without increasing short-term rates. However it left open the option of raising rates later this summer.

Mexico to write off tax arrears

The Mexican government yesterday offered to write-off part of the tax arrears owed by more than 1.6m taxpayers.

Finance ministry officials estimate the exchequer is owed about 7bn pesos (\$890m) in tax arrears.

Mr Carlos Tomás Peñalosa Webb, a former treasurer of the Mexican Social Security Institute (IMSS) who faces charges of embezzlement, has not yet been arrested.

Mr Antonio Lozano, the attorney-general. The Mexican government on Monday announced that Mr Peñalosa Webb had been detained in connection with a \$50m fraud at the IMSS.

Argentina misses IMF targets

Argentina has acknowledged it will be unable to meet International Monetary Fund fiscal targets for the first half of the year.

He said Argentina would have to seek revisions in the IMF targets set for the third quarter.

Early US primaries may be penalised

By Cecilia Smetrova in Washington

The Republican party's concern over the frontloading of primaries and caucuses early in the election season may bring changes in the rules governing the selection of a presidential candidate.

In future, states which hold their primaries later in the season may be rewarded with bigger delegations to party conventions.

This year Mr Bob Dole in effect wrapped up the Republican nomination in South Carolina in early March, after only six small states had voted.

Mr Jim Nicholson, head of a special party task force, said the compressed election schedule had depressed voter turnout in the states which held late primaries.

To prevent this next time, Mr Nicholson's study suggested a system of incentives, so that states would benefit from spreading their primaries or caucuses over time.

In particular, it suggested that "states holding primaries or caucuses between March 15 and April 14 would receive a 10 per cent increase in their delegation allocations".

If the changes are approved, they will come into effect in the 2000 Republican National Convention.

The Venezuelan central bank will next week introduce a formal fluctuation band for its currency as part of a standby loan programme.

Peru set to join Brady market

Richard Lapper and Sally Bowen on a vital chapter in Latin America debt saga.

Peru is putting the final touches to a plan to convert its non-performing bank loans into Brady bonds by the end of the year.

It also marks the zenith of the \$140bn plus market for Brady, now the biggest and most liquid emerging bond market.

During roadshows held in Europe and the US last week bankers and investors were offered four alternatives: they can exchange their loans for more liquid tradeable debt.

Named after the then US Treasury Secretary Mr Nicholas Brady, the bonds are either issued at a discount of up to 50 per cent - or pay lower interest - than the non-performing commercial loans that they replace.

But they have now long been regarded as the only viable way out of the impasse of the debt crisis.

"Latin American governments have effectively securitised a huge slice of commercial debt," says Mr Michael Atkin, director of the Latin American department at the Institute for International Finance in Washington.

On certain issues, the repayment of principal and of some interest is guaranteed by the state leasing the bonds by collateral held in trust by the New York Federal Reserve Bank. But no issuer - so far at least - has defaulted.

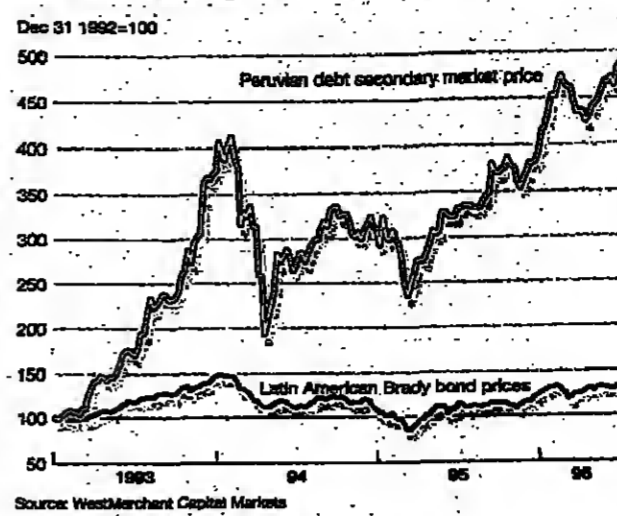
Peru will issue its Bradys before the end of the year. Trading on the secondary markets of its existing bank loans stopped this week.

Just over \$10bn of commercial bank debt - including bank interest - is included in the deal.

Although credit lines currently open to Peruvian businesses are considered adequate, many banks already lending to Peru are doing so on the expectation that a Brady will be signed.

Since 1990 the prices of Bradys have gradually risen, as Latin American economies have been stabilised and their creditworthiness improved.

Peru catches up in confidence



Source: WestMerchant Capital Markets

who devaluation in Mexico triggered a flight of capital from the region - but the interruption proved to be temporary.

This year in particular, with interest rates in the US, Europe and Japan relatively low, a growing range of investors have been attracted to the higher yields offered by Bradys.

Yesterday annual yields on Brazilian Bradys, for example, were more than 12 per cent compared with nearly 7 per cent for US Treasury bonds.

Other countries, including Brazil, are examining similar programmes. Some Brady bonds have even been repackaged by investment banks and

sold in chunks small enough for European retail investors to buy.

The trend shows that the "Brady plan worked well and continues to work well," says Mr Michael Chamberlin, executive director of the Emerging Market Traders Association (EMTA) in New York.

Although Latin America may have overcome the worst of the 1980s debt crisis, the continent is still vulnerable to external shocks.

Peru's Brady deal will reduce the cost of servicing its commercial bank debt by about half to \$350m.

Argentina, Brazil and Mexico do not face such difficult problems with official debt.

It is important not to draw the conclusion that Latin America has a problem and it has fixed that problem," says Mr Atkin.

Central bank sets parameters as part of IMF standby loan programme

Venezuela to fix fluctuation band

By Raymond Coiffit in Caracas

The Venezuelan central bank will next week introduce a formal fluctuation band for its currency as part of a standby loan programme.

Mr Domingo Maza Zevala, director of the central bank, said a 15 per cent permitted margin of fluctuation for the bolivar would allow it to float 7.5 per cent upwards and downwards.

He admitted that central bank currency policy in recent weeks had already been guided by an implicit, though somewhat wider, band.

Mr Maza said the band, included with a \$1.4bn IMF loan agreement, would be implemented before the IMF's executive board's approval for the loan due on July 12.

Since it was floated on April 22, the bolivar has been stable at around Bs470 to the dollar, despite accumulated inflation of more than 20 per cent.

With investors encouraged by the IMF-backed economic stabilisation programme launched in April, the much-feared capital flight did not set in.

Indeed, the bolivar's continued stability will largely depend on the government's success in bringing down inflation, currently one of the region's highest at 108.1 per cent for the past 12 months.

A nominal inflation anchor implicit in a foreign exchange band system, says Mr Domingo Fontiveros, an economic analyst.

There are also worries that excess liquidity in the financial system is keeping interest rates lower than they should be to subdue inflation.

According to Mr Luis Berrizbeitia, executive director of the IMF, Venezuela is "right on target" to achieve 1.5 per cent monthly inflation by year-end and 20 per cent inflation over the next 12 months.

Mr Finis Howard Walker III, a second-hand furniture salesman from Glendale, was so hostile to federal authorities, and fitted so well the media stereotype of a gun-toting, bomb-happy white supremacist, that his erstwhile comrades suspected him of being a government spy.

In the end, it was a real-life police infiltrator who brought down the Vipers in the biggest reported catch yet of alleged home-grown terrorists.

The conclusion of a six-month investigation, saluted by President Bill Clinton as having averted "a terrible terrorist attack", may have been a coup in federal eyes.

In keeping with its Wild West heritage, the state boasts a set of the most liberal gun laws in the nation.

Arizona is home to at least a dozen militia groups, mostly dedicated to "leaderless resistance" to such federal intrusions into their desert fastness as tax demands and proposals for gun controls.

Arizona's gun-loving family pastime. Youngsters learn the skills "plinking" or shooting cans and bottles with small calibre guns.

US turns big guns on the Vipers

By Christopher Parkes in Los Angeles

If the rag-tag members of the anti-government militia gang arrested in Arizona this week were really plotting spectacular assaults on federal buildings, they seem to have made little effort to conceal their preparations.

Four of the 12 so-called "Team Viper" members stepped up and charged with conspiracy and explosives charges, routinely bought one or two 1,500-round cases of ammunition on monthly visits to their local gun store.

They demonstrated their fire power to friends and guests in the desert around Phoenix, and, perhaps, most telling, one alleged leader was so full of himself that his boasting and "Rambo" style got him thrown out of the "mainstream" Militia of Arizona association earlier this year.

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An agent from the Federal Bureau of Alcohol, Tobacco and Firearms loads a box of ammunition following a search of a Phoenix home believed to have housed weapons kept by Team Viper.

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largely unregulated family pastime. Youngsters learn the skills "plinking" or shooting cans and bottles with small calibre guns.

Although they have been described by their gun dealer as "family guys... like you and me... they have short hair," their allegedly detailed plans, including a home-made videotape demonstrating how best to place explosives in a building to gain maximum destructive force, set them

apart from the mass of Arizona's fun-loving gun owners. If their collection of about 70 shotguns and rifles and a belted Browning machine gun known affectionately as Shaky is arguably an acceptable arsenal for a 12-strong group, the large volume of primitive bomb-making materials gathered so far, is less so.

Team Viper, some locals say, was nothing more than a bunch of weekend warriors playing war games in the woods and having fun blowing holes in the landscape. Even if that is all they were up to, Arizona is probably a safer place thanks to this week's swoop.

Advertisement for World Mobile Communications Conference. It includes a list of speakers such as Mr Hans Snook, Mr Francesco Caio, Mr Patrick Leleu, and Mr Alian Ma. It also features an enquiry/registration form with fields for name, address, and contact information.

Handwritten signature or stamp: JAVICO 1500

Delhi orders sharp rise in oil prices

By Mark Nicholson
in New Delhi

The government said it hoped to ease the effects on India's poorest people by not raising prices for kerosene, widely used as a cooking fuel in rural areas.

But it said it had been otherwise forced to raise petroleum product prices, which apart from lubricants are all state-managed, because of the rise in crude oil and petroleum prices, exacerbated by the depreciation of the rupee against the dollar over the past year.

India's government cross-subsidises fuel prices and places an surplus from the difference between world and controlled local prices into an "oil pool", resources from which are used to finance the capital spending of India's state-run oil companies. However, the government said it was also concerned to curb fast rising foreign exchange outflows on oil and petroleum imports, which last year rose 10 per cent to Rs22bn, equivalent to 30 per cent of India's total export earnings, and a sum the ministry said was on course to top Rs25bn in 1996-97. India meets only half its oil demand through domestic production.

The Petroleum Ministry said the price rises were aimed at reducing dues to the state oil groups, which it said were otherwise set to reach Rs117bn (\$3.3bn) by March next year. The rises would cut this deficit to Rs2bn, the ministry said.

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The rises pushed petrol prices up 24 per cent to Rs18 (45 cents) a litre, diesel up 29 per cent to Rs7.6 a litre and the price of a cylinder of LPG, a popular urban cooking fuel, up 28 per cent to Rs104.

The Petroleum Ministry said the rises would add 1-1.2 percentage points to the rate of wholesale price inflation, now running at 4.5 per cent.

Japan to retain easy money

By William Dawkins in Tokyo

The Bank of Japan yesterday confirmed it would keep its present loose monetary policy, an announcement expected to underpin the dollar's recent rise to a 2 1/2-year high against the yen.

Mr Yasuo Mutsushita, central bank governor, said: "We will keep our current stance and watch conditions carefully... We are now at the stage where we are trying to determine whether the economy will be able to move into a sure recovery phase."

He was speaking after a quarterly meeting of BOJ branch managers, the bank's main source of intelligence on economic conditions in regional Japan.

Data from the government's Economic Planning Agency last month showed a 12.7 per cent annualised rate of growth in gross domestic product in the first quarter of the year, provoking speculation in the capital markets that a rise in the current official discount rate might be on the way.

But the BOJ branch managers' meeting has given a more moderate picture than that shown in the GDP data. This is said by foreign exchange dealers to be a factor in the dollar's rise from just under to slightly above Y110 in Tokyo yesterday afternoon.

Malaysia confident over Borneo dam

By James Kyngie
in Kuala Lumpur

Malaysia signalled its determination yesterday to see construction of a controversial US\$5.5bn dam go ahead in spite of a court ruling that the project is "invalid".

Tenaga Nasional, the state-run power company, signed an agreement which fixes the price it will pay to the Bakun hydroelectric dam for 90 years after it is due to begin production in 2002.

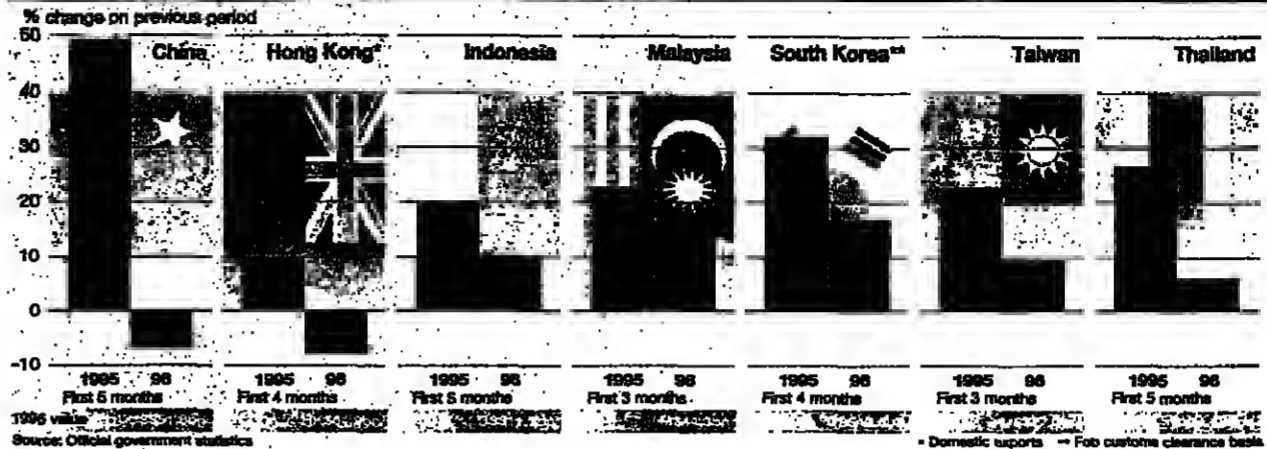
Observers said the signing reflects the government's confidence that an appeal against the Kuala Lumpur court's ruling, to be heard on July 11, will be successful. "The price agreement lays the financial foundation for the dam's construction," said one observer.

A high court in June ruled that the government's decision to build south-east Asia's largest dam deep in the Borneo jungle violated environmental laws. The ruling came just days after a consortium led by Swiss-based ABB Asea Brown Boveri had won the main contract to build the 2,400MW

Tighter taxes in China □ More competition from Japan □ Demand weakens in Europe Variety of factors slows down Asia's exports

By Peter Montagnon,
Asia Editor, in London

Asia's export growth



Ask most Chinese exporters why they are exporting less this year, and the answer will almost certainly include a complaint about tax.

To save money the Chinese government has not only reduced value added tax rebates to exporters, it is also delaying payment of what it owes, so that rebate arrears now amount to some Yn\$5bn (\$6.6bn).

Chinese officials acknowledge that the arrears act as a significant though temporary disincentive, but some economists believe that exports may be being held back by China's relatively strong exchange rate. Mr Shi Guangsheng, vice-minister of foreign trade, admitted in a recent interview that this was a factor, though not a serious one.

But the consistency of Asia's export slowdown suggests that more than individual factors are at work. Many blame

weakness in the US for low prices on electronic goods. This is bound to affect countries such as Malaysia, where 65 per cent of exports are electronic goods, as well as the Philippines and Thailand, where the share is around 20 per cent.

Another possibility is that

the dollar's recovery against the yen - it now stands at around Y110, some 27 per cent above last year's low - has made Japanese exports more competitive.

This will make life harder for some Asian exporters, notably those in South Korea, which compete heavily with Japanese

companies in world markets. Taiwan's exporters also compete with Japan in electronics and semi-conductors. But there is a positive side to the yen's decline as well.

A weaker yen has helped the Japanese economy recover, and that has boosted Japanese

imports. Japan's imports from the rest of Asia rose 3 per cent in the first five months, compared with 13 per cent in the same period of last year.

A more significant problem may relate to Europe, where demand was also slow at the start of the year.

Though overall figures are

not yet available, China's exports to Europe declined by \$5.5bn to \$33.2bn in the first quarter.

In contrast China's exports to the US were still growing, if only by 6.4 per cent in the first four months compared with 36 per cent in the same period of 1995.

That economists say their country's exports have also been affected by last year's floods, which led to a shortage of raw materials for the country's large processed foods industry, as well as by competition in the textiles and footwear market.

If the trend continues economic growth is likely to slow as well, though in some countries weak export demand is being offset by other factors.

Malaysia's exports may have slowed but that has not stopped the boom in consumption, and the government is keeping the party going with its lavish infrastructure projects.

South Korean executives blown off course

Drastic measures are ordered as something of a panic over the economy takes hold, writes John Burton

South Korea's Samsung executives have got so fed up with the country's main export industries are confronting a slowdown. Exports in June grew by a mere 2 per cent, the worst monthly performance since January 1993.

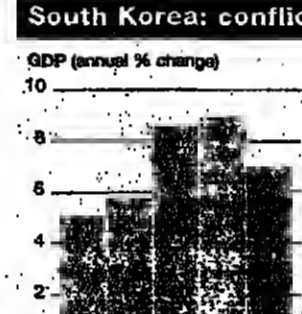
The Korean currency, the won, has been appreciating against the Japanese yen, harming the car and shipbuilding industries that are in direct competition with the Japanese.

International prices for semiconductors, steel, and petrochemicals are falling as a result of excess global capacity. Cheaper products from south-east Asia are undercutting the textile and consumer electronics sectors.

Korea's large conglomerates, or chaebol, are expected this month to announce cuts in investment plans and sales targets for 1996. Advertising and entertainment expenses are

being slashed, while some groups are even contemplating sacking workers, in spite of a reputation for providing lifetime employment.

The government, however, believes the widening current account deficit will not end in an economic slump. Officials express cautious optimism that



down in exports and industrial investments.

Officials are planning to increase spending on infrastructure projects to help boost the economy. The state tobacco company will be privatised next year, which will provide \$3.5bn for public work construction, while companies taking part in railroad, port and airport projects will be allowed to raise foreign loans for the first time in a decade.

But private economic institutes in Korea regard the expanding current account deficit as a sign of weaker economic performance, with most having recently downgraded their GDP growth projections to below 7 per cent for 1996.

One worrying sign is that inventories in May grew by the highest monthly rates since June 1990, when the economy was last heading for an abrupt slowdown.

The "economy is clearly suf-

fering from excess capacity and the inventory build-up will likely drag GDP lower in the next quarters," according to a recent forecast by Deutsche Morgan Grenfell, the UK securities firm.

Even if the economy is able to surmount the present difficulties, the trade gap still serves as a warning about structural problems in the economy.

Korea relies on only a few key export industries that are vulnerable to global cyclical downturns. It is heavily dependent on imports of capital goods and industrial components, particularly from Japan, to manufacture these products, with the result that Korea normally runs a trade deficit.

Moreover, manufacturing costs are rising sharply because of high wages, land prices, and interest rates, while productivity growth is not keeping pace.

ASIA-PACIFIC NEWS DIGEST

HK to start mortgage body

Hong Kong yesterday gave the green light for a government-owned mortgage corporation, in response to a growing demand for housing finance and to support the stability of the banking sector. Mr Joseph Yam, chief executive of the Hong Kong Monetary Authority (HKMA), said a two-month consultation period with industry associations had brought a "very favourable" response and the mortgage corporation should be up and running within 12 months. He said the body would have initial capital of HK\$1bn (US\$130m) and would develop its business in two phases, starting with the purchase of mortgage loans for its own portfolio, followed by the issue of mortgage-backed securities. The HKMA said it had kept Chinese financial officials closely informed about the development.

"Unless a secondary mortgage market is developed through the setting up of the mortgage corporation, the concentration risk of the banking system is going to increase beyond a prudent level," he said. According to the HKMA, property-related loans have risen from 26 per cent of total banking exposure in 1980 to 39 per cent last year.

Some banks have expressed doubts about the magnitude of the forecast mortgage funding shortfall, put by the HKMA at more than HK\$700bn by 2005. They have also expressed concerns about the possible reduction of profit margins in mortgage lending and questioned whether the HKMA, as banking regulator, should also be involved in the management of the mortgage corporation. John Riddling, Hong Kong

Jakarta to bar opposition group

The Indonesian government will not permit a political faction headed by opposition leader Ms Megawati Sukarnoputri to contest parliamentary elections next year, it has made clear. In spite of continuing demonstrations against her removal as leader of the Indonesian Democratic party (PDI), a government-sanctioned congress last month replaced Ms Megawati with a leader approved by the government. "Only the PDI executive board formed at the congress in Medan [Sumatra] will be invited to any activity organised by the National Election Institute," Mr Yogie Suardi Memet, the home affairs minister, said. The government is believed to have been concerned that Ms Megawati's popularity would draw votes from President Suharto's ruling Golkar party at a time when there is growing resentment at his hold on power.

President Suharto, who seized power from Ms Megawati's father, Mr Sukarno, in 1965, has never been opposed in the six times he has stood for president. Manuela Saragosa, Jakarta

Vietnam industry output up 13%

Vietnam said yesterday its industrial output grew at a year-on-year rate of 13.2 per cent in the first six months of this year, providing further evidence that the country's reform-led boom is still going strong. The General Statistics Department said production growth in the state sector and the non-state sector was 13.1 per cent and 13.3 per cent respectively. However, there was a slight slowdown in the overall output growth rate - from 14.0 per cent in 1995 and 13.5 per cent in the first half of that year - largely because of lower output of cement, oil and gas. In a policy document released last week, the ruling Communist party set an annual output growth target of 14-15 per cent between now and 2000. Reuters, Hanoi

Mongolian coalition picks PM

Mongolia's newly elected Democratic Union Coalition has nominated its leader, Mr Enkhbaatar, as the next prime minister. The leaders of the coalition's two main parties have been chosen to head the Great Hural, or parliament. Mr Gonchigdorj, leader of the Social Democratic party, was nominated as speaker with Mr Elbegdorj, head of the National Democratic party, as deputy. Reuters, Ulan Bator

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دکتر محمد الراجحي

SECOND-HAND TOBACCO SMOKE IN PERSPECTIVE

Life always involves some risks. You need to decide which ones are important.

Almost every day, it seems that one thing or another has been discovered to be some kind of health risk.

In one scientific study, even pepper was reported as being life threatening.

But as common sense suggests (and scientists confirm) not everything described statistically as a risk is a meaningful risk.

For example, lots of people have been persuaded that second-hand tobacco smoke is harmful.

Not surprising, perhaps.

After all, we recognise that smoking itself is a risk factor for certain human diseases and that some people find second-hand tobacco smoke unappealing and unpleasant.

But what about second-hand tobacco smoke? Is it really a meaningful health risk to people who've chosen not to smoke?

Not, we think, if you look at the evidence.

The United States Environmental Protection Agency recently conducted a major review of studies on the risks of second-hand tobacco smoke to non-smokers. These studies typically involve non-smokers living with smokers over a long period, such as 20 years.



And this review put the risk of lung cancer from second-hand tobacco smoke at a level well below the risk reported by other studies for many everyday items and activities.

And below, in fact, the risk to health that one other study reported for eating pepper frequently.

As the table below shows, many everyday activities have been statistically associated at one time or another with apparent risks to health.

But reputable scientists say that weak associations aren't necessarily meaningful.

So there's no big campaign to persuade you to give up pepper.

Nor is there any sound justification for a campaign against second-hand tobacco smoke.

If you'd like to decide for yourself, please write to us at Philip Morris Europe S.A., c/o P.O. Box 107, 1000 AC Amsterdam, The Netherlands or fax us on 00 31 20 671 98 89 or access us on: <http://pminfo.yrams.nl>

We'll send you the evidence about second-hand smoke.

We believe you'll find the case convincing.

Everyday Activities	Reported Relative Risk	Reported Health Effect	Scientific Study Reference
Diet highest in saturated fat	6.14	Lung cancer	Journal of the National Cancer Institute, Vol. 85, p.1906 (1993)
Non-vegetarian v vegetarian diet	3.08	Heart disease	American Journal of Clinical Nutrition, Vol. 31, p. 5191 (1978)
Frequently cooking with rapeseed oil	2.80	Lung cancer	International Journal of Cancer, Vol. 40, p. 604 (1987)
Drinking 1-2 glasses of whole milk per day	1.62	Lung cancer	International Journal of Cancer, Vol. 43, p. 608 (1989)
Eating one biscuit a day	1.49	Heart disease	Lancet, Vol. 341, p. 581 (1993)
Drinking chlorinated water	1.38	Rectal cancer	American Journal of Public Health, Vol. 82, p. 955 (1992)
Eating pepper frequently	1.30	Mortality	American Journal of Epidemiology, Vol. 119, p. 775 (1984)
Exposure to second-hand tobacco smoke	1.19	Lung cancer	U.S. Environmental Protection Agency (1992)
High vegetable diet	0.37	Lung cancer	International Journal of Epidemiology, Vol. 25, Suppl. 1, p. 32 (1996)
High fruit diet	0.31	Lung cancer	American Journal of Epidemiology, Vol. 133, p. 683 (1991)

Associated with additional risk
Weak association with risk
Associated with reduced risk

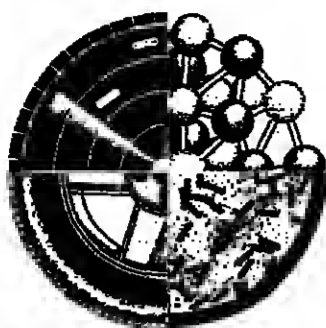
*Relative risk measures how much consuming, or being exposed to something, raises or lowers risk. According to the US National Cancer Institute... "In epidemiologic research, relative risks of less than 2 are considered small and are usually difficult to interpret. Such increases may be due to chance, statistical bias, or effects of confounding factors that are sometimes not evident."

Philip Morris Europe S.A.

Second-hand tobacco smoke. Let's keep a sense of perspective.

TECHNOLOGY

Worth Watching - Vanessa Houlder



Protein drugs with less pain

Anyone who receives medical treatment with protein-based drugs has to suffer the pain and inconvenience of daily injections. Until now, there has been no way of packaging large molecules, such as proteins, so that they can be released slowly inside the body.

Scientists working for Alkermes in Massachusetts and Genentech in California believe they are close to solving the problem by designing an injectable sustained-release form of human growth factor, a protein.

The main problem they had to overcome was that the protein's delicate structure is damaged by the processes normally used to pack molecules into "controlled release" systems. The scientists found a way to stabilise the proteins by forming a complex with zinc, then a biodegradable polymer encapsulated the substance in small microspheres.

Tests on monkeys showed that the microspheres of human growth hormone could be released slowly over a period of at least a month, according to a report in this week's Nature Medicine. The US Food and Drug Administration has approved the first stage of human trials on the process. The researchers believe that other proteins could be administered in a similar fashion.

Alkermes US, tel 617 494 0171; fax 617 494 9255.

E-mail for faxes and voice messages

Internet users can now use their e-mail addresses to receive faxes and voice messages.

Jfax, based in New York, has launched a service that allows faxes and voice messages to be digitised, compressed and forwarded across the Internet as an e-mail attachment. One advantage is that it does not

require a dedicated phone line or for the computer to be permanently switched on. Faxes and voice messages are stored, on the Internet service provider's server until downloaded. It also makes it easier for a company to do business in other countries by allowing them to use a domestic number as their fax number.

Jfax has formed a partnership with Easynet, the UK Internet service provider in the UK. The service will cost £5 a month, plus a connection charge of £8.80. The first 100 fax pages or voice messages are free, after which they cost 15p per page or message.

Jfax: US, tel 212 4313833; fax 212 2594000.

Cheaper alternative for sorting plastics

Plastics must be sorted before they can be recycled, but few companies disposing of plastic waste can afford the cost of installing sorting equipment.

A cheaper option may be offered by a mobile machine, launched this week, that can identify types of plastic.

The system, developed by engineers at the University of Southampton, uses an infra-red scanning unit in conjunction with a database of all commonly used plastics. The Portasort service is supplied by Inter Logistics of Petersfield.

University of Southampton: UK, tel 44 (0)1703 533077; fax 44 (0)1703 533285.

Keeping air out and flavour in

Airtight packaging rarely lives up to its name. Water and oxygen often diffuse inside while volatile flavourings leak out. But scientists at the Fraunhofer Institute for Silicate Research in Würzburg, Germany think they have come up with a superior impermeable coating, based on hybrid organic and inorganic polymers.

These are synthesised using the "sol/gel" process, in which solids are dispersed in a solution and the liquid removed to form a gel. The polymers, known as ORMOCERS, were found to be far less permeable to water vapour, oxygen or volatile flavourings than conventional materials.

Fraunhofer Institute for Silicate Research: Germany, tel 493314100502; fax 493314100698.

Delivering freight by rail across Europe is a little like sending your children off to university. You never know where they are or what they are doing - but you assume the worst - and they may never come home again. All you get back are bills, the occasional progress report or, if you are really unlucky, a visit from the police.

Few parents would consider fixing electronic tags to their offspring but rail operators and freight firms are now developing systems to track trains and cargoes. A debate is developing about which system should be adopted widely but the technology will give both customers and companies a better idea of where their goods are and what is happening to them.

Whether the cargo being moved is in containers or refrigerated wagons, information available at the moment is pretty scant. Research into this area by trade associations produces comments such as: "There is no overview and supervision of transit. There is no tracking system, and consequently no information."

Although the details of every freight train and the route it is taking are entered into Hermes, the European rail operators' computer system, it is not updated in real time. The only time anyone knows the definite location of a train is when it crosses a frontier, enters a marshalling yard or passes through an important rail junction.

At a national level where a load takes hours rather than days to reach its destination, this may be enough, but on a European scale much more timely information is needed. A container going missing between Manchester and Milan could be in any one of 300 places, says Ray State, British Rail Business Systems' development manager.

He says another problem with Hermes is that information is fed in manually. Mistakes can occur as rail workers with different native tongues key in details about the load they have just inspected. Documents that travel with the train can also become soiled or lost.

"It would be comforting to know which country the load is in to see if there is going to be any delay in its arrival," State says.

Apart from comfort, another reason why rail and freight operators need to know the location of their trains is that it will help them compete. "We want to be able to offer the same quality of service as a road-only operator," says Chris Nichols, spokesman for the Rail Freight Group, a UK trade association that represents companies dispatching goods to the Continent by rail.

He says companies moving freight by rail have a tougher time



Clearer contact: freight groups seek an improved tracking system for Channel tunnel freight trains

Track records

European rail operators are keen to adopt systems that monitor freight train movements, reports Mark Ward.

finding out where the goods are because of the number of different organisations involved. Road haulage firms have a much easier time. "A road-only operator can simply call the driver of the lorry and then tell the customer where their goods are," he says.

The central problem for rail and freight firms is that trains are dumb. They cannot tell where they are or if their load is intact. But there are moves afoot to make them a lot smarter.

The Rail Freight Group and its sister organisation, the British International Freight Association, have formed the Alliance for Channel Tunnel Railfreight which is pushing for improvements in the way goods are moved through the tunnel. One of its objectives is to improve train tracking systems.

The alliance has applied to the European Commission for what is known as Pact (Pilot Action for Combined Transport) funding. If the application for Eurim (580,000) is successful, the money will be used to install a pilot tracking system along the route between Manchester and Navarre in Italy. Nichols believes the alliance has a good chance of getting the money because a couple of years ago it won similar funding for a different project that will allow rail operators to carry lorries on their trains.

"The alliance intends to adopt the system approved by the Union

Internationale de Chemin de Fer (UIC), the Europe-wide body that represents rail operators. The technology was developed by Alcatel Antec and involves transponders placed between the rails at strategic points such as the exit from the Channel Tunnel, national boundaries and large marshalling yards.

On the train would be an electronic tag identifying the wagon, what cargo it is carrying and where it is heading. The transponders would pick up the information from the passing train and then use conventional telephone networks to let rail operators know where the train is. The protocols for passing this data around via the Hermes network are already established and will not rely on anyone on the ground intervening, a situation that should make the process of receiving information more reliable.

Although the UIC has approved the Alcatel Antec system, it cannot provide funds for the transponders, radio tags and links. Take-up of the technology is on a voluntary basis and only France and Switzerland have said they will implement the system for specific traffic. In the US, automatic tracking and identification of freight has been mandatory for a couple of years.

Ray State does not think the UIC system will be widely adopted. "There will have to be some form of fixed infrastructure," he says. "But because many European countries

are not awash with money, they see fixed installations as optional."

The fact it is discretionary means it is unlikely ever to be anything more than a piecemeal system. "What is needed is for the container to talk to its carrying vehicle and for that vehicle to talk to a base station totally free of infrastructure," says State. British Rail Business Systems is considering a cheap way to do that using existing communications systems.

All European rail firms make extensive use of radio to keep in touch with drivers and pass on information about what is coming down the line. The system dreamt up by State and his team links all wagons in a freight train and makes them report regularly on their whereabouts and that the whole train is intact. A black box on the train uses global positioning satellites to fix its location.

State considered putting satellite links on the trains but soon dismissed the idea. He says: "A train with a great dish on the top is not an option."

He believes that because the system could use existing infrastructure and would need only a modest investment to equip wagons and containers, it should have a good chance of being adopted. Eventually it may only be British freight trains that know where they are going.

Mark Ward writes for New Scientist.

R&D plans in Europe

The European Union's Fourth Framework Programme for Research and Development is halfway through its four-year life - and scientists and governments are thinking about the Fifth Framework Programme that is expected to begin late in 1998.

This week the European Science Foundation, which brings together 59 research-funding organisations throughout Europe, publishes its proposals. It argues for a reinforced EU commitment to science, with a research agenda built around five broad themes:

• Information and communications technology - focusing on more sophisticated techniques for using information and on the impact of IT on society.

• Industrial technologies for complex systems and products - focusing on advanced engineering and materials science.

• Molecular mechanisms in life and health - focusing on structural biology and exploiting rather than accumulating genetic information.

• Sustaining our environment - focusing on the sustainable use of resources, environmental management and environment and health.

• Change and stability in European society - focusing on driving forces of the economy, building European institutions, personal mobility, households and lifestyles.

In addition to these central themes, the ESF recommends ways to build European research capacity. Its paper, entitled Beyond Framework Programme IV, makes specific proposals for pooling research expertise more effectively, for improving scientific training and for running joint European research facilities.

Last month, several European governments put forward their preliminary views on the Fifth Framework Programme. The UK, Germany and France want it to focus on industrial competitiveness and to have a more streamlined management structure, with fewer specific programmes than the 17 in the Fourth Programme.

Meanwhile the EC's 15th (EU15) Fourth Programme continues to issue new calls for research proposals. The table below, updated every three months in the FT, is a guide for companies and universities interested in taking part.

Clive Cookson

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EUROPEAN UNION RESEARCH AND TECHNOLOGY GRANTS table. Columns: Info/Reference, Data/OJ Reference, Due date, Value Ecu m, DG, Contact fax/e-mail. Rows include Information Technology, Telematics Applications, Advanced Communications, Industrial & Materials, Standards Measurements, Environment and Climate, Marine Science, Biotechnology, Biomedicine and Health, Agriculture and Fisheries, Non-nuclear energy, Nuclear fission, Transport, Targeted Socio-Economic Research (TSEF), International Cooperation (NCO), Dissemination & Application, Training & Mobility of Researchers (TMR).

The table above shows the status of all 17 programmes that distribute R&D grants within the EU Fourth Framework Programme. The name of each programme (and acronym, if any) is on the left in bold type, with a brief list of its main research areas beneath.

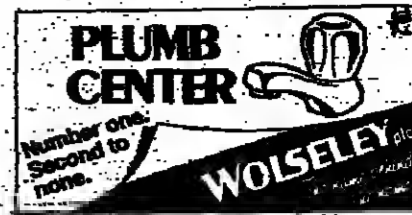
JAN 10 1996 stamp

Vertical advertisement on the right edge of the page, partially cut off, mentioning 'The sub mixed the ridic' and 'INTERNATIONAL ARTS GUIDE'.



FINANCIAL TIMES

Thursday July 4 1996



Support is welcome boost for Kohl's campaign

German industry backs Europe's economic union

By Peter Norman in Bonn

German industry yesterday put its reservations to one side and gave its support to European economic and monetary union and the replacement of the D-Mark by the euro.

In a special report drawn up by a panel of leading industrialists, the federation of German industry (BDI) concluded that the advantages of Euro would far outweigh the disadvantages for German industry.

One of the report's authors, Mr Marcus Bierich, the supervisory board chairman of the Robert Bosch, the motor components group, said Euro would protect Germany from destabilising currency movements and, by creating a large zone of monetary stability, would provide a secure environment for greater investment.

Euro would also increase the pressure on Germany's government and trade unions to adopt sounder budgetary and wages policies.

Yesterday's report provided a welcome boost for Chancellor Helmut Kohl, whose enthusiasm for Euro is far greater than that of the German people. Whereas most German banks and insur-

ance companies have long said they supported Euro, the position of industry has been less well defined. In particular, the small to medium-sized companies which form the backbone of the German manufacturing sector have shown little enthusiasm for the project.

However, Mr Jan Kleinschmitt, their representative on the panel, said yesterday that they too would gain from Euro. The elimination of exchange rate fluctuations among Euro countries would benefit smaller companies in their role as components suppliers for larger groups, he said.

Mr Helmut Werner, managing board chairman of Mercedes-Benz, the luxury car and truck-maker, said last year's exchange rate turbulence and the associated rise in the D-Mark had cost his company DM500m (£255m). Exchange rate fluctuations had a devastating effect on German exporters and made it impossible for companies to have consistent pricing policies in Europe.

Mr Werner warned that without Euro there would be a speculative flow of funds into the D-Mark, increasing its value and creating more insolvencies. The BDI report said German

industry would gain much even if Euro started with only a few member states. Both Germany and France would have to be members for the project to make sense. But the D-Mark's burden of being a reserve currency would then be shared by others.

Mr Bierich said even a small Euro would be worthwhile, because it would exercise a "magnetic" attraction on other EU states that would want to join and would be forced to adopt stable policies to qualify for the single currency.

Mr Hans-Olaf Henkel, the president of the BDI and chairman of the Euro panel, said German industry was lagging behind in its preparations for Euro, with 90 per cent of companies not sufficiently engaged in the project.

Companies should speed up because the danger of being caught unready for Euro was greater than the danger of it being delayed beyond the planned starting date of January 1 1999, he said.

German industry backs single currency plan, Page 2
Editorial Comment, Page 13
Deutsche Bank seeks to bolster Frankfurt, Page 15

German group pays SFr2.8bn for World Cup rights

By Jimmy Burns and Raymond Smedley in London

The German media group Kirch and ISL, the Swiss marketing agency, yesterday won the biggest football broadcasting contract ever with a successful SFr2.8bn bid for the television rights to the 2002 and 2006 World Cups outside the US.

It is the first time that the European Broadcasting Union, which represents public service broadcasters such as the BBC of the UK and ARD of Germany, has lost such a big contract.

The likelihood now is that the rights will be sold on to commercial broadcasters around the world who would be funded by advertising able to pay the most.

ARD, the German broadcaster, said football fans would suffer because FIFA, the world football governing body, was "breaking off a successful 24-year co-operative relationship that has benefited all viewers in Europe". The broadcaster said the cost would have to be met by extra advertising or pay-per-view rights.

Kirch said yesterday that "all the games would be shown on free TV" but added that it was too early to go into greater detail. It is not clear what will happen if digital pay television, which allows transmission of many more channels, is a significant force in European broadcasting by the 2002 World Cup Finals. Kirch said it would launch a digital satellite service in Germany at the end of this month.

The Kirch ISL partnership beat off competition from several international and broadcasting groups, led by Mr Mark McCormack's IMG group and a consortium co-ordinated by the KBU, which are thought to have bid SFr2.7bn and SFr2.2bn respectively. The sums of money compared with SFr1.2bn for the 1994 World Cup and SFr200m for the 1998 tournament.

Mr Josep Ravellaga, the president of FIFA, announced the award of the rights in spite of internal divisions within the organisation over the issue.

In a curt official statement, FIFA said the organisation's executive had voted for the award at a meeting in Zurich "after a prolonged discussion".

FIFA's 21-man executive committee is understood to have supported the decision by a majority but with the objections of some European members who had argued for greater transparency in the bidding process, and for the rights to be restricted initially to the 2002 World Cup.

Mr Joseph Blatter, FIFA general secretary, yesterday promised that ordinary viewers who could not afford satellite or pay-per-view would still be able to watch the World Cup finals. "This is our responsibility, to make sure they see it. It is our duty," he said.

THE LEX COLUMN

Computer crash

The slowdown in demand for personal computers has caught much of the industry off guard. Digital Equipment, Apple Computer, NEC and Packard Bell have all run into trouble this year. Even so, Germany's Beacom - which yesterday sought protection from its creditors - has only itself to blame for its crash. The computer maker and retailer overreached itself by expanding aggressively into Europe, including last year's purchase of former Rumbelows stores in the UK. And while competition was increasing in its core business, Mr Manfred Schmitt, the group's founder and former chairman, pushed Beacom into peripheral activities like making set-top boxes for interactive television.

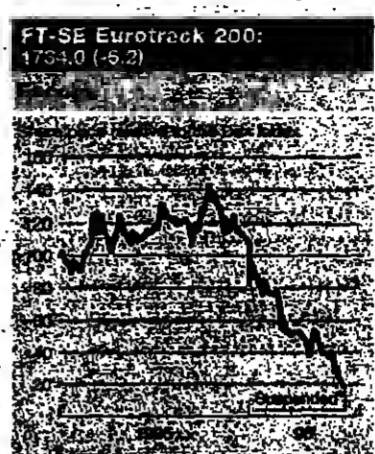
Escom's survival now rests on a knife-edge. Clearly the group needs a capital injection to front out the heavy losses. But the shareholder list is strong and includes computer maker Siemens Nixdorf with 12.5 per cent and Quella, the German retailing group, with 22 per cent. A direct takeover looks unlikely, since they will not want Beacom's problems. But they might jump in more money if Escom agrees to shut its assembly-type manufacturing, which is too small to reap significant economies of scale. The group has already made a start by shutting some expensive German production lines.

That would leave a potentially valuable retail chain of around 400 shops, the biggest in Europe, in a market still growing at 10-15 per cent a year. Volke, Escom's main German rival, is profitable and if Beacom can copy its wider product range and more professional management it should have a viable future.

GEC

Lord Weinstock is leaving General Electric Company on a high note. Profits before exceptional charges in the last financial year breached a six-year high figure for the first time. Moreover, GEC's order book at £1.8bn is well stocked, the balance sheet sports £2.5bn of net cash and earnings seem set for high single digit growth in coming years.

Nevertheless, the main hopes for GEC shareholders rest not on what Lord Weinstock has achieved recently as managing director but on the potential that Mr George Simpson, his successor, may unlock. The hope is that Mr Simpson will find earnings-enhancing ways to deploy GEC's cash pile - whether by stepping up internal investment, acquiring companies or buying back shares. Lord Weinstock has been better at running a tight ship



in the transaction. However, there was an easy alternative. The indemnity problem arose from the fact Somerfield's two holding companies will be dissolved once the flotation is completed and proceeds passed on to creditors, leaving nothing with which to indemnify. But if these creditors had put a lump sum into an escrow account, they could have taken the money out after the standard six-year indemnity period - assuming the advisers had not had to use it.

Indeed, the fact creditors have coughed up this substantial sum should ring alarm bells with the advisers. The creditors include numerous lean and hungry US venture funds and distressed debt dealers - to whom the adjective litigious is easily attached, and who now have one more reason to look for reasons to litigate. Kleinwort and Warburg should probably consider spending their fees on additional insurance.

J. Sainsbury

Investors listening to the chairman's review at J. Sainsbury's annual meeting yesterday may have felt that, despite what Mr David Sainsbury called "a difficult year" for the UK supermarket business, things were looking up. In fact, there is little reason to hope the stock's poor performance is about to improve.

Like-for-like sales growth since the end of the financial year in May has been 2.7 per cent, well below Sainsbury's main competitors. The petrol price war means the contribution from petrol sales is likely to fall by at least £30m (£46m) this year. Worse, the squeeze on gross margins of 0.7 of a percentage point on the supermarket business, excluding petrol, in the second half of last year has persisted. Add in petrol and it would look more like a full point. Given this sacrifice of gross margin, like-for-like sales growth below both its competitors and food price inflation is worrying.

It looks increasingly likely that this year's profits may come in below last year's. But after downgrades the stock is still trading at a premium to the market and its main competitors. Given the superior performance of Tesco in particular, which established a clear marketing lead through its innovative use of loyalty cards, this seems absurd. Sainsbury's own air mile card, launched more than a year after Tesco grabbed the initiative, is symptomatic of the group's lagging response to competition. The company's offer to shareholders yesterday of 500 air miles may not be enough to buy their loyalty.

Somerfield

Kleinwort Beison and SBC Warburg seem to have come up with a wizard scheme for extracting more money from clients. Instead of the standard indemnity to cover the costs of fighting legal suits relating to corporate finance advisory work - assuming it was not negligent - the two advisers to the holding companies of Somerfield, the UK food retailer currently being floated, have taken £7.5m up front. Many cynics consider City advisers are paid for nothing anyway. But since indemnities are seldom called upon, these fees could be a genuine example of just that.

Warburg and Kleinwort were in a strong negotiating position, since Somerfield would have been unwilling to switch advisers at such a late stage

Small investors pushed aside in Peru telecom privatisation

By Sally Bowen in Lima

The Peruvian government appears to have mishandled its first big exercise in popular capitalism.

After attracting thousands of ordinary Peruvians to apply for shares in Telefonica del Peru, it has drastically scaled down the numbers of shares available to them in order to accommodate stronger-than-expected demand from international investors.

Banco de Crédito, which acted as domestic co-ordinator, claimed the government's decision to halve the allocation to domestic investors to \$146m came as a complete surprise.

"Our mandate from Copri [the government's privatisation commission] was to place as many shares as possible. We were told there would be no cutbacks," said Mr Raimundo Morales, general manager.

"We all made the most stren-

uous efforts to reach the largest number of investors," he added. "It is lamentable that we can't meet the share requests of Peruvians."

Almost a quarter of a million Peruvians had responded to an intense advertising campaign to buy shares in the company. Throughout June, they flocked to banks and stockbroking agencies to make small deposits against orders for shares.

Peru's privatisers are scurrying to repair some of the damage done to the image of popular capitalism. The local Telefonica offering had been designed to start building a broad-based shareholder community.

Yesterday, official spokesmen said that all those who requested Telefonica share packages of \$400 and below would get them: only larger orders would be subject to pro-rata cuts.

President Alberto Fujimori held out the possibility that the

state might sell another 1 per cent of the 5 per cent of the company that it had kept.

Internationally, the Telefonica issue was well received. Orders for the \$816m overseas tranche exceeded supply by five times. In the first day's trading, the Telefonica del Peru share price rose more than 10 per cent.

But at home, the experience has left a bitter taste. Peruvians, for whom collapsing financial institutions and lost savings were once sadly familiar, feel that their vote of confidence has been misplaced.

Brokers and bankers say the credibility of popular capitalism has suffered a severe blow: next time round, they warn, convincing investors will be that much harder.

The government's next planned move is to offer for sale its minority holdings in the Banco Continental and the privatised electricity companies.

E Asian exports suffer sharp slowdown

Continued from Page 1

Crosby Securities in Singapore. "Volumes have held up, but the slowdown in the US has affected values, as it's led to a lot of price-cutting."

A further possibility is that trade within Asia, which has become an important growth

locomotive, has slowed, but statistics are not yet available.

But structural changes could also be at work as countries price themselves out of the cheaper end of their product range. "As India comes into the world market very strongly, that's taking away a lot of the textile business from countries

like Thailand," said Mr Saher. China has also suffered from a slowdown in textile and footwear exports. Some international economists there are wondering privately whether more than mere competition is at work. The world market may simply have become saturated with cheap clothing and shoes, they say.

FT WEATHER GUIDE. Europe today: Rain will fall near a low pressure system over Scotland... Five-day forecast: It will continue to be partly cloudy with showers and cool temperatures throughout the British Isles... TODAY'S TEMPERATURES: Max/min for various cities like London, Paris, Rome, etc.

MEDIOLANUM Mediolanum S.p.A. Global Offering of 36,700,000 Ordinary Shares of Nominal Value ITL 1,000 Each. Offering Price ITL 12,000 Per Share. Global Coordinator: Mediobanca - Banca di Credito Finanziario S.p.A. Co-Global Coordinators: SBC Warburg, Banca di Roma, etc.

ديكا من الامل

COMPANIES AND FINANCE: EUROPE

Lufthansa under fire over 47% decline in first half

By Wolfgang Münchau in Frankfurt

Provisional pre-tax profits at Lufthansa, the German airline, fell 47 per cent in the first half from DM189m to DM100m (\$65.5m) as a result of increasing competition and falling prices.

satisfactory". However, he gave an upbeat outlook, forecasting that last year's pre-tax earnings of DM756m would be matched. Analysts said his forecast was too optimistic, given yesterday's figures.

Shareholders attacked the company's information policy at yesterday's annual meeting, accusing Mr Weber of creating uncertainty about the true earnings performance. One shareholder criticised the "indiscipline in the treatment of such sensitive figures".

The announcement of a DM100m first-half profit follows several turbulent weeks for Lufthansa's share price, after a German newspaper reported in June that the company would incur a large first-half loss.

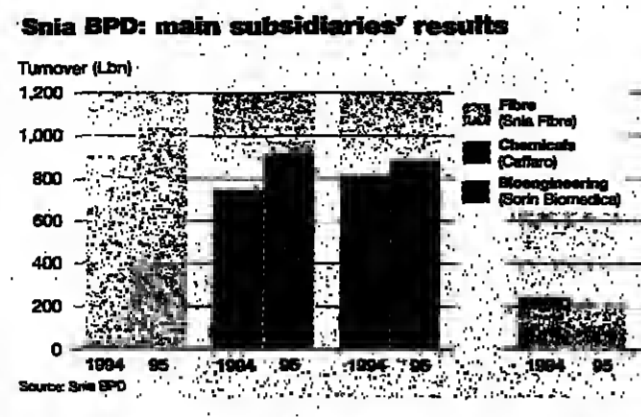
Mr Jürgen Pieper, transportation analyst at Deutsche Morgan Grenfell, said: "We have taken a critical view about Lufthansa. We have lower expectations for the current year than the company itself, and we expect an [earnings] outcome at 10 per cent below 1995."

He said the growth of Lufthansa's passenger business, by 1 per cent during the first five months, looked poor beside the west European market rate of more than 6 per cent. He also forecast a weak third quarter at Lufthansa because of price cuts.

Gemina orphan now faces Fiat rejection

With 'SuperGemina' dead and the main investor undecided, Snia BPD looks vulnerable

Snia BPD, the Italian holding company, is a SuperGemina orphan - one of the nine quoted companies linked last September to the controversial plan to merge Gemina, the investment company, with Ferruzzi Finanziaria (Ferfin), another holding company, and then marooned when the scheme was shelved six weeks later.



The main difficulties could arise in the Rhône-Poulenc nylon fibres joint venture, which has had teething problems since it was set up two years ago, and on the currency markets.

"The impact of a strengthening lira is extremely negative, because we are very strong exporters into the D-Mark area," says Mr Carlo Vanoli, in charge of corporate development at the group.

That said, Mr Rosa believes that at group level, "if this year goes badly, we will make the same net profit as in 1995; if things go well, we will do better".

The plan was masterminded by Gemina's main shareholders, led by Mediobanca, the Italian corporate establishment's house bank, and Fiat, the industrial group which owns 48 per cent of Snia BPD.

It would have dissolved the holding company and divided its main quoted subsidiaries - Snia Fibre (fibres), Caffaro (chemicals) and Sorin Biomedica (bio-engineering) - between Ferfin and Montedison, the industrial group controlled by Ferfin.

Mr Umberto Rosa, Snia BPD chief executive, believes the SuperGemina project was a good idea. "It had an important function, which was to create a safety net for companies which, for one reason or another, risked being bought for a fistful of dollars by the first person to pass by. And all the conditions for developing a coherent industrial strategy were there," he says.

Mr Rosa adds, however, that the proposal blocked Snia BPD's own restructuring plans for at least 10 months. It was the Snia BPD board, under pressure from fund managers, which declared at the shareholder meeting in late April that SuperGemina was dead.

Now Snia BPD's destiny is once again partly in its own hands, and partly in those of Fiat. Justifying the SuperGemina plan last September, Mr Cesare Romiti, then chief executive of Fiat, implied the chemicals and biomedical companies were non-core businesses.

Last week, at his first shareholder meeting since taking over as Fiat chairman, Mr Romiti said the group had "no intention of dismembering [Snia BPD] or selling it in parts". Instead, he indicated Fiat would consider reducing its stake, while retaining control.

This hardly seemed like a vote of confidence, but Mr Rosa says the group does not feel cast aside. "I think it's obvious that Fiat should concentrate on its core businesses and that obviously creates a Snia problem," he says. "But we would feel a lot more abandoned if we were losing money."

In fact, Snia BPD is making more money now than in the past four years. In 1995, it reported a net profit of L63.5bn (\$41.3m), against L25.2bn in 1994, on turnover of nearly L3,000bn. Earnings per share of L83 have almost recovered to the level of 1991, before recession took its toll on what was a portfolio of highly cyclical businesses.

Mr Rosa took over as chief executive in 1990, four years after Fiat became controlling shareholder. He inherited a mixed bag of businesses, including Fiat, the clothing company, and the defence and space activities descended from Bombardini Parodi Delfino (BPD), bought by Snia in 1968 and merged in the 1980s.

He decided to concentrate on the three core businesses. A heavy investment programme was carried out at Sorin Biomedica, the bioengineering company, to challenge for market share in areas such as cardiac surgery equipment, including artificial cardiac valves and heart-lung machines.

Meanwhile, Fiat was sold to Gemina (where it is now one of the group's most successful holdings, quoted in New York), and the defence businesses to Fiat.

"The old Snia structure amplified the first signs of economic crisis, because the structure of the group was completely cyclical," says Mr Rosa. This year - "which doesn't look like a year of plenty" - should prove whether the attempt to balance the cyclical and the non-cyclical has

Springer confident of continued growth

By Judy Dempsey in Berlin

Axel Springer, one of Germany's largest newspaper groups, is confident it will match last year's sharp rise in net profits and sales despite sluggish consumer spending and poor economic growth.

Since then the group, which publishes Bild, the tabloid daily with a circulation of 4.5m, has increased its share of advertising revenue, streamlined the management and cut employees from 14,619 in 1993 to 12,646 in 1995.

But analysts yesterday said they wanted to see how Springer would cope with poor consumer spending, especially in Berlin and in eastern Germany. Consumer spending is expected to grow 1.2 per cent this year while Berlin's gross domestic product is expected to grow no more than 1 per cent.

Berlin and eastern Germany are specific markets being targeted by Springer whose west Berlin-based Berliner Morgenpost daily, its flagship in the capital with a circulation of 185,400, is trailing well behind the rapidly growing east Berlin-based Berliner Zeitung which has a circulation of 268,000 and is owned by Gruner + Jahr, the newspaper division of Bertelsmann.

However, Mr Richter said Bild, after a difficult start, has established a foothold in the five east German states and was last year selling an average of 730,000 a day, a rise of 8 per cent on the previous year.

Mr Richter said part of the success was due to the increasing "regionalisation" of the group's newspapers with more emphasis on local issues. This strategy was extended to Springer's Welt am Sonntag, the Sunday paper with a circulation of 374,000.

UK sales underpin improved market share for Scania

By Hugh Carnegie in Stockholm

Scania, the Swedish truckmaker, said yesterday the west European market for heavy trucks had grown by almost 10 per cent in the first five months of the year. Its own market share, meanwhile, had risen from 14.5 per cent to 18.2 per cent.

The chief exception to the growth trend in Europe was the UK, where Scania said the total market had fallen by 8 per cent to 12,910 registrations in the first five months.

But it said its new registrations in the UK had risen from 2,467 vehicles to 2,701, taking its market share from 17.6 per cent to 20.9 per cent, and establishing the Swedish company as the market leader for heavy trucks in the UK.

Most of Scania's growth and market share increase came in the UK and in its home Nordic markets. In France and Germany, Scania's figures were in line with local markets.

The increase achieved by Scania in the UK was especially striking as it came as Scania was preparing to phase out its old 3-series truck and introduce its new 4-series model range, which is only now going on sale in the UK. Sales usually fall when a company is about to bring a new model to market.

Scania's rivals accuse it of heavy discounting of the 3-series in the UK to grab market share in its biggest single market before the changeover to the 4-series.

Advertisement for CREDITANSTALT London Branch, featuring International Moscow Bank and JSC ANGARSK PETROCHEMICAL COMPANY.

Revamp paying off at RWE

By Judy Dempsey

RWE, Germany's largest electricity group, yesterday reported a 10 per cent rise in net profits and a 3 per cent rise in sales for the fiscal year ending June 1996. Its waste disposal and mechanical and engineering divisions showed the strongest growth.

The preliminary results suggest the restructuring programme, particularly in the waste disposal division, and the group's entry into the telecommunications sector are paying off. However, its energy and construction division reported slight falls, reflecting the sharp downturn in Germany's construction industry.

The results also underline the group's resistance to the slowdown in economic growth. RWE's shares closed at DM59.10, down 0.08 pfennigs. Group net profits rose from DM1,069m in the last financial year to DM1,211m (\$785.9m), while sales rose from DM63.6bn to DM65.5bn.

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French aviation merger still to be resolved

By David Buchan in Paris

Aérospatiale and Dassault Aviation have still to resolve the main issues of ownership and management structure of the joint company they are to form next year, government and corporate officials said yesterday.

Earlier this week, announcing that all "modalities" of the merger would be completed by January 1 1997, the French government sought to give the impression that movement towards fusing Aérospatiale and Dassault was now irreversible. It "congratulated" both companies on the "advances" they had made in their joint "pilot committee".

But the committee's remit was limited to six technical areas - purchasing policy, information technology, quality control, research, production and flight testing.

NEWS DIGEST

Air France Europe strike hits flights

Air France Europe, the domestic partner of Air France, yesterday announced the cancellation of about 70 per cent of today's flights following a 24-hour strike call by unions. The strike - the second in a week - will coincide with a works council meeting in Paris at which Mr Christian Blanc, Air France chairman, is expected to unveil new plans for the company. These are likely to include a full-fledged merger between Air France and Air France Europe. This follows the apparent scrapping of plans to merge the domestic airline with Air France's European operations after attempts to agree a new remuneration package with domestic pilots failed.

Schroders buys Carnegie España

Schroders, the UK merchant bank, has acquired the Madrid-based unit of Carnegie International, the broking arm of the Nordic Investment Bank. The move underlines the increasing interest of international financial houses in Spain's capital markets. The price was not disclosed. The takeover of Carnegie España, with a net asset value of \$7.5m (\$11.7m) at the end of last year, represents a strong commitment by the UK merchant bank to what is expected to be a surge in the privatisation and new listing business under Spain's new centre-right government.

Crédit Lyonnais details issue

Crédit Lyonnais, the French state-owned bank, will launch Europe's largest loans securitisation package next week with a value of FF30bn, executives said yesterday. Institutional investors will be asked to participate in Cyber-Val 07-96, which will have a maturity maximum of five years and be remunerated at normal market rates. The securitisation is made against one third of the loan made by Crédit Lyonnais to EPRF, a vehicle set up by the French state as part of the bank's restructuring package last year to finance the transfer and sale of assets removed from its balance sheet. The loan - totalling FF118.7bn (\$23bn) - is reimbursed at 85 per cent of money market rates and matures at the end of 2014. It will cost Crédit Lyonnais FF30bn this year and contribute to probable operating losses in its 1996 results.

Setback to EOE Switch launch

A plan by the Amsterdam-based European Options Exchange to offer a unique mix of open outcry and screen-based trading has been set back several months because of installation problems with its F150m (\$20.4m) Canadian-designed electronic system. The technology, called Switch, is intended to take prices feeds from the existing EOE plus, which will remain, and provide links to remote members of the exchange at bank and other dealing desks.

Last of state's Imi stake for sale

The Italian treasury yesterday put the last of its available shares in Imi, the banking group, up for sale, although it has not yet set a price for the placing of the 7 per cent stake. The treasury invited interested Italian and foreign investors to approach Imi or SBC Warburg, global co-ordinator of the placing. The state will retain about 1 per cent of Imi, made up of bonus shares for those shareholders who invested through the 1984 public offering.

Mediaset, the Italian media company controlled by Mr Silvio Berlusconi, yesterday closed its public offer of shares two days early, with reservations running at more than four times the number of shares available to small shareholders.

Vertical text on the right edge of the page, including "surprise departure by Pepsi chief" and "Mexican confidence".

Handwritten signature or stamp at the bottom center of the page.

COMPANIES AND FINANCE: THE AMERICAS

Surprise departure by Pepsi chief

By Richard Tomkins in New York

PepsiCo, the US soft drinks, snacks and fast-food group, has lost the head of its domestic and international drinks business following a surprise decision by Mr Christopher Sinclair to quit as chairman and chief executive of the Pepsi-Cola unit.

Mr Sinclair, 45, was appointed to the post less than four months ago amid a round of management changes that accompanied the promotion of Mr Roger Enrico to chief executive.

Previously, Mr Sinclair was head of PepsiCo's international food and drinks business. He was closely associated with Project Rite, PepsiCo's recent attempt to fight back against Coca-Cola in international markets by relaunching Pepsi-Cola in a blue can.

Mr Sinclair has been replaced by Mr Craig Weatherup, 50, who had been PepsiCo's president since March and who was previously head of Pepsi-Cola's North American business. The changes are immediate.

Mr Enrico said that Mr Sinclair had decided "he would prefer to spend more time with his young family rather than continuing the constant travel required to lead a worldwide beverage business."

However, there was speculation yesterday that Mr Sinclair may have felt frustration at having been passed over for the chief executive's job in favour of 51-year-old Mr Enrico. Mr Sinclair also faced a difficult task in trying to compete with Coca-Cola's increasingly dominant position and may have felt he stood a better chance of carving out a career with another company.

Wall Street reacted badly to the news, announced after Tuesday's market close. PepsiCo's stock was down 3% to \$34 in early trading yesterday.

Union Pacific set for takeover of Southern Pacific

By Richard Tomkins in New York

The biggest railroad merger in US corporate history looked set to go ahead yesterday after a federal review board gave the green light to a \$3.9bn takeover of Southern Pacific Rail by Union Pacific.

The combined railroad, measuring about 31,000 miles, will be slightly larger than the next biggest US railroad: the Burlington Northern Santa Fe network, created last year by a \$4.0bn takeover of Santa Fe Pacific by Burlington Northern.

It will spread across 25 states in the western two-thirds of the US, with links to Canada and Mexico. In 1995 its two constituent companies had combined freight revenues of \$10.6bn. They do not operate passenger trains.

The Surface Transportation Board yesterday unanimously approved the merger without requiring the combined entity to sell off chunks of its network, as some opponents of the merger had sought.

The main condition of the merger is that the new entity will have to give extensive rights of access to its tracks by Burlington Northern Santa Fe where this is necessary to maintain competition between city pairs. Opponents of the

deal had included shippers and communities which feared a merger could result in a reduction or elimination of competition, bringing the threat of freight rates.

However, the Surface Transportation Board appears to have been swayed by arguments that a combined entity would provide substantial savings to the public because it would operate more efficiently than two separate companies.

Union Pacific and Southern Pacific said a merger would save more than \$300m a year in costs because it would allow for the elimination of overlapping administrative functions and railroad equipment.

They said it would also allow them to offer customers faster services on many routes because they would be able to use one railroad for services that had previously required connections between two separate railroads.

Ms Linda Morgan, chairwoman of the Surface Transportation Board, called the board's decision "a balanced one" that ensured the benefits of the merger while ensuring strong competition.

Union Pacific - which last year bid for Santa Fe, only to be pipped by Burlington Northern - said it was satisfied with the ruling in spite of the attached conditions.

Friendship the basis of ADT deal

Entrepreneurial new chairman gets the chance to make a new business-building start

It has been an interesting and unexpected week for shareholders in ADT, the security and car auction company. The \$4.4bn agreed bid for their company from Republic Industries boils down to one central proposition: that they should swap their chairman, Mr Michael Ashcroft, for an entrepreneur of a somewhat different stamp, Mr Wayne Huizenga.

In the past 30 years, Mr Huizenga has built two hugely successful businesses from scratch - WTX Technologies, the world's biggest garbage collector, and the Blockbuster video chain. Now 58, he aims to start again, using Republic as a vehicle; and the ADT deal is his first big move.

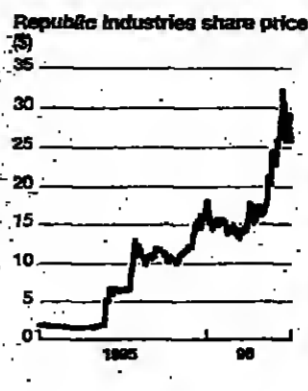
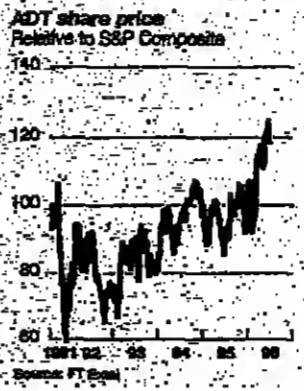
Mr Ashcroft, British in origin, runs the Bermuda-registered ADT out of Florida, and has extensive private interests in central America. His approach to business has always been complex. That and an instinct for privacy has puzzled and, at times, alienated the investing community.

This makes him slightly implausible as head of a large public company. The Republic offer would release him back into a more natural habitat of smaller deals and he hopes - bigger paybacks.

But first Mr Ashcroft has undertaken to oversee this immediate merger of the two businesses, a process which he estimates should take a maximum of 18 months.

Since Mr Huizenga's arrival a year ago, Republic has

Marriage partners



Republic's board. More important, he intends to retain the bulk of the Republic shares he will receive on the deal, worth in total close to \$300m.

That apart, he will be free to start again. In the first instance, he will concentrate on B.H.I. Corporation, his Belize-based company with interests in banking and construction in central America and the Caribbean. The company is quoted on Nasdaq, but Mr Ashcroft holds a controlling 65 per cent stake worth, by his estimate, some \$75m.

Thereafter, he says, there are various unspecified service industries in the US ripe for consolidation. His intention is not to set up a master company in succession to ADT, but to work on a more piecemeal basis, often in co-operation with others, reasoning that small investments are easier to triple or quadruple than big ones. "I intend to give up size for capital growth," he says. "Putting up capital for individuals for various service businesses."

This will sound familiar to British investors with long memories. In the 1980s, Mr Ashcroft's investments were baffling in their variety - from Christie's auctioneer to the Miss World beauty contest. At the same time, his published accounts were notoriously opaque. If he has now determined to operate as a private individual, it seems an improvement from every point of view.

acquired a large number of companies in electronic security and used car sales. These are mostly very small, and scattered across the US. Mr Ashcroft's job will be to incorporate them into ADT's nationwide operation. The question remains of why Mr Ashcroft should have decided to sell his business in the first place. The reason he presents is simple enough. He has been a friend of Mr Huizenga for over a decade. Mr Huizenga, he says, approached him with an offer he could not refuse. From ADT's viewpoint, the rationale

for combining the businesses is straightforward. Unlike Republic's scatter of local businesses, it has a national infrastructure in both security and car auctions and a national brand.

also allow the business to expand more rapidly than ADT could on its own. Republic's shares enjoy a far higher earnings multiple than ADT's, a fact which Mr Huizenga has

Mr Huizenga comes with a formidable reputation. He has built two hugely successful businesses from scratch: WTX Technologies and the Blockbuster video chain

Therefore, it claims to be able to accommodate several times the growth rates which Republic's small and geographically isolated businesses could handle on their own. At the same time, Republic's auto business would save a claimed \$100m in planned capital spending by linking up with ADT's retail outlets. Mr Huizenga's reputation would

turned to account by financing all his acquisitions to date with stock. ADT is also burdened by its debt mountain, which, though less daunting than in the early 1990s, still stands at \$600m net.

Once the merger is effected, Mr Ashcroft's remaining task will be to provide a business plan for the next 3-5 years. Thereafter, he will remain on

Orient Express buys Reid's

By Peter Wise in Lisbon

Reid's in Madeira, the celebrated hotel where Winston Churchill painted and George Bernard Shaw learned to dance, has been sold by Blandly Brothers to Orient Express Hotels.

Orient Express is a wholly-owned subsidiary of Sea Containers, the Bermuda-based leisure, ferry and container leasing group.

No price was disclosed but reports in Portugal said it was sold for \$64.5m (\$28.6m).

Reid's, which opened in 1981, was bought in 1986 by Blandly, a British family group established in Madeira since 1811.

"Selling Reid's was not an easy decision," Mr Richard Blandly, chairman, said yesterday.

"But its future as a luxury hotel is best served being part of a larger group such as Orient Express Hotels."

The Blandly group, whose

operations include tourism, property development and Madeira wine, is to use the proceeds to consolidate existing shareholdings and invest in new areas in Madeira.

Reid's, a 167-room hotel built on a cliff top overlooking Funchal bay, charges an average room rate of just over \$240,000 a night, the highest in Portugal.

The hotel's occupancy rate in the first half of 1996 was almost 70 per cent.

Hancock to fill Apple post

By Louise Kahoe in San Francisco

Apple Computer has announced the appointment of Mrs Ellen Hancock as executive vice-president of research and development and chief technology officer, a position that has been vacant for the past few months.

Mrs Hancock joins Apple from National Semiconductor where she recently resigned her position as one of the chip-maker's three chief operating officers. She had been hired to National a year ago by Mr Gil Amelio. He was then National

semiconductor chief executive and is now chief executive at Apple.

Previously, Mrs Hancock was the most senior female executive at International Business Machines where she was a group executive and senior vice president. She was responsible for three of the company's divisions, including applications software, networking hardware and networking software, which account for revenues of over \$10bn.

At Apple, Mrs Hancock will be responsible for guiding the struggling personal computer company's technology develop-

ment efforts as well as technology alliances with other companies. She will oversee Apple's research laboratories as well as its software and networking divisions.

Mrs Hancock's appointment comes as Apple is battling to regain its momentum. New market research data suggest that US sales of Macintosh computers have fallen sharply.

A survey of US PC dealers published by Computer Intelligence, a market research firm, says sales of Macintosh computers dropped 30-50 per cent in April and May from year-ago levels.

Bausch & Lomb charge

By Maggie Urry in New York

Bausch & Lomb, the struggling contact lens and Ray-Ban sunglasses group has announced it would take a \$15m pre-tax restructuring charge in the second quarter, which would cut earnings per share by 19 cents.

The company, which has had to restate its earnings for 1993 and 1994 after the Securities and Exchange Commission investigated alleged accounting irregularities, had already taken a \$27m charge in the fourth quarter of last year.

Mexican companies ready to test confidence of foreign investors

More than a dozen Mexican companies are planning a bold return to the global equity markets with primary share offerings totalling more than \$1.5bn over the next six months.

The equity issues appear to be driven by the continued high cost of bank credit in Mexico as well as the gradual recovery in share prices following the stock market meltdown in 1995.

Most corporations want to raise equity capital to retire expensive loans. Others are keen to tap this source of finance to recapitalize businesses that were bled by last year's financial crisis.

The companies include Altos Hornos de Mexico (Ahmsa), the country's largest steel producer, which is planning a \$250m stock issue to help repay short-term debts of \$400m.

Desc, a large industrial conglomerate whose divisions including chemicals, car parts and food-processing, is aiming for a \$110m equity offering.

The two companies have already filed their registration statements with the US Securities and Exchange Commission

and will be embarking on road shows in Europe and the US this month.

Celanese, another chemicals manufacturer, Aulian, a mining group, and Autrey, a pharmaceutical distributor, are also planning stock issues.

Gruma, the parent company of maize flour producer Maseca, may raise \$150m with a global equity offering if negotiations to sell part of Maseca to Archer Daniels of the US do not bear fruit.

At least two banks, Banamex, Mexico's largest, and Serfin, the third-largest, are analysing the best moment to launch new stock issues to recapitalize their banks.

The size and number of forthcoming share offerings have surprised equity analysts in Mexico City.

Following last week's withdrawal of a planned \$340m stock issue by Cemex, the Mexican cement multinational, many analysts have begun to doubt whether the issues will in fact be successful.

"Mexico is just beginning to regain the confidence of foreign investors," says Mr Gerardo Kopka Sanchez of the Mexican brokerage Finamex.

then cancelling the debt with the sale to Ahmsa of GAN's iron ore and coal mines.

According to AB Assesores Moneda, a Spanish financial consultancy, Ahmsa took over 4bn pesos (\$30m) of new liabilities and only 600m pesos worth of assets when it "purchased" GAN's mining division.

"Relief from the company's already delicate financial position is thus still far away," the Spanish consultants concluded.

Ahmsa's total debt stood at about 11bn pesos in March, against annual sales of 7.9bn pesos in 1995.

Desc, the industrial conglomerate, may use the proceeds of its \$10m stock issue to retire part of its \$290m short-term debt.

The company, however, also needs to raise cash to help recapitalize Grupo Financiero Invermexico, the financial group, in which it owns a 10 per cent stake.

Invermexico and its bank, Mexicano, need to raise approximately \$550m before the end of the year to shore up capital and reserves.

Leslie Crawford

"We question whether there is sufficient demand to absorb so much paper in such a short space of time."

Ahmsa, with a current market capitalisation of about \$1bn, is hoping to attract foreign interest in its \$250m equity offering with the lure of its profitable steel exports. Grupo Acerero del Norte (GAN), controlled by the Autrey and Ancira families of Monterrey, owns 75 per cent of the steel maker.

Recently, however, GAN has come under criticism for "borrowing" \$200m from Ahmsa to finance other investments and

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HUNGARIAN PRIVATISATION AND STATE HOLDING COMPANY

PRESS RELEASE

The Hungarian Government Awards the Tender for Tisza Power Plant Limited

The Hungarian Privatisation and State Holding Company (ÁPV Rt.) on 3rd July 1996 announced the award of the tender for shares in Tisza Power Plant Limited (Tiszai) to AES Summit Generation (AES), a subsidiary of The AES Corporation of the US. The sale is the largest Hungarian privatisation transaction in 1996 to date.

AES will acquire shares representing 80.81% of the registered capital of Tiszai together with an obligation to purchase all of the additional shares of Tiszai which are currently owned by the ÁPV Rt. and MVM Rt. and are not distributed to social security funds or are not taken up by employees in a preferential employee share offering expected to take place later this year. The Hungarian Government will retain a Golden Share in Tiszai.

The Tiszai Group operates three power stations with a total capacity of 1,281 MW. These include a mixed hydrocarbon-fired power station at Tiszajváros and coal-fired power station at Tiszapalkonya. Tiszai also owns 67.91% of Borsodi Energetikai Kft. (Borsodi) which owns and operates the Borsod coal-fired power station and two deep coal mines at Lyukóbánya and Dübicsány (the Dübicsány mine is not yet operational).

In addition to purchasing the shares in Tiszai, AES has agreed to implement a development project to retrofit 860 MW of capacity to meet higher environmental standards and to extend the operational life. AES has also agreed to implement a new development project in the Borsod region using circulating fluidised bed coal technology. These commitments will help to improve the security of electricity supply in Hungary. The tender conditions also require that Hungarian suppliers are used as much as possible when carrying out this development work.

Tiszai is the ninth company within the former MVM Group to be privatised. In December 1995 the ÁPV Rt. sold minority stakes in six electricity supply companies and two power generation companies together with options to acquire a majority. With the sale of Tiszai total proceeds from the privatisations of Companies within the former MVM former MVM Group are now in excess of \$1.4 billion. Schroders has acted as financial adviser to the ÁPV Rt. and MVM throughout the privatisation process.

The privatisation of the MVM Group will continue with the launch of tenders for Bakony Power Plant, Pécs Power Plant and Vértési Power Plant.

COMPANIES AND FINANCE: ASIA-PACIFIC

Cheung Kong global offer to net HK\$4bn

By Louise Lucas in Hong Kong

Cheung Kong Infrastructure Holdings (CKI), a unit of Cheung Kong, the property development company controlled by Mr Li Ka-Shing, is to net some HK\$4.16bn (US\$537.4m) from its global offering, assuming over-allotment options are taken up. The initial public offering in Hong Kong, which kicks off today, has been priced at HK\$12.85 a share, the company said yesterday.

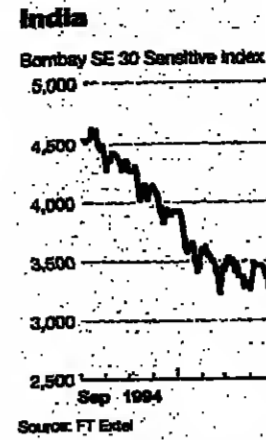
Hong Kong, the remainder have been placed internationally. If the new issue is more than three times subscribed, additional shares - to a maximum 14.89m - will be made available. The number of extra shares offered will be calculated on the basis of one-third of the total excess number of shares applied for above 89.34m. The international offer also includes an over-allotment option of a further 44.2m shares. Assuming this is exercised, the global offer will represent about 25 per cent of the company's enlarged issued share capital. Of the net proceeds of HK\$4.16bn,

some \$1.3bn will be used to meet capital contribution requirements of existing road and power businesses. CKI is the latest infrastructure spin-off to hit the market, and more are in the pipeline. Analysts reckon the Cheung Kong name will ensure the issue is successful - although, on fundamentals, many prefer New World Infrastructure, which was hived off from property developer New World Development at the end of last year. CKI's portfolio is seen as more restricted and at present it is heavily dependent on its cement and concrete activities in Hong Kong. The company said yesterday it

expected to post earnings growth of some 28.2 per cent this year - from HK\$69.04m last year to HK\$72.8m for the year to December 31. CKI said it had invested HK\$1.4bn in interests in joint ventures to build and operate a number of toll roads and toll bridges in China. It has also obtained an unsecured bank loan facility of HK\$2.4bn, of which HK\$2.1bn will be used to repay borrowings from the shareholders of the companies that comprised the group before the restructuring. In addition, the Cheung Kong group will make an unsecured advance of HK\$1.8bn to the infrastructure group.

Climate is brightening for Indian euro-issues

A reformist government and a foreign led rally in equities has created change



The beleaguered Indian euro-issue market is poised for a gust of fresh offerings in the next few months with cash-strapped companies seeking to raise between \$1.5bn-\$2bn in a spate of Global Depository Receipt (GDR) and convertible bond issues before the year-end. No fewer than 26 Indian companies have declared plans for GDR or bond issues which could raise more than \$1.5bn. "You're going to see quite a substantial burst of primary issues between now and the end of the year - certainly in excess of \$1bn and it could even approach \$2bn," says one Bombay-based banker. However, Bombay and foreign bankers say not all may reach fruition and the fate of many, from smaller or second rank companies, will depend on whether the Indian equity market sustains its recent buoyancy.

Companies including Grasim Industries, Reliance Petroleum, Century Textiles and Telco have also said they aim to enter the market this year, each in offerings expected to exceed \$100m. Indian companies raised more than \$5bn through GDR and bond issues between 1994 and early 1995, after the liberalising former Congress Party government permitted companies to tap such funds. The market died in 1995 as the underlying Indian equity market slumped, and on political uncertainty before this year's elections.

been recently helped by the substantial flurry of foreign investment into Indian equities, which has pushed the Bombay Sensitive Index from a year opening 2,800 points to more than 3,800 on the back of almost \$2bn of new foreign inflows - taking the cumulative total of foreign investment into Indian equities beyond \$6bn since markets were opened in 1993. With corporate earnings per share growth for the past fiscal year of 33 per cent and prospective earnings growth put by analysts at 15 to 17 per cent, bankers say India has been underpriced in the region. "India is on a discount on an earnings basis relative to other Asian markets - it looks good value," says Mr Nicholas Butt, head of investment banking at Jardine Fleming in Bombay. But bankers say pricing is likely to be tighter in the present round of issues than the headier days of 1994, when enthusiasm for newly-available Indian paper led to GDRs sometimes fetching up to 20 per cent premiums over the underlying Indian share price.

No fewer than 26 Indian companies have declared plans for GDR or bond issues which could raise more than \$1.5bn.

So far this year, only four companies, SAIL, the state steel group, Larsen & Toubro, the engineering company, BSES, the private Bombay-based power company, and Indo Rama Synthetics, a textiles group, have made issues, to a combined total of \$435m. However, the apparently reformist tenor of India's United Front coalition government, combined with a foreign led rally in Indian equities have suddenly brightened the climate for new issues, which are being eagerly sought by Indian companies emerging from a tough liquidity crunch over the past 18 months. Bankers say the climate has

been recently helped by the substantial flurry of foreign investment into Indian equities, which has pushed the Bombay Sensitive Index from a year opening 2,800 points to more than 3,800 on the back of almost \$2bn of new foreign inflows - taking the cumulative total of foreign investment into Indian equities beyond \$6bn since markets were opened in 1993. With corporate earnings per share growth for the past fiscal year of 33 per cent and prospective earnings growth put by analysts at 15 to 17 per cent, bankers say India has been underpriced in the region. "India is on a discount on an earnings basis relative to other Asian markets - it looks good value," says Mr Nicholas Butt, head of investment banking at Jardine Fleming in Bombay. But bankers say pricing is likely to be tighter in the present round of issues than the headier days of 1994, when enthusiasm for newly-available Indian paper led to GDRs sometimes fetching up to 20 per cent premiums over the underlying Indian share price.

The pricing of this year's L&T issue, at a premium of around 5 per cent, is seen as a closer guide to prices available to better known and judged issuers. GDRs offer foreign investors the advantage of a wholly institutionalised, deeper and more liquid market in Indian stocks than direct investment in the local market, which remains paper-based and fraught with settlement problems. GDR investments also avoid local capital gains tax.

Mark Nicholson

Murdoch and Son break the cosy mould

Japanese broadcasting has been shaken by the incursion of an alien, writes Michiyo Nakamoto

Mr Rupert Murdoch, who heads News Corporation, and Mr Masayoshi Son, who founded the Japanese largest computer software distributor, make a formidable pair. The two men, who met for the first time only a few weeks ago, are renowned for their business acumen and their preference for aggressively building up their businesses through ambitious acquisitions.

unachievable. "They will aggressively work to squeeze profits (out of TV Asahi)," the Bungel Shunju, a popular weekly magazine quoted one economic commentator as saying. The magazine went on to ask whether a Japanese company, not to mention a TV broadcaster, could bear such rough western-style treatment. Like Mr Murdoch, Mr Son is known for his bold business moves and his huge ambitions.



United aggression: Rupert Murdoch (left) and Masayoshi Son

So the recent announcement that Mr Murdoch and Mr Son plan to join hands and take a 21.4 per cent stake in Asahi National Broadcasting, one of Japan's five leading broadcasters, sent shock waves through the Japanese media and prompted widespread fears that the days of the cosy salon to which the industry has long become accustomed were numbered.

News Corporation and the company founded by Mr Son, Softbank, will set up a joint venture to buy a 21.4 per cent stake in Obunsha Media, a subsidiary of publisher Obunsha, that was set up to hold the shares in the broadcaster, commonly known as TV Asahi. It will be the first time a foreign company has held a significant stake in one of the five large broadcasters.

time to progress and Softbank would like to take aggressive steps to take part in this process," Mr Son said last week. Mr Son brushes aside concerns that the company is overstretching itself by putting up half the purchase price. Softbank has more than Y100bn of its own funds and, when Y70bn worth of convertible bonds are turned into shares, it will have a debt-to-equity ratio of one-to-one, he points out - "For Softbank, the price is quite manageable."

There is no doubt that for anyone interested in offering TV services in Japan, a stake in a terrestrial broadcaster would be very attractive. As a business, broadcasting generates cash. Investment in production facilities is not much, year-in, year-out. The company produces a fixed number of programmes and, as demand increases, the unit price of the product goes up, bringing nice economies of

scale, notes Mr Smith. If the product of the broadcaster can be used elsewhere - as in the multi-channel digital service that Mr Murdoch and Mr Son plan to launch through their joint venture - the benefits are clear. "If you do nothing with the business, you generate cash. If you do anything with the business and bring synergies, it's a very good business," Mr Smith says. The assets of TV Asahi also make it an attractive investment, particularly for a large shareholder interested in using those assets to further another business, as the Murdoch-Son team no doubt are. "Broadcasters in Japan are allowed to use the air waves free of charge," notes Mr Sawaie, Japanese terrestrial broadcasters also control much of the domestic TV content. An industry survey found that 38 per cent of production for the five key terrestrial broadcasters was done in-house with the broadcasters keeping the copyright on about 11 per cent of overall programmes.

Although the private Japanese broadcasters all offer more or less standard TV fare, TV Asahi's news gathering capabilities could become important for new types of media, particularly in the light of a recent government study that forecast electronic newspaper broadcasting in Japan could grow into an Y80bn market in the year 2000 and Y200bn in 2005. Mr Son emphasises that the News Corporation-Softbank team wants "a loose alliance rather than control" of TV Asahi. But as the industry braces itself for multi-channel services, Japanese broadcasters hope that none of their own large shareholders feel the need to follow Obunsha's lead.

News Corporation and the company founded by Mr Son, Softbank, will set up a joint venture to buy a 21.4 per cent stake in Obunsha Media, a subsidiary of publisher Obunsha, that was set up to hold the shares in the broadcaster, commonly known as TV Asahi. It will be the first time a foreign company has held a significant stake in one of the five large broadcasters. The Japanese media reaction has been characterised by alarm at the prospect of an alien element wedging itself into an industry that has long been protected from outside competition and amazement at how the two have managed to achieve what was considered

Parent sales have surged from Y64.1bn in 1994 to Y140.3bn in the year to March 1995 while recurring profits, before extraordinary items and tax, have jumped from Y2.5bn to Y13.1bn in the same period. This year, the company acquired Ziff-Davis, the world's largest publisher of computer magazines, for Y180bn. The acquisition, which drew public attention to Mr Son's business ambitions, followed a \$2.8bn acquisition spree in the US, which was funded by proceeds from its flotation on Japan's over-the-counter market in 1994, bank borrowings and a new share issue. Mr Son's acquisitive streak was confirmed with the latest deal, which takes the company into another new business field. "We believe that the merger of the media will con-

time to progress and Softbank would like to take aggressive steps to take part in this process," Mr Son said last week. Mr Son brushes aside concerns that the company is overstretching itself by putting up half the purchase price. Softbank has more than Y100bn of its own funds and, when Y70bn worth of convertible bonds are turned into shares, it will have a debt-to-equity ratio of one-to-one, he points out - "For Softbank, the price is quite manageable."

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Share Exchange Offer advertisement for ECCO S.A. featuring a globe illustration and text: 'Share Exchange Offer Shareholders in ECCO S.A. you have until midnight on 30 July 1996 to accept ADIA's Share Exchange Offer for your shares'.

TERMS OF THE OFFER
For each share in ECCO S.A. (after you have detached its coupon worth FF 55) you will receive 1.028 shares in ADIA. Alternatively you can opt to accept FF 1,270 per share in cash. The cash offer is limited to 5.44 % of the capital.

Dear Shareholders, I am happy to offer you today the chance of participating in the birth of a company which will be the world leader, in terms of consolidated turnover in the temporary work sector. This will be result of a merger between the ECCO and ADIA groups. As I have often had occasion to tell you, the service we offer must be the best and the most competitive. This merger, a unique opportunity in terms of geographical fit and the leading position of both companies in their respective businesses, will allow us to achieve these aims. Dear Shareholders, the ECCO adventure continues!



This offer remains subject to its acceptance by more than two-thirds of ECCO S.A.'s shareholders. The details of the Share Exchange Offer are set out in the Communiqué approved by the French Stock Exchange Commission (the COB) on 27 June 1996 under Approval N° 96-272, which is available at the offices of CS First Boston and of Lazard Frères et Cie. The offer does not extend to the United States of America. The shares in ADIA to be issued in exchange for shares in ECCO S.A. may not be offered for sale, sold or delivered directly or indirectly to (persons or organisations resident in) the United States. In parallel to the present share exchange offer, ECCO S.A. is making a bid for the outstanding shares in ECCO T.T.

Table with columns for Stocks & Funds, listing various financial instruments and their values.

Pargesa Holding SA GENEVA 1995 DIVIDEND advertisement. Text: 'Following the decision taken by the Annual General Meeting held on June 27, 1996, the dividend for the 1995 fiscal year is payable, free of charge, as of July 4, 1996, by BANQUE PARIBAS (SUISSE) S.A., UNION BANK OF SWITZERLAND, SWISS BANK CORPORATION and CRÉDIT SUISSE, as follows: Per bearer share of SF 1,000 par value, against remittance of coupon no. 21: Gross amount: SF 70.00 (-35% Federal withholding tax) Value number: 217375'.

Barings, BCCI, Drexel. The world's biggest copper trader runs up losses of \$1.8 billion. Systemic risk is by definition unpredictable. Can your risk management systems really cope with the major crisis that could face you at any time? Do you know where your greatest exposures are? Systemic Risk Facing the World's Financial Institutions is a brand new Management Report from FT Financial Publishing which identifies the weaknesses in the world's financial web.

Carrefour advertisement. Text: 'SALES, TAXES INCLUDED AS OF JUNE 30, 1996. In June, Carrefour opened its 40th store in Brazil (Novo Hamburgo, 100,000 square feet).'

JAVICO LTD

COMPANIES AND FINANCE: UK

Sales growth of just 2.7% in last eight weeks is well below main rivals

Sainsbury losing customer battle

By Christopher Brown-Humes

J. Sainsbury yesterday provided further evidence that it is losing the supermarket battle for customer spend, when it reported sales growth figures well below those of its main rivals.

Mr David Sainsbury, group chairman, also warned shareholders that first half profits would be hit by gross margin pressure and service improvement costs, continuing the trend of last year's second half.

Analysts responded by downgrading profit forecasts and the shares shed 5p to 377p.

Like-for-like sales growth at the core supermarket business has averaged just 2.7 per cent, including petrol, over the last eight weeks. This is significantly below the group's main rivals, Tesco and Sainsbury, who have achieved growth of about 7 per cent and 5.2 per cent respectively in recent weeks.

Mr Dave McCarthy, food analyst at BZW, said: "People are still looking at Tesco and Sainsbury as if they are Tweedle-Dee and Tweedledum. It's not like that any more. One has good sales growth and one hasn't." It means Sainsbury is not managing to keep pace with food price inflation and is



David Sainsbury (centre) with shareholders who were told yesterday that first-half profits would be hit by gross margin pressure

seeing a slowdown, rather than an acceleration, in sales growth despite its efforts to reverse the problem. It has shaken up senior management, taken on 5,000 staff to improve service, and two weeks ago launched a nationwide loyalty card. Despite these efforts, many in the City feel it has been slow to respond to

dynamic and innovative moves by competitors.

Like its rivals, Sainsbury has been badly hit by the petrol price war. Excluding petrol, supermarket like-for-like sales growth has averaged 3.3 per cent since early May, whereas growth at Sainsbury in the last 13 weeks has been 5.4 per cent. The group also said its gross

margin, which fell 0.7 percentage points in the second half of last year, remained at this depressed level.

Sainsbury last year reported its first fall in profits for 22 years, with pre-exceptional profits of £764m (£1.17bn), down 5.4 per cent. BZW is expecting a further fall this year, cutting its forecast yesterday to £740m from £765m. Mr McCarthy said: "Sainsbury's problems are going to take longer to fix and will be more expensive to fix than the City has realised."

The group won shareholder authorisation to buy back up to 10 per cent of its shares but said it had no immediate plans to use it.

Wickes reaches bank loan deal

By Andrew Taylor and Jim Kelly

Banks have renegotiated loan facilities made to Wickes, the troubled DIY retailer which last week warned that it had overstated profits due to accounting irregularities.

A syndicate of 11 banks and Trade Indemnity, the credit insurer, announced yesterday they had agreed to replace a £18m (\$27.5m) facility. Two other loan facilities for £50m and £30m have been capped preventing Wickes from drawing further funds.

The deal will ease worries of suppliers concerned about Wickes' ability to meet its obligations after lines of credit were temporarily frozen by the banks pending clarification of its financial position.

Barclays, which is leading the syndicate, said yesterday: "We believe that Wickes' problems can be resolved in the near future." It said bankers and accountants had worked over the weekend to fix the cash flow position of Wickes' core UK operation.

Mr Michael von Brentano, who was appointed chairman of Wickes following the resignation of Mr Henry Sweetbaum, said: "We have made it

plain that the accounting issues which have been uncovered should not detract from the fact that our operating businesses are sound."

Latest estimates suggest that Wickes' operating profits of £36.7m may have been overstated by £20m-£25m last year.

It is thought that the company, which normally pays suppliers at the start of each month, was facing a technical breach of its loan covenants. It was able to give the banks sufficient reassurance to allow loans to be renegotiated. The new £18m facility is thought to carry a higher interest rate than under the old agreement.

Wickes has said it will not pay its 1.5p final dividend because of uncertainty about its operating profits.

Price Waterhouse and Linklaters & Paines have been instructed to investigate the circumstances giving rise to the inaccuracies in Wickes' accounts - as well as the group's financial condition.

The inquiry is concentrating on the accounting treatment of rebates paid to Wickes by suppliers. In some instances benefits, to cover several years of trading, were brought forward and included in a single year's profits.

US insurer plans move on Lloyd's agencies

By Ralph Atkins, Insurance Correspondent

The St Paul Companies, the Minnesota-based insurance group, is negotiating to buy two agencies managing syndicates at Lloyd's of London.

The deal would mark a further involvement by overseas insurers in Lloyd's, which hopes this August to implement its recovery plan and secure its financial future. US and Bermuda-based companies have been the most active investors at Lloyd's in recent months.

St Paul intends to acquire 100 per cent of the non-voting shares and a third of the voting shares in Cassidy Davis and Gravett & Tilling. Because St Paul also owns an insurance broking business, Lloyd's regulations prevent the US insurer owning more than a third of the voting rights.

Details of the purchase price have not been disclosed but it is not expected to be material for St Paul.

Mr Douglas Leatherdale, chairman, said the group aimed "to consolidate and strengthen relationships already established by St Paul's participation in syndicates managed by the two agencies. It also furthers our corporate vision of being a global property-liability company".

St Paul indicated that it hoped also to increase the amount of business it underwrites at Lloyd's as a corporate investor but said the size and allocation of any extra commitment had not been decided.

Cray passes dividend and restructures after £19m loss

By Christopher Price

Cray Electronics yesterday reported deepening losses and passed its dividend as the data communications group announced further restructuring provisions.

The company, which reported a collapse in profits at the same stage a year ago, unveiled pre-tax losses of £19.4m (£29.7m) against \$900,000 profits for the year to April 30.

Turnover was flat at £263m. Operating losses from continuing operations amounted to £3.6m, against profits of £10m. The shares fell 3 1/2p to 41p.

The losses included provisions of £17.8m, covering the closure of the production sites at Gosport and Swindon, the restructuring of the core Cray Communications datacoms business and charges relating to surplus property. Around 100 jobs will be lost as a result. Cray is also selling its P-E International management consultancy business to Lorien for £7.8m.

The disposal and the decision to base all of the group's UK operations at its Watford site would allow Cray to focus on its core interests, according to Mr Jon Holland, chief executive. He remained "hopeful" the company would return to the black in the current year.

Two-thirds of the provisions will be spent on rationalising Cray Communications. Mr Holland said the product line had been pruned from 40 to six, including the introduction of new products which had recently won industry awards. Orders were 3 per cent ahead of the same period last year.

In addition, a strategic partnership had been struck with Cisco and Scitec to give Cray Communications more flexibility in selling integrated network solutions.

Pre-tax losses for the division were £3.8m, against profits of £3.2m. Sales declined slightly to £150m.

Cray Systems, the software business, saw profits fall by 30 per cent to £4.8m on flat turnover of £77m. Increased research and development,

focused on several product developments anguished well, according to Mr Alec Daly, chairman.

Borrowings fell from £30m at the interim stage to £17m, while gearing fell from 89 per cent to 43 per cent. Losses per share were 8.4p, against 0.3p. Mr Daly said dividend payments would be resumed "when appropriate".

The company also announced the departure of Mr Roger Dye as finance director after just 10 months in the post. He is to take up a similar position with Transport Development Group. Mr Simon Hunt, a former managing director of ACT Group, is to replace him.

Mr Lorian, the human resources group and one of the first companies to join AIM, yesterday launched a 1-for-1 rights issue at 250p to raise £14.25m to pay for the Cray acquisition.

The group also announced a 45 per cent rise in interim pre-tax profits to £600,000 on sales 56 per cent ahead at £18m.

Sherwood warns of shortfall

By Geoff Dyer

Shares in Sherwood Group fell 11 per cent yesterday after the clothing and lace manufacturer said that weak consumer demand in continental Europe would depress this year's profits.

The Nottingham-based group, which said that this year's first half profits would be well down, is to take a £500,000 (£765,000) provision for further restructuring in Germany and the Netherlands.

The statement prompted analysts to reduce their forecasts for 1996 profits from £18m-£19m to £14-£15m. The shares closed 9p lower at 73p.

Mr David Parker, chairman, blamed the drop in profits on depressed consumer spending and intense competition in continental Europe in the lingerie and lace markets.

Lepel, the Italian lingerie manufacturer which was acquired in 1993, had suffered from reduced margins after several of its largest competitors introduced significant discounts.

Margins also fell at the lace division after the German and Dutch businesses were hit by a large drop in sales. "In terms of demand, it has been a very poor year on the continent which has got continually worse," said Mr Parker.

Mr Parker predicted that conditions in continental Europe would continue to be tough over the summer, but would pick up in the final quarter of the year. However the UK lace and garment businesses were performing ahead of last year, he said.

The provision follows a previous rationalisation of the lace operations on the continent two years ago, when the workforce was reduced by 18 per cent and a factory in Germany was closed.

The German business, which at one stage employed about 140 people, will face further redundancies and will be left with about 10 staff.

RESULTS

Company	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends		Total for year	Total last year
						Corresponding dividend	Total for year		
Court Commercial	Yr to Apr 30	26.1 (22.3)	4.62 (5.06)	18 (21.3)	3.52	Aug 16	3.05	5.3	4.8
Cray Electronics	Yr to Apr 30	262.8 (254.8)	19.4 (18.5)	8.4 (8.3)	nil	-	1.5	-	2.5
Cardfax	8 mths to Apr 30	48.4 (44.2)	2.36 (2.07)	1.45 (1.28)	0.3	Oct 11	0.27	-	0.85
BCC	Yr to Mar 31	10,980 (10,330)	981 (881)	22.8 (20.6)	9.41	Oct 1	8.42	12.51	11.27
Lorien	8 mths to May 29	18 (11.5)	0.6 (0.41)	7.05 (6.17)	2.5	-	-	-	3.8
Investment Trusts -	NAV (p)	Attributable Shareings (p)	EPS (p)	Current payment (p)	Date of payment	Corresponding dividend	Total for year	Total last year	
BZW Convertible	3 mths to June 30	-	-	1.5	July 26	1.5	-	-	7.8

Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. *After exceptional charge. *After exceptional credit. †On increased capital. ‡AIM stock. †Third interim; makes 4.5p to date.

FUND MANAGEMENT COMPANIES WANTED

On behalf of a client in the Banking Industry we are looking to purchase Fund Management Companies with minimum US\$ 65 Million and upwards under management.

Our client will pay a consideration in cash to the owners, and are interested in keeping the existing structure of the Fund and Management in place after the acquisition is completed. Experience in U.S. securities an advantage.

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On behalf of a client, a newly established Banking Group, we are looking for Independent Fund Managers with funds of minimum US\$ 50 Million under management.

This newly attractive position will give the Independent Fund Manager a high position, Improved salary and flexible terms. Other advantages to be negotiated. Experience in US securities an advantage.

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Phone: +4122/318 06.18 : Philippe Tschäuser or Antoine Praz
All inquiries will be treated in absolute confidence.

This announcement appears in a matter of record only

The Harbours and Airports Committee of the States of Jersey

£12,000,000

Structured Lease financing for the construction of a new Departures Terminal at Jersey Airport

A new Departures Terminal with 30 check-in desks is being developed to coincide with the 50th anniversary of the Airport.

The 22,000 sq. metre Terminal will significantly enhance the Island's ability to provide a customer-friendly service to more passengers, thus greatly benefiting business and tourist travellers alike.

Financing for the Terminal was provided by Midland Bank, a member of the HSBC Group.

This transaction was the first of its kind on the Island and was developed and arranged by the Tax and Asset Based Financing Team of HSBC Investment Bank plc.

Member HSBC Group

Incorporated by HSBC Investment Bank plc, regulated by SFC.

htening
-issues

BCC: Drexel
biggest copper
up losses
\$ billion.

INTERNATIONAL CAPITAL MARKETS

Italian futures jump on Moody's upgrading

By Samer Iskander in London and Lisa Branston in New York

GOVERNMENT BONDS

September BTP futures jumped to a high of 117.40 on AITP's after-hours screen-based trading system...

German bunds were supported by encouraging economic data and bullish comments by Mr Ernst Welteke...

French OATs traded in line with bunds. Mait's September notional future closed at 121.76...

US Treasury bonds traded in a narrow range yesterday as traders focused on monetary policy and awaited the conclusion of the Fed's Open Market Committee...

indications that the right-wing candidate, Mr Jaime Nebot, is gaining ground in the opinion polls ahead of the second round of presidential elections...

Roadshow gets under way for asset-backed launch

By Conner Middeldorn

The underwriters of the forthcoming FF18bn issue of asset-backed floating-rate bonds for Cyber-Vel 07-96...

While the short tranches will be aimed at French institutions, the longer-dated bonds will be aimed at investors - banks, funds and corporates...

INTERNATIONAL BONDS

The South African market has begun to shake off the currency crisis that sent bond yields soaring earlier this year...

Report of Yeltsin victory boosts Russian debt

By Richard Lapper

Russian debt prices surged yesterday on reports indicating a victory for President Boris Yeltsin in the second round of presidential elections...

Investors in the new instruments, trading since Monday on a "when and if issued" basis, are being compensated for so-called "deal risk"...

indications that the right-wing candidate, Mr Jaime Nebot, is gaining ground in the opinion polls ahead of the second round of presidential elections...

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EMERGING MARKETS

according to analysts. Mr Peter West, economic adviser to West Merchant Bank in London, suggested...

WORLD BOND PRICES

Table with columns: Country, Coupon, Red Date, Price, Days' change, Yield, Week ago, Month ago. Includes Australia, Austria, Belgium, Canada, Denmark, France, Germany, Greece, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, ECU (France Govt).

UK INTEREST RATES

Table with columns: Instrument, Rate, Term. Includes 3-month, 6-month, 9-month, 12-month, 18-month, 24-month, 30-month.

BOND FUTURES AND OPTIONS

Table with columns: Country, Instrument, Open, Settle, Change, High, Low, Est. Vol., Open Int. Includes France, Germany, UK Gilts.

UK GILTS PRICES

Table with columns: Instrument, Yield, Bid, Offer, Price, Bid, Offer, Price. Includes Short, 3-year, 5-year, 10-year, 15-year, 20-year, 30-year.

FT-ACTUARIES FIXED INTEREST INDICES

Table with columns: Index, Jul 3, Jun 27, Change. Includes UK Gilts, FT-Actuarial, FT-Actuarial Fixed Interest Indices.

FT-ASIA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chip, Yield. Includes US Dollar, Japanese Yen, Australian Dollar, New Zealand Dollar, Hong Kong Dollar, Singapore Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit, Singapore Dollar, Hong Kong Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit.

Other Fixed Interest

Table with columns: Instrument, Yield, Bid, Offer, Price, Bid, Offer, Price. Includes Australian Dollar, Canadian Dollar, Japanese Yen, New Zealand Dollar, Hong Kong Dollar, Singapore Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issued, Amount, Coupon, Price, Maturity, Yield, Spread, Book-runner. Includes US Dollar, Japanese Yen, Australian Dollar, New Zealand Dollar, Hong Kong Dollar, Singapore Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit.

FT-ASIA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chip, Yield. Includes US Dollar, Japanese Yen, Australian Dollar, New Zealand Dollar, Hong Kong Dollar, Singapore Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit.

Other Fixed Interest

Table with columns: Instrument, Yield, Bid, Offer, Price, Bid, Offer, Price. Includes Australian Dollar, Canadian Dollar, Japanese Yen, New Zealand Dollar, Hong Kong Dollar, Singapore Dollar, Taiwan Dollar, South Korean Won, Thai Baht, Indonesian Rupiah, Philippine Peso, Malaysian Ringgit.

FT-ASIA INTERNATIONAL BOND SERVICE

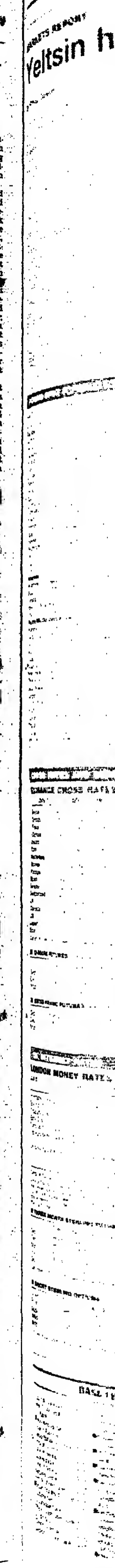
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JALISCO LTD

CURRENCIES AND MONEY

MARKETS REPORT

Yeltsin health factor starts to concern markets

Foreign exchanges were fairly quiet yesterday as markets waited for the US Federal Reserve to announce the outcome of its two-day policy meeting.

So far as the dollar was concerned, the FOMC meeting and Russia were the two events which dominated market thinking.

Mr David DeRosa, a director of foreign exchange at Swiss Bank in New York, offers two possible reasons for sterling strength.

The recent rally in sterling has forced analysts to re-do their sums. Yesterday Goldman Sachs announced that it had revised its forecast higher against the D-Mark on the basis that the Labour party "pro-EMU" argument is likely to enjoy increased weight in the market.

Mr David DeRosa, a director of foreign exchange at Swiss Bank in New York, offers two possible reasons for sterling strength.

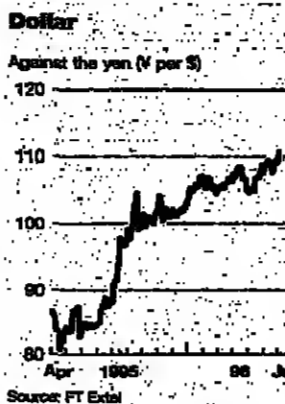


Table titled 'POUND SPOT FORWARD AGAINST THE POUND' showing exchange rates for various currencies against the Pound.

Table titled 'DOLLAR SPOT FORWARD AGAINST THE DOLLAR' showing exchange rates for various currencies against the Dollar.

Table titled 'CROSS RATES AND DERIVATIVES' showing exchange rates for various currencies against the Dollar.

WORLD INTEREST RATES

Table titled 'MONEY RATES' showing interest rates for various currencies and maturities.

Table titled 'EURO CURRENCY INTEREST RATES' showing interest rates for Euro-denominated currencies.

Table titled 'EXCHANGE CROSS RATES' showing exchange rates for various currencies.

Table titled 'UK INTEREST RATES' showing interest rates for various UK financial instruments.

Table titled 'LONDON MONEY RATES' showing money market rates in London.

Table titled 'EMU EUROPEAN CURRENCY UNIT RATES' showing exchange rates for EMU currencies.

Table titled 'BASE LENDING RATES' showing base lending rates for various banks.

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Advertisement for MARGINED FOREIGN EXCHANGE TRADING, offering competitive quotes 24 hours.

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Advertisement for MARGINED FOREX, offering foreign exchange trading.

Advertisement for FUTURES - TAX FREE, offering tax-efficient trading.

Advertisement for OFFSHORE COMPANIES, offering corporate services.

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Advertisement for FT Discovery, offering business information and news.

COMMODITIES AND AGRICULTURE

Diamond price rise confirms confidence boost

By Richard Mooney
Further evidence of a revival of confidence in the world diamond market was given yesterday when De Beers' Central Selling Organisation announced that it would raise its prices with effect from next Monday.

London coffee prices recover from lows

Robust COFFEE futures touched new five-month lows at the London Commodity Exchange yesterday after the weekend, but recovered to free from Brazilian growing areas. But they had recovered by the close.

Irrigation whets farming appetites in Australia's 'top end'

Nikki Tait reports on a revival of interest in the Northern Territory's Ord River project

By about 200 miles west from Katherine, in Australia's Northern Territory, and suddenly the grey-green gums and red earth of the outback vanish.

In the current financial year. But the big test will come in the next few months, when growers and developers are asked to put forward plans which could open up a further 65,000 hectares of agricultural land, almost five times the amount utilised at present.

then become available - lousy soils along the river bank, and clay further out. The former could be used to expand the high-returning horticultural industry. The latter would suit a major "base crop".

The Ord project is by no means Australia's biggest irrigation scheme, but it is almost certainly the most ambitious and controversial

Resources Development, there has been interest both within Australia and internationally, with most potential investors hoping to harness the region's proximity to Asia.

Insects descended, and after a decade of mounting insecticide resistance, the crop had to be abandoned. By that stage, many of the original farmers had suffered big financial losses.

this will have its first full year of crushing in 1996. At present, the Ord is a small-scale venture, about 500,000 tonnes of cane is grown under contract by 25 farmers, and 70,000 tonnes of raw sugar produced.

COMMODITIES PRICES

BASE METALS
LONDON METAL EXCHANGE
Aluminum, Copper, Lead, Zinc, Tin prices and changes.

GRAINS AND OIL SEEDS
WHEAT LCE, SOYABEAN OIL, SOYABEAN MEAL, BARLEY LCE prices and changes.

SOFTS
COCOA LCE, COFFEE LCE, SUGAR prices and changes.

MEAT AND LIVESTOCK
LIVE CATTLE, LIVE HOGS, PORK BELLEWS, SHEEP prices and changes.

PRECIOUS METALS
LONDON BULLION MARKET
Gold, Silver, Platinum, Palladium prices and changes.

ENERGY
CRUDE OIL NYMEX, HEATING OIL NYMEX, NATURAL GAS NYMEX prices and changes.

LONDON TRADED OPTIONS
ALUMINUM, COPPER, COFFEE, SUGAR, SOYABEAN, WHEAT options prices.

LONDON SPOT MARKETS
CRUDE OIL FOB, COCAOA, RUBBER, SUGAR, SOYABEAN, WHEAT spot prices.

PRECIOUS METALS
LONDON BULLION MARKET
Gold, Silver, Platinum, Palladium prices and changes.

UNRELEASSED GASOLINE
NYMEX (42,000 US bbls) prices and changes.

INDICES
DAX, FTSE, Nikkei, Hang Seng, Dow Jones index values.

FUTURES DATA
All futures data supplied by CME.

African commodity exporters 'need cheap credit to compete'

Africa's commodity exporters need access to cheap credit and risk management tools to compete with foreign firms following reforms of national marketing structures.

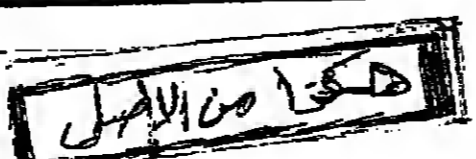
The question of who will finance export is crucial for countries contemplating the removal of government commodity marketing boards.

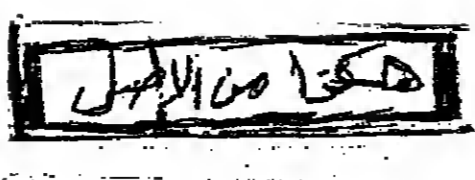
can Export-Import Bank (Afreximbank), said poor access to credit had hindered new exporters and also fostered market imperfection.

JOTTER PAD
A grid for notes with a crossword puzzle.

CROSSWORD
No.9,111 Set by QUARK
A crossword puzzle grid with clues.

ACROSS
1 Ball game players chip and rest in break (5)
2 The best possible degree? (6)
3 Newly arrived offspring (5)
4 Make a deduction for food off the premises (8)
5 Nervous reaction to a short biography of life (6)
6 Financial expert's income to change? (9)
7 American state reduced army in India (8)
8 The month to bind over for fraud (6)
9 Unspecified time but part of 24 hours (7)
10 Appear to listen (6)
11 Computer language? The graduate's in charge (6)
12 Resistant? (9)
13 The chess for a Greek character (5)
14 The American patriot to regard with respect (6)
15 Daily executed chore pro- gress complaint? (7)
16 Surprise thief finally breaking into a safe? (7)
17 Part of the inset only used to crush (4,2)
18 Horse art could be charmed by music and movement (6)
19 Happen to change (4,5)
20 Examined if I entered and gave evidence (8)
21 Instrument for attack? It could spread (5)
22 Stress cash is required to go to account (5)
23 The dryad could be combined with water (8)
24 Discussed? (6)
25 The vehicle you loaned we hear, is violent (8)
26 Rained culture? (6,9)





FT Managed Funds Service

FT Cyteline Unit Trust Prices are available over the telephone. Call the FT Cyteline Help Desk on (+44 171) 674 4878 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda funds including Family Currency Funds Ltd, National Investment Management, and others with columns for name, currency, and price.

BERMUDA (REGULATED)

Table listing regulated Bermuda funds including Bermuda Investment Managers Ltd, National Investment Management, and others.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey funds including GIC Investment Managers (Guernsey) Ltd, GIC International Fund Managers Ltd, and others.

GUERNSEY (REGULATED)

Table listing regulated Guernsey funds including GIC Investment Managers (Guernsey) Ltd, GIC International Fund Managers Ltd, and others.

IRELAND (SIB RECOGNISED)

Table listing Ireland funds including Lloyds Irish Money Market Fund Ltd, Irish Asset Management Ltd, and others.

IRELAND (REGULATED)

Table listing regulated Ireland funds including GIC Investment Managers (Guernsey) Ltd, GIC International Fund Managers Ltd, and others.

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FOR A CONFERENCE WITH A DIFFERENCE, JUST USE OUR IMAGINATION. From Bedouin tents to an exciting range of outdoor pursuits...

Vertical text on the left margin including 'Crossword', 'to compete', and 'Jawad'.

Offshore Funds and Insurances

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trusts are available over the telephone. Call the FT Cityline Help Desk on (444 171) 873 4378 for more details.

Main table containing financial data for various funds and insurances, including columns for fund names, prices, and performance metrics.

OFFSHORE INSURANCES

Table listing offshore insurance products, providers, and associated costs.

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FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 171) 873 4378 for more details.

Main table containing FT Managed Funds Service data, including columns for fund names, prices, and performance metrics. Includes sub-sections for 'OTHER OFFSHORE FUNDS' and 'FT MANAGED FUNDS NOTES'.

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LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

CHEMICALS - Cont.

Table listing companies in the Chemicals - Cont. sector with columns for company name, price, and change.

DISTRIBUTORS

Table listing companies in the Distributors sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Table listing companies in the Electronic & Electrical Eqpt - Cont. sector with columns for company name, price, and change.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

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EXTRACTIVE INDUSTRIES

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ENGINEERING, VEHICLES

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EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES - Cont.

Table listing companies in the Extractive Industries - Cont. sector with columns for company name, price, and change.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

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EXTRACTIVE INDUSTRIES

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HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

INVESTMENT TRUSTS

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INVESTMENT TRUSTS - Cont.

Table listing companies in the Investment Trusts - Cont. sector with columns for company name, price, and change.

INSURANCE

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Advertisement for 'Surviving a Business Disaster is No Accident' featuring a '10 Steps to Business Continuity' guide and contact number 0500 855311.

ENGINEERING - Cont.

Table listing companies in the Engineering - Cont. sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

FOOD PRODUCERS - Cont.

Table listing companies in the Food Producers - Cont. sector with columns for company name, price, and change.

FOOD PRODUCERS

Table listing companies in the Food Producers sector with columns for company name, price, and change.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector with columns for company name, price, and change.

HEALTH CARE

Table listing companies in the Health Care sector with columns for company name, price, and change.

INSURANCE

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INVESTMENT TRUSTS

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JAVICO 130

LONDON SHARE SERVICE

INVESTMENTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, and % Change.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and % Change.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, and % Change.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, and % Change.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies (continued) with columns for Name, Price, and % Change.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, and % Change.

MEDIA

Table listing media companies with columns for Name, Price, and % Change.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies with columns for Name, Price, and % Change.

OIL, INTEGRATED

Table listing integrated oil companies with columns for Name, Price, and % Change.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, and % Change.

OTHER FINANCIAL - Cont.

Table listing other financial companies (continued) with columns for Name, Price, and % Change.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, and % Change.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and % Change.

PROPERTY

Table listing property companies with columns for Name, Price, and % Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and % Change.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and % Change.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, and % Change.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, and % Change.

RETAILERS, GENERAL - Cont.

Table listing general retailers (continued) with columns for Name, Price, and % Change.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, and % Change.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, and % Change.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, and % Change.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, and % Change.

TOBACCO

Table listing tobacco companies with columns for Name, Price, and % Change.

TRANSPORT

Table listing transport companies with columns for Name, Price, and % Change.

WATER

Table listing water companies with columns for Name, Price, and % Change.

AIM

Table listing AIM companies with columns for Name, Price, and % Change.

AIM - Cont.

Table listing AIM companies (continued) with columns for Name, Price, and % Change.

AMERICANS

Table listing American companies with columns for Name, Price, and % Change.

CANADIANS

Table listing Canadian companies with columns for Name, Price, and % Change.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, and % Change.

GUIDE TO LONDON SHARE SERVICE

Price for the London Share Service delivered by FT... Symbols relating to dividend status... FT Free Annual Reports Service...

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Under way launch

Handwritten text in a box at the top of the page.

LONDON STOCK EXCHANGE

MARKET REPORT

Stocks decline amid interest rate uncertainties

By Steve Thompson, UK Stock Market Editor

Share prices in London could make no headway yesterday amid the uncertainty over the direction of UK and US interest rates and following the two policy-making meetings in London and Washington.

prices struggled throughout the day, eventually closing just off the day's lows. Once again turnover in equities was disappointing in spite of being boosted by a handful of special situations, notably the share buyback by RJB Mining, and some technical activity in National Power.

Wall Street, held back by the bond market, drifted easier at the outset and gave no support to European equities. It is closed today for Independence Day.

pressure on insurance premiums. The bid buzz that gave a late push to East Midlands Electricity on Tuesday drove the shares even further ahead yesterday, with the market speculating that one of the big US utilities was about to launch a takeover offer for the group.

of the Footsie future - it closed at a discount to the cash market and to fair value - was viewed with dismay by senior dealers, one of whom said: "The market is suffering from a double dose of no interest, with only one way to go." Another expected a "gradual correction".

Strike worries hit BA

Scare stories about possible groundings at British Airways as a result of an all-out pilots' strike got the better of solid traffic figures yesterday.

Cash market turnover was 8.6m shares and a further 4m equivalent passed through the traded options pits.

TV takeover talk

Granada fell 11 to 836p as Kleinwort Benson warned that the shares could suffer if the company makes a bid for Yorkshire-Tyne Tees Television.

apparently been buying the shares, while it makes more sense for net income funds to Undercover fell 17 to 1267p, with Merrill Lynch reiterating its "reduce" stance on the company. It believes the price had gone up recently for no fundamental reasons.

A press report that sliding insurance rates could herald gloom for the industry hit some insurance stocks. General Accident was down 9 at 647p and Commercial Union 8 cheaper at 676p.

Life insurer Lloyds Abbey rose 7 to 530p on the back of broker support. Kleinwort Benson and Credit Lyonnais Leasing were both said to be recommending the shares.

SmithKline Beecham moved forward 8 1/2 to 707p on the back of US buying and positive fundamental news. The company has secured a \$80m deal with Schering-Plough, of the US, and Synthelabo, of France. The

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SmithKline Beecham moved forward 8 1/2 to 707p on the back of US buying and positive fundamental news. The company has secured a \$80m deal with Schering-Plough, of the US, and Synthelabo, of France. The

shares were helped further by a study which showed that SmithKline's Farnvir treatment significantly reduces all symptoms of recurrent genital herpes in some patients.

Among housebuilders, Berkeley relinquished 13 at 604p as the profit-takers waded in following Tuesday's strong results. The shares have out-paced the market by more than 30 per cent over the past year.

Mobile phone stocks came off sharply with both Orange and Vodafone featuring at the bottom of the Footsie rankings.

Recent subscriber news from the sector has been all about tough competition in the UK. There was said to have been US selling yesterday. Orange shed 7 to 212 1/2p and Vodafone 6 1/2 to 239p.

ESM and moved up by 55m to 2156m for 1997-98. Pearson, the conglomerate which owns the Financial Times, was one of the worst performers in the blue chip index yesterday with a fall of 18 to 644p. Some dealers suggested nervousness was beginning to manifest itself over Pearson's sale of its Westminster Press regional newspaper.

Software group Psion jumped 15 to 425p after the company was said to have been talking to institutions about the attractions of a link with Amstrad. The two companies are holding takeover discussions.

MARKET REPORTERS: Peter John, Lisa Wood, Jeffrey Brown.

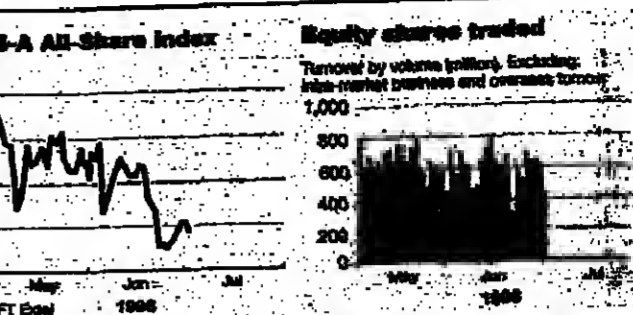


Table with columns: Index and ratios, FT-SE 100, FT-SE Mid 250, FT-SE All-Share, FT-SE All-Share yield. Values include 2714.1, 4382, 1873.3, 1858.38, 3.85.

Table with columns: Best performing sectors, Worst performing sectors. Sectors include Electronic & Elec, Gas Distribution, Pharmaceuticals, Household Goods, Engineering: Vehicles.

Table with columns: FT-SE 100 INDEX FUTURES (LFFE) CDS per full index point. Values include 3717.0, 3704.0, 3722.0, 3702.0, 7888, 3881.

Table with columns: FT-SE 100 INDEX OPTION (LFFE) £10 per full index point. Values include 3690, 3690, 3690, 3690, 3690, 3690.

Table with columns: LONDON RECENT ISSUES: EQUITIES. Lists companies like Cable News, City Technology, Financial Group, etc.

Table with columns: FT GOLD MINES INDEX. Lists companies like AngloGold, AngloGold, AngloGold, etc.

Table with columns: FT-SE Actuaries Share Indices. Lists various share indices like FT-SE 100, FT-SE Mid 250, etc.

Table with columns: FT-SE Actuaries All-Share. Lists various all-share indices.

Table with columns: FT-SE Actuaries 350 Industry baskets. Lists various industry baskets like Big & Crustn, Pharmace:Adv, etc.

Table with columns: FT-SE Actuaries 350 Industry baskets (continued). Lists various industry baskets.

Table with columns: FT-SE Actuaries 350 Industry baskets (continued). Lists various industry baskets.

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Table with columns: FT-SE Actuaries 350 Industry baskets (continued). Lists various industry baskets.

Table with columns: FT-SE Actuaries 350 Industry baskets (continued). Lists various industry baskets.

Hanson at new low

Hanson fell to its lowest level for more than six years, dipping 2 1/2 to 173p.

NatPower active

A two-way tussle between gross and net income funds was said to be behind very big turnover in National Power, which saw the equivalent of 48.6m shares change hands in the form of the partly paid, fully paid and traded options.

Financial Times Equity Indices

Table with columns: Index, Jul 3, Jul 2, Jun 28, Jun 27, Yr ago, High, Low. Values include 2726.5, 2737.0, 2736.8, 2726.7, 2714.1, 2546.2, 2885.2, 2898.7.

London market data

Table with columns: Rises and falls, Total rises, Total falls, Total shares. Values include 417, 1500, 1500.

Trading Volume

Table with columns: Major Stocks, Volume, Value, % of total. Lists companies like BSA Group, Abbey National, etc.

FT FINANCE concise, accurate and objective. The following management reports offer invaluable, up-to-the minute information often unavailable elsewhere. Priced between £250 and £350 they represent the best value for those requiring the latest reliable research. Please tick relevant boxes for information on specific titles of interest.

FT-SE Actuaries Share Indices. The UK Series. FT-SE 100, FT-SE Mid 250, FT-SE All-Share, FT-SE All-Share yield, FT-SE 100 Index Futures, FT-SE 100 Index Options, FT-SE Actuaries Share Indices, FT-SE Actuaries All-Share, FT-SE Actuaries 350 Industry baskets.

JAVICO LTD

Handwritten text: "WORLD STOCK MARKETS"

WORLD STOCK MARKETS

EUROPE

Table of stock market data for Europe, including sections for Austria, Greece, Italy, and Norway.

Table of stock market data for Europe, including sections for Denmark, Finland, and France.

Table of stock market data for Europe, including sections for Germany, Ireland, and the Netherlands.

Table of stock market data for Europe, including sections for Portugal, Spain, and Sweden.

Table of stock market data for Europe, including sections for Switzerland, Taiwan, and the UK.

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Advertisement for Rockwell: "Rockwell supplies virtually every European car manufacturer with automotive components and systems". Includes Rockwell logo.

INDICES

Table of stock market indices for various regions including Argentina, Australia, Brazil, Canada, Chile, Denmark, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Malaysia, Mexico, New Zealand, Norway, Philippines, Singapore, South Africa, South Korea, Taiwan, Thailand, UK, and USA.

US INDICES

Table of US stock market indices including Dow Jones, S & P 500, and various sector indices.

ASIA

Table of stock market data for Asia, including sections for Australia, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Mexico, New Zealand, Norway, Philippines, Singapore, South Africa, South Korea, Taiwan, Thailand, UK, and USA.

AFRICA

Table of stock market data for Africa, including sections for South Africa and other regional markets.

INDEX FUTURES

Table of stock market index futures data.

US INDEXES

Table of US stock market index futures data.

TOKYO - MOST ACTIVE STOCKS

Table of most active stocks in Tokyo.

TORONTO - MOST ACTIVE STOCKS

Table of most active stocks in Toronto.

Small print text at the bottom of the page containing legal disclaimers and publication information.

NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sections for various market indices and individual company listings.

Advertisement for Hewlett-Packard featuring the text 'Perfect synergy' and 'If the business decisions are yours, the computer system should be ours.' Includes the HP logo and website URL.

Handwritten text: 'JULY 4 1996' in a box.

Continued on next page

4 pm close July 3

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'Continued from previous page' and 'T'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'T' and 'U'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'U' and 'V'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'V' and 'W'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'W' and 'X'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'X' and 'Y'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'Y' and 'Z'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'Z' and 'AA'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AA' and 'AB'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AB' and 'AC'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AC' and 'AD'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AD' and 'AE'.

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Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AM' and 'AN'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AN' and 'AO'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AO' and 'AP'.

Table of NYSE stock prices including columns for stock name, price, and change. Includes sub-sections like 'AP' and 'AQ'.

NASDAQ NATIONAL MARKET

4 pm close July 3

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'L' and 'M'.

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'M' and 'N'.

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'N' and 'O'.

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'O' and 'P'.

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'P' and 'Q'.

Table of NASDAQ stock prices including columns for stock name, price, and change. Includes sub-sections like 'Q' and 'R'.

Advertisement for Portugal newspaper with text: 'Have your FT hand delivered in Portugal. Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.' Includes a large 'Portugal' logo.

AMERICA

Broad market down as techs drop continues

Wall Street

US share prices slipped in quiet trading as investors awaited news about monetary policy from the Federal Reserve's Open Market Committee meeting...

towards the technology sector, declined 7.13 to 1,184.02 and the Pacific Stock Exchange technology index was 0.8 per cent lower.

Canada

Toronto was slightly stronger in thin midsession trade ahead of news from the US FOMC meeting.

SOUTH AFRICA

Gold shares finished firmly above their starting prices in Johannesburg, although they came off their best levels towards the end as profit-taking emerged.

EUROPE

Individual excitements on Paris bourse

Broad market excitement was lacking in PARIS, with the CAC-40 index closing just 2.18 higher at 2,113.98 in turnover of FF5.8bn.

day's stars, CS Holding and UBS, pulled back as they encountered profit-taking. The SMI index overcame early weakness to close 6.2 ahead at 3,757.0.

FT-SE Actuaries Share Indices

Table with columns for Date, Index, and Change. Rows include FT-SE 100, FT-SE 250, FT-SE 350, FT-SE 400, FT-SE 500, FT-SE 600, FT-SE 700, FT-SE 800, FT-SE 900, FT-SE 1000.

was the trading group Hagemeyer, bought for growth and rising F1 6.50 to F1 128. Nucleia, up F1 3.30 to F1 188.90, came into a similar category...

Telebras leads São Paulo ahead

São Paulo continued to move ahead on demand for Telebras after its announcement of half-year earnings. By midsession the Bovespa index was 58.29 higher at 63,013.

The IBC index, adding to Tuesday's 1.3 per cent gain, was 35.94 higher by midsession at 4,417.40.

ASIA PACIFIC

Rate cuts spur Bangkok 2.3 per cent higher

Local and foreign bargain hunters returned to BANGKOK, encouraged by this week's leading rate cuts. The SET index closed 29.03, or 2.3 per cent, higher at 1,268.20.

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Table with columns: Market, No. of stocks, Dollar Change, % Change, Local currency terms. Rows include Latin America, Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, Asia, China, South Korea, Philippines, Taiwan, India, Indonesia, Malaysia, Pakistan, Sri Lanka, Thailand, Euro/Mid East, Czech Rep, Greece, Hungary, Jordan, Poland, Portugal, South Africa, Turkey, Zimbabwe, Composite.

Indices are calculated at end-week, and weekly changes are percentage movement from the previous Friday. Base date Dec 1989=100 except those noted which are 1991=100; (C) Dec 31 1992; (D) Dec 31 1993; (E) Dec 31 1994; (F) Dec 31 1995; (G) Dec 31 1996; (H) Dec 31 1997; (I) Dec 31 1998; (J) Dec 31 1999; (K) Dec 31 2000; (L) Dec 31 2001; (M) Dec 31 2002; (N) Dec 31 2003; (O) Dec 31 2004; (P) Dec 31 2005; (Q) Dec 31 2006; (R) Dec 31 2007; (S) Dec 31 2008; (T) Dec 31 2009; (U) Dec 31 2010; (V) Dec 31 2011; (W) Dec 31 2012; (X) Dec 31 2013; (Y) Dec 31 2014; (Z) Dec 31 2015.

The Philippine stock exchange soared to an all-time high yesterday, the composite index rising by 46.05 to 3,351.7, more than 10 points clear of its previous best in January 1994.

FT/S&P ACTUARIES WORLD INDICES

Table with columns: REGIONAL MARKETS, US, Europe, Japan, Asia, Latin America, Africa, Middle East, Australasia, Pacific, Other. Rows include Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, United Kingdom, USA.

Portugal's most experienced international bank. Banco Totta & Acores is the result of mergers and acquisitions of several banks and finance houses over the years, dating back to 1843. Proud of its past, Banco Totta & Acores is the expression of a powerful financial group. But more than just a bank, it became the true expression of a powerful financial group. Totta, probably the most experienced Portuguese bank in international business.

FINANCIAL ITALY At last, chance greater

ITALY

At last, the chance of a greater role

The Olive Tree coalition raises hopes of political stability and a greater presence on the EU stage. Robert Graham asks what must be done to fulfil them

After years of turbulence, Italy now has the chance to enjoy a period of stable government. This affirmation would sound banal had not Italians been through three general elections in four years and seen the previous 10 governments surviving an average of 10 months each. As it is, there is a palpable sense of relief at the prospect of the six-week-old centre-left "Olive Tree" coalition, headed by Mr Romano Prodi, surviving for the foreseeable future.

The centre-left coalition has a fragile majority in parliament that belies its inherent strength. The opposition is thoroughly demoralised by its defeat in the April general elections and lacks any ideas of how to proceed now it is not in office. Also in the government's favour is an electorate yearning to be left untroubled by politics and political confrontation.

The field is clear for Mr Prodi and his team to make an important contribution towards modernising the Italian state and to fulfil their electoral pledge of playing a more dynamic role at the heart of Europe.

The country is on the brink of entering a virtuous circle, whereby sound government permits tight budgetary control, which in turn allows interest rates to drop, so lessening the cost of debt service that is the single biggest cause

of Italy's financial problems. If this government fails, it will largely have itself to blame. The start has been slow and hesitant with too many cabinet members spending out of turn. Mr Prodi has retained his affable good humour. At times he has been low key, almost to the point of soporific, eschewing the "100 days of action" rhetoric to which new governments are so prone.

But the administration is over the first hurdle. At home, a tough L16,000bn package of corrective measures has been introduced to hold the 1996 budget deficit to its target of 6.9 per cent of GDP. In foreign policy, the Italian EU presidency is being handed over to Ireland after a confident performance at the European summit in Florence. This has helped erase the memory of a weak presidency, which was the inevitable result of the caretaker nature of the previous administration of Mr Lamberto Dini.

The government had little time to impress its personality on the Inter-Governmental Conference that opened in Turin in March to prepare Europe's political and monetary architecture. But Mr Prodi has nailed his credentials to monetary and political union.

Answering questions at the European University in Florence, he observed: "Italy has been an industrial giant but a political pygmy. This we want to change." He wants Italy to stop punching below its weight.

The financial markets have sensed that Italy is changing for the better, promising financial orthodoxy and anxious for early re-entry into the European Exchange Rate Mechanism (ERM). The lira has strengthened considerably, gaining some 4 per cent against the D-Mark since the elections.

The Prodi government is



shaping up well and the markets feel the key portfolios are in safe hands," observes a leading analyst.

The cabinet line-up is one of the most experienced in Europe. This applies especially to those ministries with obvious international dimensions. The treasury and budget ministry has been combined under Mr Carlo Azeglio Ciampi, the long-time governor of the Bank of Italy and premier from 1993-94. The presence of the veteran central banker in this "super-ministry" is a clear signal of the government's intentions to push Italy towards convergence criteria for monetary union under the Maastricht Treaty.

The foreign ministry is being headed by Mr Dini, the former director-general of the Bank of Italy, who has long experience of the International Monetary Fund, and who proved himself an astute politician as Mr Prodi's predecessor. In his brief sojourn at the foreign ministry, he has made a significant contribution to the resolution of the EU crisis caused by the ban on British beef.

Defence is under Mr Beniamino Andreatta, the economist whose former cabinet posts include those of treasury and foreign minister. The interior ministry has gone to Mr Giorgio Napolitano, an ex-communist and former speaker of the chamber of deputies, well known on the international affairs circuit. His appointment has highlighted the extent of political change: this portfolio has always been jealously guarded by the Christian Democrat-schooled establishment. Elsewhere, Mr Antonio Maccanico, a long-time servant of state who ran the prime minister's office under the Ciampi government, is at the ministry of posts and telecommunications.

With so many heavyweights around, competing egos are bound to clash, and Mr Prodi risks looking a lightweight. His own direct political experience has been at head of the Olive Tree alliance since it was formed in February 1995. Otherwise, his career has been split between being an economics professor, running his own think-tank at Bologna, and managing IRI, the giant state holding company.

Mr Prodi enjoys legitimacy because he was the candidate for the premiership and helped broaden the appeal of the Olive Tree alliance to voters in the centre, so essential for winning any electoral contest in present-day Italy. He has been able to bring into the cabinet several of his own appointees - the public works ministry, for instance, has gone to Mr Antonio Di Pietro, the former anti-corruption magistrate from Milan.

But his position is weakened by the lack of a real political base. The Olive Tree is a heterogeneous alliance dominated by the Party of the Democratic Left (PDS), the social democrat heir to the old Communist Party (PCI). Behind the scenes, Mr Massimo D'Alema, the PDS leader and the best tactician in Italian politics, is the real force. This has been evident in the ministerial appointments and in some of the first non-ordinations to state institutions and companies, where the PDS, albeit with competent people, is determined to exercise government patronage.

In such circumstances, the decision-making process is inevitably complex, even if the coalition partners are agreed on common objectives. Mr Prodi is obliged to accommodate his own supporters.

Simultaneously, he must keep happy the influential Popular Party (PP), formed from the Christian Democrat left, numerous ex-Socialists and the ever querulous Greens. Furthermore, to be assured of a viable parliamentary majority, the new premier must also court the 34 deputies of Reconstructed Communism (RC), who still pretend to believe in the Marxist millennium.

The agenda facing the government is vast. So many issues have accumulated untouched or half-completed over the years. The main priority, most of which are tackled in depth elsewhere in this survey, are:

- Reducing the budget deficit and cutting the huge stock of Italy's debt.
- Cutting back the role of the state in the economy through accelerated privatisation.
- Reforming the constitution to provide a stronger executive and introduce a degree of federalism.
- Tackling the growing divide between the rich industrial north and the stagnant state-aided south.
- Streamlining the judicial system and tackling the sensitive issue of the corruption investigations that brought down the old political system.
- Overhauling the public administration to produce a more cost-effective and user-friendly civil service.
- Modernising the educational system to provide a better trained workforce.
- Introducing a coherent broadcasting system to prevent conflict of interest and ensure the impartiality of public TV.

Mr Prodi has begun by concentrating on economic issues as these are the most urgent. In framing the 1996 budget last year against a backdrop of 3 per cent growth, an occasion was missed to impose more incisive measures. Mr Prodi now has to introduce a tough package for 1997 when the economy is moving at a slower pace.

This will mean coming up with at least L50,000bn in spending cuts and new revenues - hard to imagine without either cutting welfare benefits or raising taxes, or doing both. Even then, the budget deficit will be around 4 per cent of GDP, or a good percentage point above the Maastricht target.

The treasury wants even bolder gestures at the outset of the administration to bring Italy's fundamentals within the convergence criteria. But the recent conflicts with unions that both the French and German governments have experienced when trying to prune deficit spending has left Mr Prodi wary of requesting heavy sacrifices. The June mini-budget was clearly aimed at keeping the unions happy. Welfare cuts were avoided, while employees were hit with lower tax breaks on social security contributions and big depositors had to pay higher taxes on certificates of deposit. Confindustria, the industrialists' confederation, screamed foul not so much because the measures hurt but

because it feared a government pledged to economic rigour was falling into the unions' pocket.

The accusation at this stage is unjust. The powerful Italian trades union movement is an important part of the Olive Tree constituency. The unions deserved recognition for having lost out in honouring their side of the bargain of a 1993 tripartite agreement with the employers and government. The agreement pegged wages to projected, not real, inflation (which has proved higher), and means that real earnings have declined. For this reason, the wage deals under negotiation will have a 3 per cent inflation target, not the government's

2.5 per cent figure. This consensual approach suggests Italy cannot realistically be expected to comply with the Maastricht criteria by the deadline. Indeed, Mr Prodi at Florence admitted as much by saying Italy was not against a core group of countries going ahead with monetary union on time.

The other issue is constitutional reform. The framework for tackling this has to be put in place quickly because any serious change will require at least 18 months to effect. During the election campaign, the Olive Tree promised to introduce a more federal structure, devolving more fiscal power and administrative

control to the regions. The alliance also wants to strengthen the executive, change the excessive bi-cameralism of parliament, and complete reform of the electoral laws. The right-wing alliance under the former premier, Mr Silvio Berlusconi, has a similar programme but puts the emphasis on turning the executive into a French-style semi-presidential system. Constitutional changes can only come about via a bi-partisan approach because of the two-thirds parliamentary majority required. The parties must now decide whether they appoint a special commission of the two houses - as happened in 1993 when the system of proportional representation was reformed - or set up a constituent assembly, insulating discussion of the reforms from normal parliamentary business. The PDS mistrusts the latter option, believing it would lead to the formation of a new centre in Italian politics around the carcass of the Christian Democrats. The waters for a new centrist alliance are already being tested in the wake of the Sicilian regional elections in June, which saw parties linked to the former Christian Democrats pick up a third of the vote.

Bi-polar politics have only developed under the first-post-the-post system introduced for 75 per cent of the parliamentary seats in 1994. The concept is far from firmly rooted and the temptation to build a third force in the centre, mediating between left and right in the formation of government, is real though not immediate. The possibility of it happening is one of two elements that will bear heavily on the life of this government.

The second is the fate of Mr Berlusconi and his Forza Italia movement, which accounts for 20 per cent of the vote. Mr Berlusconi has gone some way to settle the damaging conflict of interest between his ownership of the Fininvest business empire and his role as politician. His control of television will become less controversial through the forthcoming flotation of his TV interests, grouped in Mediastar.

However, his judicial problems get ever more complicated. He is currently not only on trial for being involved in bribes to ensure favourable tax inspections of companies in his Fininvest group but also under investigation because of the more serious allegations of falsifying accounts and, of illicit

IN THIS SURVEY

● Domestic problems: a look at the factors that have caused the economy to slow. Plus, what Italy must do to meet the Maastricht convergence criteria Page 2

● Regional accents: why the government must make closing the gap between north and south a priority Page 3

● Labour pains: how the 1993 wage agreement has led to tensions with the unions Page 4

● Against the constitution: what Romano Prodi must do to change a political system in which he holds virtually no executive power Page 5



● Capital punishment? Why preparations for the Great Jubilee may be bad news for Rome Page 6

● Dealings by Fininvest. With a declining grip on the leadership of the right-wing alliance he forged on entering politics in 1994, these problems combine to cast a huge cloud over how long he can be (and will want to be) a politician. If he leaves the scene, Forza Italia will probably disintegrate, so encouraging the formation of a new centrist block that would completely alter the line-up in parliament.

Not surprisingly, Mr D'Alema wants to keep Mr Berlusconi politically alive - at least until the government introduces the 1997 budget and parliament agrees on basic constitutional reforms over the next 18 months.



KEY FACTS	
Area	294,000 sq km
Population	57.2m
Head of state	Cesare Liapo Scalfaro
Currency	Lira (L)
Average exchange rate	1996 \$1 = 1,586 L
GDP (1995)	
Total GDP (\$bn)	1,050
Final GDP growth (%)	-3.3
GDP per capita (\$)	19,700
Composition of GDP (1994, %)	
Private consumption	62.6
Government consumption	17.9
Total investment	17.0
Exports	29.8
Imports	29.1
Annual change in	
Consumer prices (%)	3.4
Ind. production (%)	-3.5
Avg hourly earnings (%)	3.7
Unemployment rate (%)	12.5
Long-term gov. bond yield (%)	8.42
Foreign reserves (\$bn)	10.9
Interest rate	4.75
Stock mkt index	8.1
Gen. gov. budget bal. (% GDP)	-1.7
Current acct. balance (% GDP)	1.0
Current account balance (\$bn)	226.0
Exports (\$bn)	185.0
Imports (\$bn)	41.0
Trade balance (\$bn)	144.0
Main trading partners (1994, %)	
Germany	13.1
France	7.8
USA	6.5
Spain	4.8
Switzerland	3.8
UK	3.4

2 ITALY

Economy: by Robert Graham

Slowdown shakes confidence

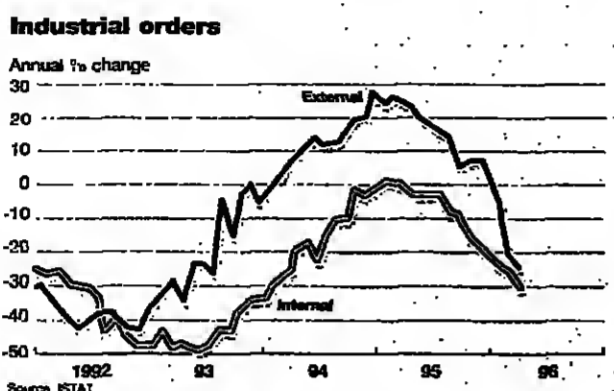
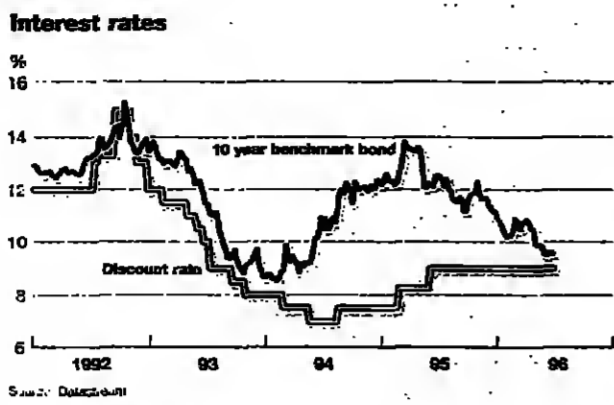
Drops in domestic demand and consumer spending mean forecasts have been revised

If the most optimistic forecasts are correct, Italy's growth will be 1.5 per cent this year. But Confindustria, the industrialists' confederation, believes it may be as little as 0.7 per cent. The extent to which the economy has slowed during the first half of 1996 has caught everyone by surprise. At the end of last year, the government expected growth to be around 2.4 per cent. This was itself a considerable adjustment from the 3 per cent that had been projected when the annual three-year macro-economic framework was prepared in June 1995.

The government was not alone in miscalculating. This year's OECD country report on Italy talked of conditions being in place for real GDP growth "to stabilise in the region of 2.5 per cent both in 1996 and 1997". Although official figures have yet to be published for second quarter growth, it is believed they will show that Italy is technically in a recession. However, no-one thinks that the country is heading for a repeat of the 1992-93 crisis. Activity is expected to pick up marginally towards the end of the year and improve in 1997.

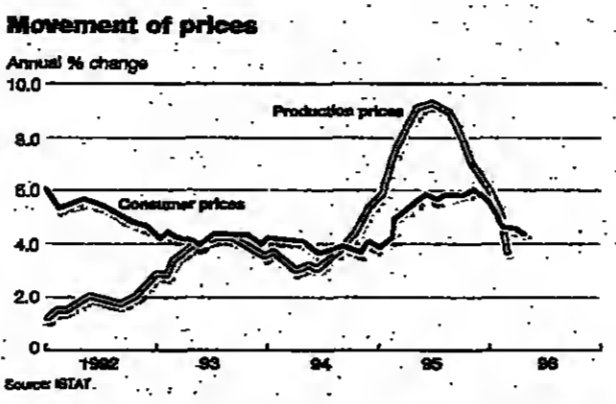
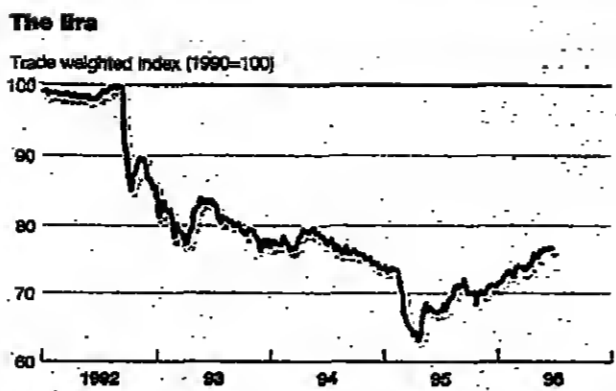
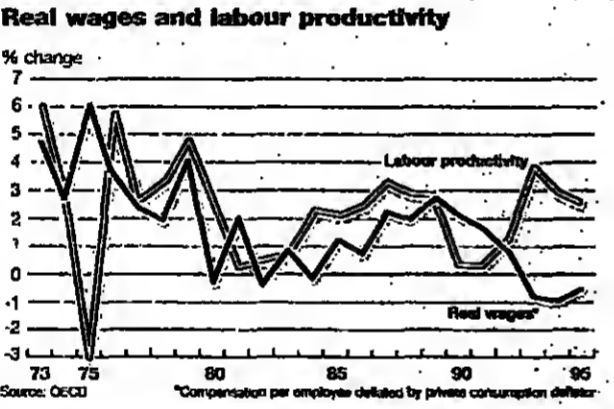
Several phenomena have combined this year to slow the economy. Domestic demand, always hesitant in 1995, has failed to gather any momentum, and if anything has begun to decline. This is explained in part by business holding back on investment and stockbuilding until the outcome of the elections was clear and a new government was installed.

At the same time, the sharper slowdown in the domestic market reflected the end of the effect of the tax breaks provided by the Berlusconi government. The so-called Tremonti law (named after the finance minister) in the 1995 budget removed taxes from profits if the money was reinvested. This led to a considerable amount of investment, especially by small, dynamic companies in the north. The most notable fall in demand is in the investment goods sector. The final factor affecting



domestic demand has been the weakness of consumer spending, prompted by a continued decline in real wages and the maintenance of the existing level of fiscal pressure. Car sales, always a good barometer, have tumbled off. In May they were down 1.5 per cent, and Fiat, which accounts for more than 45 per cent of the domestic market, has of late been obliged to resort to limited temporary lay-offs.

As a whole, surveys of industrial opinion show domestic order levels have followed a steady downward trend for the past 12 months. Significantly, foreign orders have also been falling and at a much faster rate, according to Confindustria. Exports, which have seen a spectacular boom since 1993, are no longer growing so strongly, with key markets in



interesting to see how the export lobby manages to influence the parity at which the lira is anchored when a decision is taken (probably in the autumn). The economic slowdown is expected to end the three-year run of strong profitability in business and industry. Mr Antonio Fazio, governor of the Bank of Italy, in his annual economic statement at the end of May singled out profit margins as being close to the historic high touched in the 1950s. He also made clear that an upturn in fresh investment would be best encouraged by further falls in inflation. The central bank will thus retain its tight monetary policy.

Consumer prices have remained obstinately high and well above the EU norm. The Dini government was obliged in January to freeze for six months a number of tariff increases (telephones, water, electricity, motorway tolls) as a result of union pressure. But only last month did inflation look set to move below the 4 per cent barrier, and the end-year figure will be around 3.5 per cent. The target for 1997 will be an ambitious 2.5 per cent.

Taxation: by Andrew Hill

Vincenzo Visco's baptism of fire

Few Italians face a more difficult or more thankless task than the new finance minister

Italy has had plenty of finance ministers in recent years, but few can have had a stormier reception than Mr Vincenzo Visco, a genial tax expert with the former communist PSDI party. Within three weeks of his appointment by the Prodi government in May, Mr Visco was faced with a proposed "tax revolt" in Italy's prosperous north-east, while his plan for fiscal reform was held responsible for a downward lurch in the financial markets - the first hiccup in the investment community's euphoric welcome for the new centre-left administration.

Rather than a commentary on the abilities of the new minister, the clamour is a symptom of the difficulty of Mr Visco's role, and the sensitivity and importance of fiscal issues as Italy struggles towards membership of a single European currency.

Even before the centre-left's election victory it was clear that trouble was brewing for a future finance minister. The campaign kicked off, for example, with a noisy meeting in Milan of shopkeepers and the self-employed, which Mr Romano Prodi, leader of the centre-left, and Mr Silvio Berlusconi, the media magnate and leader of the right-wing electoral alliance, slugged it out over tax policy. The tone of the meeting was stridently pro-Berlusconi, with Mr Prodi struggling to get out his claim that the right's promise to "detax" every aspect of the economy would have a disastrous effect on public finances.

In fact, any finance minister would have had to balance the same difficult equation. As the OECD's latest report on the Italian economy puts it, in recent years, "the conjunction of above-average statutory tax rates, relatively low tax yields and high deficits has shifted attention towards the need for greater efficiency in tax assessment and collection and for a more economically efficient tax structure, concentrating less on income and more on expenditure as a base".

The discontent among the dynamic smaller businesses, which together help drive the Italian economy, was also predictable and essentially tax-related. The result of tougher controls imposed by Mr Visco's predecessors, Professor Roberto Aronci, a public finance expert at Milan's Bocconi University, says: "Small- and medium-sized enterprises used to avoid taxes. I have the impression that there was a changeover about a year ago: these smaller companies found themselves with lower profits



Visco...has known the bitterness of LIFE

at a time when the fiscal authorities were much more active." Discontent bubbled to the surface shortly after the elections when LIFE, an independent group of mainly northern entrepreneurs, stepped up its campaign for lower taxes and less bureaucracy. LIFE members claim that as much as 70 per cent of small business income is disappearing in taxes, social security and other contributions, at local and national level, while the number of controls carried out by tax police, the ubiquitous

Guardia di Finanza, is increasing. LIFE's methods - including calls for members to withhold payment of taxes - were criticised by other industrialists, but the reasons for their discontent were not. "More than anything, they were protesting against the excessive weight of bureaucracy," says Mr Visco, citing the 2,900 different tax measures passed by Italian governments since 1980, which produce 200m documents a year for tax offices to analyse.

To combat these protests, Mr Visco is moving slowly towards radical reform of the system, in parallel with administrative reorganisation (see article below). In the first phase of reform - likely to begin with the presentation of Italy's 1997 budget in the autumn - the government is constrained by its promise not to increase fiscal pressure. The need to meet Maastricht criteria on the ratio between deficit and GDP means the government cannot afford to reduce pressure, either. This will happen only in a second phase.

Phase one involves mainly simplification: a reduction in the number of taxes and the number of tax-bands, for example, and a reweighting of the tax system away from those contributions and taxes that restrict the creation of jobs. One idea is to combine many

existing contributions, paid by employers, into a single tax collected at regional level from a wider base of taxpayers. For the government, this would have the added attraction of introducing an element of fiscal federalism into a system that is widely criticised for being too centralised, and perhaps providing a sop to LIFE and the separatist Northern League.

The first phase would also include changes in the collection of tax on investment income, which is self-declared and difficult to control. The ministry would cream off a

percentage of the net gains of stockbrokers and other intermediaries at the end of each year. This part of Mr Visco's speech to a parliamentary committee upset the markets, but Mr Visco says he was misinterpreted. He insists this reform will not amount to a new capital gains tax - introduced and quickly abandoned four years ago after strong criticism - but an improvement in the efficiency of the existing system.

Phase two would see more extensive devolution of fiscal powers, a revision of income tax bands, at lower levels, and the introduction of a form of "dual income tax" for companies, along Scandinavian lines - one reduced rate on all income, and another higher rate applied only to profits that represent a return greater than interest rates. According to Mr Visco, such a system would end the distorting effect of the current system, which encourages companies to run up debts rather than increase profits.

Mr Visco's reforms, first outlined last month, were strongly attacked by his political opponents, led by Mr Berlusconi's tax reformer, the former finance minister, Mr Giulio Tremonti. They claimed that his ambitious reforms were unsupported by figures the presented his outline plan before the government had announced its 1996 mini-budget and would lead to greater centralisation rather than a more federal fiscal system. More cynical observers have pointed out that the question is not so much whether the government has the budget flexibility to carry out phase one, but whether Mr Visco, intent in a string of finance ministries, survives long enough to reach the tax-cutting promised land of phase two.

'Police' inquiry

The inefficient and often corrupt tax collection and inspection system is under scrutiny

It takes a year to transfer Italy's 30m tax declarations onto disk, eight months to correct errors in those declarations and a full four years before the whole process of checking has been completed. Under such circumstances, it is not surprising that the Italian government's attempts to stamp out endemic tax evasion tend to lose their way.

This is not for want of personnel. The finance ministry employs 130,000 people, about half of them members of the Guardia di Finanza, the uniformed tax police. Some of the work of tax collection is contracted out to a further 15,000 people "at a high cost and with dubious success", as one senior ministry official puts it. According to the OECD, 83,000 people are directly employed in tax administration in Italy, a higher proportion than in the US, Japan, France and the UK. Mr Vincenzo Visco, the new finance minister, faces an uphill struggle in reforming this system. Radical solutions, such as wholesale redundancies, are ruled out. Instead, he hopes to "start the process of change" by encouraging the potential he believes is buried in tax offices across the country, and simplifying the system to eliminate duplication of effort by taxpayers and tax collectors. The finance ministry estimates that some 120,000bn is spent annually by the business community on accountancy and tax consultancy fees.

Tax collectors, known as the Fiamme Gialle (yellow flames) because of their distinctive insignia, have lost credibility in recent years. Serious corruption allegations have undermined their reputation, while criticism has increased over what is seen as petty and persistent interference by the authorities into the tax affairs of small businesses.

Industrialists accused of bribing tax police to avoid stringent tax audits have claimed the money was extorted by unscrupulous officers and many more have complained about the way the Guardia di Finanza carries out systematic raids on

small companies. As one businesswoman from the prosperous north-east puts it: "The third time they came I felt like saying to them, 'look, it's not like we're peddling drugs here'". Mr Visco foresees a gradual rebalancing of the finance ministry's employees, with fewer uniformed staff and more civilian workers. He believes decentralisation of the tax system will improve efficiency (a claim disputed by some analysts, who say it will simply increase confusion), as well as a clearer quantification of the benefits of systematic controls.

As Mr Visco told parliament last month, checking up on small taxpayers is "neither fair, nor efficient", while large investigations into bigger companies "paralyse a large number of operators for months, hold up the company's activities unnecessarily, and provide scarce benefits for the fiscal authorities". "We have to avoid useless displays of muscle. We ought to be co-ordinating the Guardia di Finanza better with the civilian tax offices," says the minister. "The evasion problem isn't a problem of administration."

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JAN 15 1996

Regional disparities: by Robert Graham

Long and bitter division

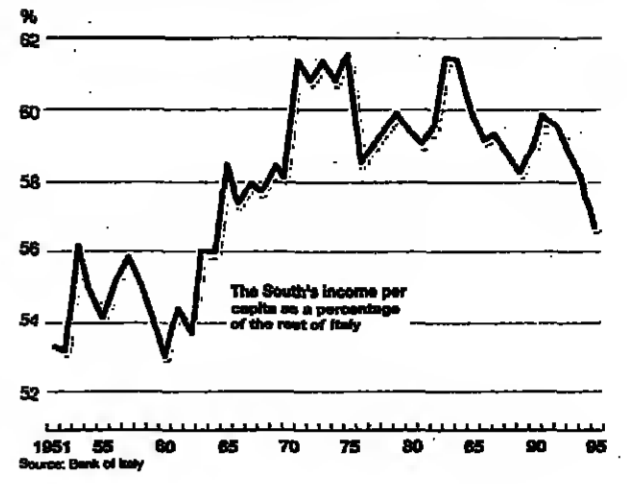
The gap between the prosperous north and the poorer south is one of the country's biggest problems

The economic, social and political divide between the industrial rich, north of Italy and the south of the country is accelerating at an alarming rate. Average per capita income in the south last year was only 56 per cent that of the north. The trend has been evident since the mid-1980s but accelerated when the economy was hit by recession in 1992. In the last four years, the economy in the

south has grown only 1.5 per cent, against an average 6 per cent in the rest of the country. Even more stark is the south's rate of unemployment: three times that of the north at 23 per cent. As a result, the gap is now moving back to the levels that existed in the early 1950s when governments first began channelling huge resources to the Mezzogiorno. The south is falling behind because of a complex set of interacting circumstances: the state's authority is weak, undermined by corruption and organised crime; the administration is poor; the infrastructure is inadequate; credit is costly and the banks are badly run; the economy is insufficiently geared

to exports to offset lower domestic demand; state transfers, the traditional motor of growth, are being reduced. All this is happening while demographic trends between north and south are diverging sharply. Even allowing for immigration, the population in the north is declining — falling 0.4 per cent last year. Yet in the south the growth rate is positive, at 1.5 per cent. Unless the new Prodi government addresses all these issues with determination, the north will be ever more reluctant to underwrite the south — a grievance that has already fuelled the secessionist talk of the populist Northern League.

The North/South divide



south/Sicily: by Robert Graham

Work among the ruins

Administrative inefficiency and organised crime are among the island's main problems

On the coast of Sicily, the ruins of the Greek settlement of Agrigento are miraculously well-preserved. The surrounding area is an ill-controlled jumble of buildings that has no much of the island's magnificent standing and the mighty remains others spread over kilometers, the site of a big tourist attraction. It receives only a few visitors.

While the centre and north of Italy moved out of recession at the end of 1993 on the back of an export-led recovery, the Sicilian economy remains in the doldrums. Last year, growth was 1.8 per cent, well below the 3 per cent of the country as a whole. The gap with the national average was even wider for investments, which grew at 8.5 per cent — a quarter of the national level.

One of the main dynamics of the economy has been construction. But it has been heavily hit both by slack demand and by anti-corruption inquiries, which have paralysed projects. Sicilian agriculture, accounting for the bulk of Italy's citrus production, has held up well but there is still surplus labour. Overall membership of the island's economy has fallen for four years.

Contracting and building remain in the control of the Mafia

Employment is now running at 24 per cent of the active labour force, with the figure rising to 33 per cent in the case of women and to over 50 per cent among first time job-seekers. The position is especially serious for graduates.

This is the worst employment record in the south save Calabria, and the jobs problem is the single biggest issue on the island elsewhere in the Mezzogiorno. This was evident in the April general elections campaign and in last month's regional elections in Sicily. The parties that did best were those either promising the most new jobs or offering the most stable patronage. The

new Sicilian government, which takes office shortly, will be formed from a coalition of centre-right parties, which won 49 of the 90 seats in the parliament.

The strongest component of this coalition is the reformed Christian Democrat party, which has been the dominant force on the island throughout the post-war era and has been behind so much of Sicily's reconstruction. It has been the most prominent among the 52 deputies in the previous parliament who were investigated on counts that varied from corruption to links with the Mafia.

The regional election campaign saw extravagant promises of free trade zones, offshore financial centres and improvements to the island's crumbling infrastructure. But turning such promises into reality will require significant changes in the way the island is run.

Perhaps surprisingly, the problem of job creation and economic development has little to do with lack of funds. As a result of its special autonomy status, enshrined in the 1948 constitution so as to block secession, Sicily has enjoyed exceptionally generous state transfers as well as special rights of local tax collection. The annual budget is close to L25,000bn for under six million inhabitants.

provides ample evidence of this: motorways are unfinished, hospitals incomplete. One of the biggest casualties has been the final stretch of the Palermo-Messina motorway — the key road link between the Sicilian capital and the mainland. This sorry state of affairs is primarily the result of a poorly motivated and corrupt administration; and to a lesser extent of squabbles between Palermo and Rome. The regional government administration has swollen to more than 20,000 full-time employees, with many more employed on a casual basis. Jobs have been handed out as political patronage, not as a way of meeting administrative needs. The same phenomenon occurs at the municipal level.

The beginnings of change were heralded by the advent of La Rete (The Network), the reformist movement spawned from the left of the Christian Democrats and led by Mr Leoluca Orlando, now the mayor of Palermo. La Rete, along with other centre-left parties, has had some success in cleaning up the bureaucracy and trying to involve citizens more in local government. But it has faced obstruction at every turn, and the movement has lost much of its initial momentum, as evidenced by its poor showing in the regional elections.

The lead in improving Sicily's administration has to come from the well-paid deputies. (They get a basic L14m — £3,800 a month). Unless they set a better example, there is little encouragement for those lower down. The regional government after all does have enormous sway well beyond the annual budget. For instance, it



The tourist trap? Visitors to the Greek site of Selinunte remain few because of lack of investment (Robert Hewing)

with relative impunity. Crucial to breaking this link was public outrage over the 1992 assassinations of the two anti-Mafia magistrates — Giovanni Falcone and Paolo Borsellino (who are now honoured by street names throughout Sicily). The state was obliged to react with a more determined fight against the Mafia.

Today, the main bosses of Cosa Nostra are behind bars, thanks in good measure to the evidence of "pentiti" — Mafia members who agree to collaborate with justice under witness protection programmes. Evidence from more than 10 leading pentiti is central to the case now in progress in Palermo against Giulio Andreotti, the former Christian Democrat premier, for being allegedly linked to the Mafia. The prosecution claims he was the Mafia's point of reference in Rome, helping to provide political cover in return for ensuring support for his powerful faction in Sicily. The proceedings have thrown an unprecedented light on organised crime in Sicily.

Whatever the outcome of the trial, in Sicily no-one deludes themselves about the continued presence of the Mafia. Organised crime remains the single biggest brake on investment. Until the Mafia threat is substantially reduced, all the other difficulties of investing in Sicily will combine to have a negative impact. Indeed, it is worth emphasising that almost all the most economically dynamic areas in the south are those where organised crime is least firmly rooted.

the north: by Andrew Hill

Separatist call gets louder

Election reports of the northern League were exaggerated

Montebelluna is a small town of inhabitants near Vicenza, in Italy. A narrow, truck-clogged road leads to the town, the Milan-Venice road just to the south, and north to the headquarters of Marzotto, the largest clothing and textile manufacturer in the region.

In the 1980s, the people who live in the town and the surrounding area had a mountain road, easing access to the myriad of smaller towns that has sprung up in this area past two to three decades. Any sign of such improvement is a symbol of the way the prosperous region has been neglected by successive governments in its strong opposition to Italy's economic growth.

But now the separatist Northern League has broken through into national politics. In the late 1980s, last April's election had marked the end of the separatist movement's main strength. The party's strong showing in 1995, when its candidates stood up to its right-wing allies — Mr Silvio Berlusconi's Forza Italia and the far-right Alliance. This time around, Mr Bossi, the party's abrasive leader, is back with league colleagues for the first time since he was elected in 1993 to pursue an independent track, to be party against the centre-left's electoral alliances.

Mr Bossi is convinced that the principal hurdle had been to divide the region into an imagined northern part and an imagined southern part. If Mr Marco Formentini, league leader in Milan, "I advised him to ally with the centre-left, but the result showed it was correct." In the north-east, in the Veneto region, Mr Ceccato, Mr Ceccato swore allegiance to the Italian flag. Yet since the election, he has stepped up his calls for the secession of the Veneto, running roughly parallel to the River Po to the Alps. In the Veneto regional election, the two flags — the Italian flag and the Veneto regional flag — were on his desk. Mr Ceccato smiles at the

apparent contradiction. "The behaviour of the league is necessarily anomalous and outside the system," he admits. "As Bossi says, our mayors are on loan to the system."

Since the election, the league seems increasingly prepared to challenge that system. Mr Bossi and his cohorts still criticise "the robbers of Rome," and the layabouts of the poor south, on whom northern Italy's hard-earned taxes are spent. But instead of talking about federalism, they now call for secession.

Disillusioned by its own experience of government in 1994, the league has now established a self-styled "parliament of Padania", based in Mantua, and a shadow government (Mr Bossi prefers to call it a "sun" government) operating out of Venice. League rallies are supervised by "green-shirts" — a sort of cross between a Padanian militia and a team of glorified crowd marshals.

The league's high profile conceals a more complex economic and political reality. In the elections, for example, it performed well in areas that — like that around Vicenza — are characterised by the prevalence of small and medium-sized

companies, but poorly in the cities of the north. In the financial centre of Milan, for example, Mr Bossi himself was beaten into third place by Mr Berlusconi and the centre-left's candidate, in industrial Turin — still suffering from recession — the left-wing parties were strongest.

Most people in northern Italy are against secession. Opinion polls indicate that support for a breakaway republic reaches a peak of 27 per cent in the north-east, dropping away to 24 per cent in Lombardy and less than 20 per cent in Piedmont and Liguria.

League supporters say they will gradually convince the doubters that a break-up along the same lines as the peaceful split between the Czech and Slovak republics is the only way to get the economic autonomy they deserve. But opponents of the league see the call for an independent Padania as a clever attempt to raise the stakes, in the hope of winning more extensive autonomy for northern regions.

Others believe that northerners voted for the league because of their day-to-day frustrations about the heavy pressure of bureaucracy and tax, particularly on the business community. "The vote was a protest against poor administration," claims Mr Pietro Marzotto, chairman of the Marzotto textiles group. "Of course, the league is useful — like Forza Italia — because it makes people think."

"Secession seems to me a bit extreme," says Mrs Luciana Crocco, who runs a medium-sized plastics company with her husband in Montebelluna, and says she does not directly support the league. "But I don't like paying taxes and not getting anything in return, not even a decent road."

The level of support for the league has certainly made the government think, if only because it may need the party's help in parliament if it is deserted by its supporters on the Marxist left when it comes to voting measures on privatisation, European monetary union and spending cuts. Mr Massimo Cacciari, mayor of Venice and one of the leading intellectuals of the left, has repeatedly called on the government since the election to act quickly to defuse the tension.

So far, apart from promises of improved fiscal autonomy for the regions, and a pledge to simplify some of the administrative bureaucracy for small businesses, no direct attempt has been made to mollify the league. The government may hope that support will abate from Mr Bossi. In recent municipal elections in Lombardy, for example, league candidates for mayor came a poor third. But the reaction of locals suggests that even if much of the separatist rhetoric can be discounted, it would be wrong to ignore the underlying concerns of northerners.



Bossi's independence campaign is particularly popular in the north east

FIERA MILANO NON STOP.

EXHIBITION CALENDAR 1996

<p>July</p> <p>July 28-29 PROGETTO INTIMO 1996 Underwear Exhibition and Lifestyle</p> <p>September</p> <p>September 5-8 MICAM - MODACALZATURA International footwear exhibition</p> <p>September 6-9 SILOUX '96 Costume Jewellery exhibition</p> <p>September 6-9 MACEF AUTUNNO '96 International Exhibition of Tailoring, Household and Gift Items - Silverware, Goldsmith's Items, Watches</p> <p>September 17-21 24th INTERNATIONAL EXPO DENTALE - 11th EXPOFOTODENTALE International Exhibition of Dental Technology, dentistry equipment and materials</p> <p>September 19-22 78th MIFEL International leather goods market</p> <p>September 21-24 MIAD '96 Italian Exhibition of Confectionery</p> <p>September 25 - October 5 MILANO COLLEZIONI DONNA Women's wear - Spring/Summer '97 Collections</p> <p>September 26 - October 2 MODA IN - TESSUTO & ACCESSORI International clothing textiles and accessories Exhibition</p> <p>October</p> <p>October 3-7 MODAMILANO - MODIT Women's wear collection</p> <p>October 3-7 MODAMILANO - MILANOVEINEMODA Women's wear collection</p>	<p>October 2-7 SPOCA/ITALIA Gowns and accessories for the bride and formal occasions</p> <p>October 3-8 SP-TEK-NU Machine tools, Robots, Automation</p> <p>October 3-8 SPORTEC '96 Technical Sportswear Exhibition</p> <p>October 18-22 IBMAU '96 27th International Exhibition of Information & Communications Technology</p> <p>October 19-21 INTERSAN '96 27th International Exhibition of technical and sanitary orthopedics, sanitary articles, surgical instruments, physioelectromedical appliances, hospital equipment, surgical centers, sanitary articles for infants and aids for disabled</p> <p>October 26 - November 3 L'ARTO MIA CASA '96 27th Exhibition of the interior and furnishings for the home</p> <p>October 27 - November 1 83rd MIFED Chemicals and Television International Multimedia Market</p> <p>November</p> <p>November 8-12 EXPO MARKET '96 International exhibition of equipment, furnishings, technologies and services for trading firms</p> <p>November 8-12 EXPO FOOD '96 International food and beverages exhibition</p>	<p>November 8-12 EXPO VIP '96 International professional quality catering products and services exhibition</p> <p>November 9-17 ANTIQUARIA 54th Exhibition Market of Milanese Antiquarians</p> <p>November 13 - December 1 SPORT CITY EXHIBITION</p> <p>November 26-30 SIAS '96 27th International automation, instrumentation and microelectronics exhibition and conference</p> <p>November 26-30 SICUREZZA '96 International exhibition of electronic surveillance and alarm systems for people, property and goods</p> <p>December</p> <p>December 3-5 MODAFIERA International underwear and clothing exhibition</p> <p>December 7-15 AP L'ARTIGIANO IN FIERA 1st Exhibition-Market of Handicraft Products</p> <p>December NATALE IN FIERA Christmas at the Fair</p>
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4 ITALY

Judicial trials by John Simkins

The way back from Bribesville

The new justice minister wants considered reforms to replace today's emergency climate

A pipe-smoking law professor and lover of Bach has just taken charge of one of Italy's hottest government portfolios, the justice ministry, which has been constantly embroiled in controversy during the judicial trials of Tangentopoli, or Bribesville.

Mr Giovanni Maria Flick, chosen as justice minister by Mr Romano Prodi, the prime minister of the new centre-left government, was the adviser on judicial matters to the governing Olive Tree alliance in the run-up to the elections earlier this year. Mr Flick has been quick to suggest ways of cooling the temperature by tackling problems in the over-loaded system that have been brought to the fore by the over-exposure of Italy's magistrates.

One million cases

The Italian justice department's budget this year is 1,756.2bn, equivalent to 1.09 per cent of the total state budget.

There are 26 *distretti* or judicial regions, which in some cases correspond to public administration regions. Each judicial region has a *Corre d'appello* or appeal court. There are approximately 8,000 magistrates operating as state prosecutors or judges.

The judicial regions are divided into 184 circuits, each with a tribunal. There are 185 seats of *pretori*, judges who preside over minor cases. In addition, there is provision for 4,700 *Giudici di Pace* or justices of the peace - of which 3,300 have so far been nominated - in 850 seats.

In civil jurisdiction, at the end of June 1995, there were 1.3m cases in progress before the *pretori*. The average length of such cases in 1994-95 was 516 days.

member of the Rome judiciary, some of Italy's 8,000 magistrates who act on behalf of the state as prosecutors or judges - and in particular the Mani Pulite (Clean Hands) pool at Milan - will assume an undue weight in national life. "We cannot finish with the past without a strong political and social consensus and that is still lacking," says Mr Flick.

Mr Antonio Di Pietro, the former Milan magistrate who is now the public works minister, has also said that Tangentopoli is not concluded and has promised to start an anti-corruption drive in public administration.

Mr Flick sees his priority as increasing efficiency so as to allow magistrates to operate properly. They must do so, he says, free from the climate of emergency that has characterised the judicial process since Tangentopoli broke in 1992. Problems have been addressed as emergencies, he says, without treating them in context. "You can't tackle the delay in trials (which can take as long as 10 years) without looking at the organisation of the system.

In the same way, the question of professional capacity cannot be addressed without looking at recruitment." He adds that every Tangentopoli trial was symptomatic of a corrupt administrative system but that it was in the courts that these tensions surfaced, boiling over into conflict between magistrates and politicians and among magistrates themselves. The widespread use of preventive detention to encourage suspects to confess and of leaks to the media fomented this conflict.

Mr Flick has proposed specific reforms that are receiving a favourable reception among the magistrates' governing body, Consiglio Superiore della Magistratura, although the political flavour of the CSM's composition - it includes 20 magistrates elected from different magistrates' groups and 10 lay members elected by parliament - means that consensus is never guaranteed. The proposals are:

- to set up panels of judges and lawyers that would examine the backlog of an estimated 1.5m to 2.5m civil cases, where delays are worse than in criminal cases, and pronounce summary judgments;
- to extend the competence of the newly created 4,700 *Giudici di Pace* (Justices of the Peace) - not all of whom have been nominated - from civil to criminal cases and to give them authority to pass non-custodial sentences, such as home confinement at weekends and community service, in minor cases;
- to reorganise the geographical distribution of magistrates and remove the distinction between *pretori*, or judges who preside over minor cases, and judges at *tribunali* (tribunals). Except in serious cases, or at appeal, where panels of judges would preside, the new dual-purpose judge would act on his own.

Mr Antonio Mura, chairman of the CSM's reform commission, says that elimination of the double system of courts of *pretori* and the *tribunali* would provide a single judicial office in a circuit, with individual judges rather than panels dispensing justice in minor

cases. He says this would result in much greater flexibility. Alongside this would go a redistribution of Italy's 184 tribunals which, together with *pretori*, bear the brunt of civil and criminal cases of *primo grado* (first stage) ending in sentence. In the past, says Mr Mura, any redistribution has been merely a response to emergencies - perhaps providing another five judges to an area inundated with Mafia cases - without looking at provision throughout the country. "Some small tribunals have outlived their usefulness," he says.

A greater concentration of tribunals is proposed, based on retaining a tribunal in each of the 100 provincial capitals and providing satellite tribunals for big cities together with extra courts in areas of high crime. This would remove about 40 tribunals. Although there are strict rules governing transfer of magistrates in order to guard against interference, a redistribution within each judicial area would be permissible. In Piedmont, for example, the effect would be to halve the number of tribunals; currently the majority of its 16 tribunals have fewer than a dozen magistrates.

Mr Flick says opposition to redistribution is likely to come from the government's decision that projected inflation for 1997 should be lowered from 3 per cent to 2.5 per cent puts pressure on the unions. "The unions are behaving responsibly and are reacting well," he says. "I don't think there will be a clash. This is very delicate but I think we shall be able to smooth things over."

In return for wage moderation, says Mr Treu, unions are seeking better control on prices, and the government has promised to consult them on the unblocking of public service tariffs, which were frozen at the beginning of this year until the end of June. Mr Cofferati says that ending the freeze on tariff rises must be done gradually to avoid a big impact on inflation.

Although the unions see the terms of the incomes policy as clear-cut, according to Confindustria there was nothing automatic about the 1993 accord and it made no reference to mechanised processes that had characterised the previous Scala Mobile system by directly linking pay increases to the rate of inflation. Confindustria says calculating the add-on element for the discrepancy between projected and actual inflation is not straightforward and that a sector's industrial prospects must be taken into account in fixing a wage rise for the period ahead.



Flick 'to finish with the past we need political consensus'

not so much from magistrates as from local authorities. The pace of change would be set by each area identifying its requirements. Longer-term reforms, says Mr Flick, might include an overhaul of recruitment methods and checks on professionalism in the course of a career, as well as a more specific disciplinary code. A permanent training college for magistrates is also proposed.

These changes, however, will not affect the unified Italian judicial system, which allows magistrates to switch between operating both as public ministers (PM), as the investigating and prosecuting magistrates is known, and judge.

Tangentopoli has stirred concerns that this common experience builds an alliance between the two at the expense of the defence. Many in the profession are convinced that this common culture enriches the profession, provided there is improved specialisation. Mr Flick does not advocate splitting the careers but says the distinctions between PM and judge must be reinforced so as to strengthen the judge's impartiality. The constitutional court recently made an important ruling with regard to impartiality when it directed that a judge who has ruled on pre-trial custody must not eventually sentence the defendant. This has important implications for the reorganisation of tribunals.

The CSM is preparing a report for parliament in order to show the new government that it is intent on judicial reform. Referendums on the civil responsibility of magistrates, election to the CSM, a tougher approach to recruitment and the exclusion of magistrates from extra-judicial jobs are being considered by the Constitutional Court. They serve to underline that the public is demanding changes and that Mr Flick will not find the justice ministry a quiet ride.

Mr Treu does, however, intend to investigate improved pension cover for part-time workers. Italy's part-time workforce is small at only 6 per cent of the total; providing incentives could not only make the workforce more flexible but also produce further savings for the state by encouraging people to put off full retirement. Mr Treu plans to introduce the incentives, which would also apply to young part-time workers, within a year.

The main thrust of the law was to shift provision away from the pay-as-you-go method, whereby pensions were paid from contributions by active workers. The fall in the working population and longer life expectancy meant that this approach was no longer viable. Instead, benefits are now linked to contributions during the working life, which are capitalised upon retirement using the five-year moving average of nominal increases in GDP.

Pensions are linked to life expectancy at the moment of retirement, which allows for a flexible retirement age between 67 and 68 for both men and women.

The reform made inroads into one of the system's costliest aspects - pension di anzianità or seniority pensions, which enabled workers to retire after 35 years of contributions, even if they were only in their mid-50s. The possibility of retiring after 35 years will be eliminated by 2013 and from 2008 seniority pensions will require 40 years of service, or 25 years at a minimum age of 67, with gradual convergence to those limits.

The new rules reduce privileges granted to public employees and the self-employed, while widening the contribution base and reducing scope for evading payments. But they apply fully only to new

workers and transition to the new system will take until 2005. Moreover, workers with 18 years of contributions at the end of 1995 may opt out of the new rules - a concession that appears to contradict the principle of equal treatment across the generations.

Mr Sergio Cofferati, general secretary of the CGIL trade union federation, says he sees no basis for concluding that the reform needs overhauling. "Things are going better than forecast," he says. "In the second half of 1995 and the first three months of this year the number of people retiring below the age of 65 who have the right to do so was lower than expected. This shows that people do not go spontaneously after 35 years unless they have an arduous job or their company is in difficulty. In normal conditions, they do not retire."

Effect of pension reform on state sector borrowing requirement (L1,000bn)

	1996-1998	1999-2005	1996-2005
Lower spending of which:	10.5	70.4	80.9
Cuts in seniority pensions	9.0	60.4	69.4
Restrictions on pension benefits	1.5	20.0	21.5
Higher revenues of which:	16.8	41.1	57.9
New contributions from the self-employed	8.0	20.1	28.1
Higher social security payments	7.8	21.0	28.8
Revenue losses of which:	-4.2	-30.6	-34.8
Personal income tax	-2.7	-10.9	-13.6
Incentives for private pension funds	-1.5	-19.7	-21.2
Other	0.5	3.6	4.1
Total	23.6	84.5	108.1

Pensions by John Simkins

A story of too little reform too late?

The state system is still a drain on resources but a further overhaul looks unlikely

When Ms Rosi Bindi, the Italian health minister, last month proposed lowering the threshold which pensioners start paying health service contributions, she provoked a storm among trade unions and spread alarm within the governing Olive Tree alliance. The reaction underlines national sensitivity over pensions, just one year after the reform of the costly state-run system.

Generous pension provisions by international standards meant that the ratio of pension spending to gross domestic product in Italy reached 14 per cent in 1994. With demographic trends suggesting this would increase, the pension law steered through parliament by the government of Mr Lamberto Dini was an attempt to address the system's chronic deficit last year Istituto Nazionale della Previdenza Sociale (INPS), the national pension fund, required such transfers of L17,000bn, covering approximately a quarter of its outgoings.

The reform reflected the unions' agenda and has been criticised by Confindustria, the industrialists' organisation, for being too gradual and producing insufficient savings in the early years. INPS estimates that savings this year, in the first full year of reform, will total L7,350bn. In the period up to 2006, they will amount to slightly over L108,000bn, equivalent to 0.6 per cent of GDP per year.

Much as the new centre-left government would like to maximise savings and reduce the drain on the budget deficit, Mr Tiziano Treu, the labour minister under both the current and the Dini government, rules out an overhaul of the reform, which he says is working well, and which is due for its first comprehensive check-up in 1998. "It would be counter-productive to look at the reform again," he says. "There would be panic and social tension and that would be economically costly."

Mr Treu does, however, intend to investigate improved pension cover for part-time workers. Italy's part-time workforce is small at only 6 per cent of the total; providing incentives could not only make the workforce more flexible but also produce further savings for the state by encouraging people to put off full retirement. Mr Treu plans to introduce the incentives, which would also apply to young part-time workers, within a year.



Treu: 'It would be counter-productive to look at the reform again'

guaranteed by INPS set to fall complementary schemes have a bigger part to play. However, these have not yet been launched, the private pension funds provided for by the Dini reform, with fiscal incentives, await a government decree before they can start operating. "Realistically, I believe pension funds will be in operation in spring next year," Mr Trizzino says. The financial base of these funds will be "EFR" - money set aside from individual pay packets to cover end-of-employment severance contracts. So far, only chemicals workers have completed the contractual negotiations with employers to set this in motion.

Mr Trizzino says this year's INPS deficit will be in line with the provision of L74,500bn against a worse than expected macro-economic background. An extra state transfer to INPS of nearly L4,000bn, to take account of a constitutional court ruling on minimum pensions, will largely not be drawn on because of a decision to make the back-payments up to the beginning of this year in government bonds. Mr Cofferati looks to a purge of false invalidity pensions and a drive against evasion of contributions to make further savings. But most union members are now pensioners and a renewed assault on the state-run scheme would be deeply unpopular at a time when real wages are under pressure. Any attempt to launch one was significantly absent from last month's mini-budget.

Fraud crackdown

There is a new drive to reduce the number of bogus claims for invalidity pensions

Italian authorities are tightening up on invalidity pensions fraud after finding evidence that a substantial number of claims are false, weighing heavily on pension expenditure. According to Istat, the national statistics organisation, invalidity pensions from all agencies total 7m, or 34 per cent of all pensions. At a cost of L67,000bn, these invalidity pensions account for 28 per cent of all pension spending. The proportion is higher in the south where nearly half the pensions are issued for invalidity. "In recent years, invalidity pensions have significantly increased and it is not credible that there are so many invalids," says Mr Sergio Cofferati, general secretary of CGIL, the trade union federation. "Controls are still not sufficient."

A large block of invalidity pensions, totalling L4m, is issued by the Ministry of Interior to low-income claimants at the cost of L16,000bn a year. The ministry has carried out cross-checks with other pension-paying bodies and has discovered that many invalidity pension holders are claiming unlawfully from more than one authority. For example, a cross-check using 3.5m pensions of the INPS national fund revealed 1,700,000 people had claimed invalidity entitlements in both the Interior Ministry and INPS. Pinning this to rights brought a saving of L127bn a year to the ministry and L13bn to INPS. After cross-checks with all invalidity pension issuers, the ministry achieved total savings for itself of L148bn.

The ministry also did computer checks for severe invalidity, such as blindness. Of a sample of 190,000 people who held driving licenses, 103,000 had possibly made irregular claims that would need further investigation. "If you're not blind and you declare blindness it's a crime," says Mr Emilio del Mese, director general of civil services at the ministry. "It's corruption and people either do it for the money or to get a job." (Under Italian law a proportion of state jobs must go to invalids.) "We must be extremely severe with false invalidity claims," says Mr del Mese. Better controls need to be implemented at the USL regional health centres where certificates are obtained. Mr del Mese says that a data bank and regular checks will be put in place and that all invalidity pensions should be handled by a single institution.

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ITALY

Constitutional reforms by Robert Graham

Prodi's plan to end 'paralysis'

The prime minister has a clear agenda for change. But implementing it will prove difficult

Political memories can be pretty short in Italy. The abortive attempt in February to form a broad-based government to carry out constitutional reforms has already been forgotten under the weight of successive events. But for a brief 10-day period when Mr Antonio Maccanico, a glib and energetic minister, sought to form his government, it seemed possible that Italy would have an administration whose prime responsibility was a thorough shake-up of the 1948 constitution.

There has been on and off the political agenda for more than a decade. But the political will has always been lacking. Major reforms have been introduced only as a result of referendums forcing changes in legislation - the most notable being the introduction of the first-past-the-post voting system. The Maccanico experiment failed to get off the ground less because the parties disagreed on the agenda and much more because a number of leading politicians preferred to go to the polls. Despite sharp differences of emphasis, there was a surprising degree of convergence on what needed to be done, and to that extent the February discussions were not in vain. The big difference between now and then is that the tables have been reversed on the main players. In February, the right-wing Freedom Alliance, headed by the former premier, Mr Silvio Berlusconi, was calling the tune.

The banner of Mr Berlusconi and his main ally Mr Gianfranco Fini, the leader of the rightist National Alliance (AN), was the introduction of a "semi-presidential system in the French style". Although this proposal was never spelled out in detail, the aim was to

The prime minister has remarkably little real power

However, the centre-left, led by the party of the Democratic Left (PDS), was uneasy about the proposal. The PDS sensed this marked a shift to making the election of the president the most important national ballot, so undermining the supremacy of parliament and the role of general elections. The idea also seemed tailor-made for a Berlusconi someone with money and media influence, who could

have the head of state directly elected and to entrust him with some executive powers. The centre-left coalition, now running the country, did not oppose the direct election of the head of state since the current practice of parliament choosing the president to serve a seven-year term was clearly unsatisfactory. (One example will suffice: President Oscar Luigi Scalfaro was elected in 1992 by a parliament that became discredited by corruption scandals and was dissolved in 1994.)

A fully bipolar system would mean the elimination of the proportional seats. The PDS has long argued this would create a more stable government framework, especially if Italy adopted a French-style majority vote, with a second-round run-off. Such a system has already been introduced with considerable success in municipal elections. However, the Olive Tree alliance is far from unanimous on the issue, while the centre parties favour a multi-party system that retains the 25 per cent of seats elected by proportional representation. The commitment to introduce a more federal structure for the Italian state was part of the Olive Tree's election platform. But the detail remains vague. The government is anxious to devolve greater authority to the regions, probably modelled on the special post-war statute covering Sicily. More autonomy will be granted in fiscal matters, education and health on the princi-



Scalfaro: elected by a parliament that was dissolved in 1994

ple that resources are better collected and spent if there is direct accountability at local level. But the government is unlikely to grant the kind of autonomy acquired by the Basques and Catalans in Spain. The Northern League will try to dictate the agenda, pushing for more devolution; but the league itself has yet to spell out its intentions in detail. Executive power: The prime minister has remarkably little real power. Appointed by the president on the advice of party leaders, he cannot sack his own ministers but must rely on them to resign of their own accord or offer the resignation of the entire cabinet. He depends on an independent-

minded parliament to enact legislation - the budget, for instance, traditionally takes three months to pass through both houses of parliament. That lengthy process has led the government increasingly to resort to decrees. These have immediate effect, but must be ratified by parliament within 60 days before either lapsing or being renewed. The Prodi government inherited 93 decrees, one of which had been renewed no fewer than 21 times. A means has to be found to give the premier more real authority. The weakness of his position was used by the right to add under to his argument for increasing executive power in the hands of the president. In part, the authority of the premier can come from his position as the head of the coalition that wins the elections. But changes need to be made to the constitution that risk infringing upon parliamentary prerogatives. The prime minister should also be protected from the threat of a "spoiling" or "confidence" motion. It could be made impossible to table such a motion without first demonstrating that an alternative government majority existed with a viable programme. Direct elections to the president: The value of this reform is self-evident. It would encourage competition and would give popular endorsement to the ultimate arbiter of political stability. Any change here would probably include a reduction in the term from seven to five years. Ending bicameralism: The chamber of deputies and Senate replicate each other's functions. This has led to serious inefficiencies: legislation is often passed from one house to another with minor changes. Proposed is a move to entrust more powers to the chamber, with a reviewing role for the senate. At the same time, there would be a reduction in the 630 chamber seats and the 315 seats in the senate. The upper chamber would reflect regional constituencies, against a more federal backdrop. The government has yet to say how it will go about this programme. The agenda is so wide that many politicians on the right favour the establishment of a constituent assembly to tackle the issues. That would have the great advantage of disentangling constitutional reform from the business of daily government. But the centre-left fears it might out control such a body so easily as it would a joint commission of the two houses of parliament (a mechanism used for electoral reform in 1993). In either case, any progress would require the support - if not overt, at least passive - of the opposition. That is because measures that change the constitution must be backed by two-thirds of parliament. If not, the proposals have to be put to a referendum.

Media: by Andrew Hill

Fuzzy picture for TV

The government's promise of reform makes the future of the television duopoly uncertain.

Depending on whom you listen to, the Italian media sector is either undergoing an enormous upheaval or fine-tuning the same old interests in the same old territory. Within the past 18 months, Mr Vittorio Cecchi Gori, Italy's largest film producer, has committed himself to the formation of a new force in the television sector, buying two small national channels, TeleMontecarlo and Videomusic, and Mr Francesco Gaetano Caltagirone, a construction magnate, has added the Rome newspapers, *Il Messaggero* and *Il Tempo*, to his "southern pole" of print and broadcast media. What is more, this week, Mr Silvio Berlusconi should complete the flotation of Mediastet, the vehicle for Italy's three largest commercial TV channels and its biggest TV advertising group. Before the end of the summer, according to the timetable laid down by the Italian constitutional court in 1994, parliament must consider reworking rules on media ownership. If the court's ruling is interpreted strictly, that could mean Mediastet and its rival, the state-owned RAI, each losing one of their three channels. The government has

promised rapid legislation on the establishment of a new authority to regulate the telecoms and media sectors, and Mr Antonio Maccanico, minister of posts and telecommunications, has stressed that he expects action on last year's referendum, in which Italians voted to privatise the RAI. Italy is the third largest market in Europe, after Spain and the UK, in terms of average daily viewing. But while other countries have seen viewing habits change by the arrival of cable, satellite and pay-per-view television, the country remains wedded to terrestrial broadcasting. "Italian commercial television grew faster than the others, because Berlusconi saw where the possibilities were before others did, but since then it has not developed and we now have a system that is purely terrestrial, purely general channels, and within it there are two networks (RAI and Mediastet) which are very similar," says Mr Gianni Locatelli, a former editor of *Il Sole 24 Ore*, the business daily, and a former director-general of the RAI. Critics describe the duopoly as "ingessato" - the same word used for a leg put in plaster - and believe it will take much determination to crack it open. They see three possible ways of changing the sector: investment by RAI and Mediastet; reform of the RAI; and external competition.

focused on the constitutional court ruling on media ownership, which would limit the proportion of national channels owned by a single group. The uncertain regulatory outlook was a shadow over the run-up to Mediastet's flotation. But Mr Fedele Confalonieri, Mediastet's chairman, has placed his confidence in the promises of the centre-left administration not to interfere with the existing structure of the group. A number of analysts believe Mediastet will choose to sell a network - possibly Rete 4, which last year had the lowest audience ratings of the six RAI and Mediastet channels - rather than be forced to do so. Reform of the RAI may be a more promising option. Last year, under its then chairman, Mrs Letizia Moratti, the state network moved more aggressively into the commercial arena, pitching its main variety stars against those of Mediastet, and increasing the audience share of its flagship Raiuno (RAI 1) channel from 19.9 per cent to 22.7 per cent, overtaking Mediastet's flagship, Canale 5.



Cecchi Gori: a potential 'third force' in the TV industry

Mr Locatelli and others would favour a radical change, including the revival of a project that saw Raiuno (RAI 3) as a national "federation" of local public broadcasters. Raiuno (RAI 2) could then be refocused on the network's public service obligations, funded by the annual licence fee, and Raiuno could take the bulk of advertising revenue for a competitive general channel. Outside competition, meanwhile, is slow in coming. Mr Rupert Murdoch, the Australian-born media magnate, did consider entering the market last year through an alliance with Mediastet. But in the end, Mr Berlusconi chose as his principal allies Kirch, the German media group, and Nethold, the vehicle for the Rupert family of South Africa, already friendly investors in Telepiù, the pay-TV network founded by Mr Berlusconi. Although Mediastet said it would exploit industrial synergies with these new investors, the thrust of the accord was defensive: neither Mediastet

Year	Canale 5	Rai 1	Raiuno	Mediastet total	RAI 1	RAI 2	RAI 3	RAI total	Others
1990	16.8	10.7	8.8	35.8	22.7	18.3	8.9	50.4	13.8
1991	18.4	11.1	10.6	38.1	21.5	18.1	8.8	49.4	12.5
1992	19.8	11.9	11.7	43.1	19.0	18.3	9.0	46.3	10.6
1993	20.5	12.5	11.7	44.7	18.1	17.7	9.3	45.1	10.2
1994	20.3	12.6	10.8	43.7	19.8	18.4	10.1	46.4	9.9
1995	31.3	13.1	9.5	43.6	33.7	15.5	9.7	47.9	9.3

nor its foreign allies wanted Mr Murdoch to establish a foothold in Italy, with access to lucrative film and, particularly, sporting rights. Mr Murdoch did try with the idea of returning to the Italian market with a bid for the rights to Italian soccer. But the RAI renewed its agreement with the sporting authorities after the initial deal with Mr Cecchi Gori fell through. Although it failed, Mr Cecchi Gori's bid for the rights was a shot across the bows of

Mediastet and the RAI. The film magnate would like to become a third force in Italian television, but at the moment his two channels command less than 5 per cent of the prime-time audience. Mr Roberto Liscia, Cecchi Gori's director of strategic marketing and business development, points out that Mr Cecchi Gori owns one of Europe's biggest film libraries. "The technologies and systems are emerging, and the legislation is evolving to take

account of new technology - these are factors that are certainly changing the panorama for Italian television and will open the way for more professional competition linked not only to public, but to content," he argues. But it will be slow work, and many think Mr Cecchi Gori will get bored of losing money through his terrestrial channels before it bears fruit. Stet, the state-controlled telecoms group, has already hinted it may have to scale

back its plans to lay an extensive cable network. Satellite operators, meanwhile, will only create a mass market in Italy if they supply more Italian-language services. A more promising future may lie in the overlap between telecoms and media interests (see accompanying article). But for the time being, in spite of the fuzzy picture, the message to television viewers is: do not adjust your set, normal service will be resumed as soon as possible.

Year	Spring		Autumn	
	Canale 5	RAI 1	Canale 5	RAI 1
1993	19.6	20.7	21.0	18.9
1994	21.9	19.0	22.9	21.2
1995	22.8	23.8	24.2	23.2

Blurred lines of distinction

Synergy between telecoms and media raises many regulatory questions

The longer Italy waits to set up a regulator for the telecommunications sector, the more duties the authority's staff are likely to acquire, as the overlap between telecoms, computer and media sectors gets larger. The principle of establishing regulatory authorities for the telecoms and electricity sectors was agreed by the Italian parliament last year after months of sluggish debate in which opponents of liberalisation and privatisation from both right and left attempted to hold up the process. Electricity already has its regulator, and experts have been named to head it. But the new parliament must approve a telecom law before the telecoms authority can be put in place. According to Mr Antonio Maccanico, Italy's new telecoms minister, the authority will arrive soon and will cover both telecoms and television, and should be divided into two committees, one looking at infrastructure and the other at the services and content supplied over the network. Speaking at a conference last month, Mr Maccanico also floated the idea of a broad forum, bringing together media and telecom companies, consumers and unions to discuss all aspects of regulation. At the same conference, Mr Giuseppe Morillo, chairman of the RAI, the state television network, said national co-operation was vital: "That means developing alliances and synergies between the RAI, Mediastet and other commercial television groups. Telecom Italia and Olivetti [the information technology and computer business]"

In fact, the cross-sector alliances are already forming - and future regulators may find themselves left behind. Three strong poles seem to be emerging. One, inevitably, is that headed by Stet, the state-owned telecoms holding company that controls Telecom Italia and Telecom Italia Mobile (TIM), the main domestic operators. Stet has been talking for nearly a year now to IBM, the US computer group, about a global alliance, but a more fruitful line of negotiation may be that opened with Cable & Wireless of the UK and Veba of Germany. Meanwhile, Stet's foreign competitors



Work by Telecom Italia, the state company that is poised to buy Video On Line

have begun to forge closer links with Italian companies. Infostrada - the telecoms joint venture between Olivetti and Bell Atlantic of the US - has a preliminary agreement with France Telecom and its allies Deutsche Telekom and Sprint of the US, to reinforce the challenge to Stet on fixed network services, while Omnitel Pronto Italia, the mobile phone operator in which Olivetti has the largest stake, is challenging TIM in the digital mobile phone sector. The third pole is forming around Mediastet, which earlier this year signed an agreement with Albacom, the joint venture between British Telecommunications and Banca Nazionale del Lavoro, in order to exploit the telecommunications potential of the commercial television network. The trio will almost certainly compete for a third mobile phone licence later this year. Establishment of a regulator could come too late to affect important issues such as the management of alternative infrastructure and the ownership of on-line services by telecoms operators. The European Union has just opened up competition for alternative infrastructure, and both the Mediastet and Olivetti ventures are courting utilities such as the state railways and Snam, the gas subsidiary of state-controlled Eni, for use of their rival telephone networks. As for the controversial overlap between Internet and telecoms services, Telecom Italia is poised to buy Video On Line, Italy's largest provider of on-line services, having received the go-ahead not from a specialist regulator but from the country's anti-trust authority.

Andrew Hill

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Work by Telecom Italia, the state company that is poised to buy Video On Line

Andrew Hill

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6 ITALY

■ Municipal privatisations by Andrew Hill

Councils go to the capital markets

Local authorities increasingly fund infrastructure projects by private finance

As Italy's new centre-left government wenders how to satisfy demands for a more federal political system, many local authorities are already pursuing independent sources of funding. A growing number of city councils is looking to the markets for new finance, either through the issue of bonds or the privatisation of local utilities.

One reason is that central government has tightened the purse-strings, forcing local councils to seek alternative ways of funding important local infrastructure projects.

Last month, for example, saw a \$176m issue of dollar-denominated bonds by the city of Naples, which thus became only the second European city, after Barcelona, to tap the US bond market.

As recently as three years ago, such a move would have been considered folly. In May 1993, the Neapolitan council declared "dissesto finanziario" - a sort of civic insolvency - after discovering extravagant off-budget expenditure and hid-

den losses in its accounts. Now, Mr Antonio Bassolino, the city's PDS mayor, wants Naples to become "a model of openness to international capital for the rest of Italy". More practically, the cash raised will help the city replace its ageing fleet of buses.

Says Ms Jeanne-Françoise de Polignac, a director of Standard & Poor's, the credit rating agency, in Paris: "European markets are on the whole not very used to issues by local government. They already happen in Spain and France, but the issues aren't very large, and therefore in the US, where the market is much broader, there are more opportunities."

Legislation, approved in March, allows councils to issue bonds - known by the acronym BOC - that are tagged to specific projects.

Leading the pack is the town of Forlì, between Bologna and Rimini, with a L13.2bn issue to fund restructuring of the local theatre, but eight or nine other councils - including Rome, Bologna, Verona and Ancona - are said to be considering similar issues, for a total of about L1,000bn.

It will obviously take a while before the Italian municipal bond market is anything near the size of that in the US (where more than \$140bn of

"munis" were issued in 1995). That is partly because the legislation is new, but also because investors are bound to be more cautious about Italian councils, which have a habit of going bust, undermined by political patronage and corruption (as in the case of Naples) or by poor management.

S&P gave the Neapolitan bonds a BBB+ rating with a "positive outlook". But the agency also pointed out that this balanced an improved budgetary performance over the past three years against the city's "weak economy by Italian and international standards" and "limited revenue flexibility".

Investors at least know that there is a ready market for the dollar-denominated bonds, whereas BOCs have the disadvantage of being at the same time illiquid and long-term. By law, they must have a duration of at least five years and repay the capital in instalments over the period of the loan. From the point of view of yield, BOCs look more attractive than Italy's highly popular government bonds. But as analysts point out, that is partly a sweetener to offset the fact that they are not underwritten by the treasury.

Buying shares in privatised local utilities would provide a

more liquid investment, although no small investor has yet had the opportunity to do so. Privatisation has caught the imagination of councils on the centre and left - from the Northern League in Milan to the PDS in Genoa and Turin - but the approach to privatisation differs from city to city.

Genoa was among the first to seek private-sector buyers for its assets when it sold the local milk company to Parmalat, the quoted dairy products group, in 1992. The port is also likely to be first off the mark with a public offer of shares and a stock market quotation for Amgas, the local gas and water utility. The flotation is set for the end of this year and the city has already appointed Paribas as financial adviser and Mediobanca, Italy's most powerful merchant bank, as global co-ordinator of the offer.

Analysts estimate at least 300 municipally owned groups, with a total value of more than L50,000bn, have begun to transform themselves into joint

stock companies, the first step towards privatisation.

Milan city council, for example, approved measures to transform AEM, the local gas and electricity supplier, into a joint stock company in May, and the mayor, Mr Marco Ferrarini of the Northern League, declared immediately that he wanted to sell a minority stake on the stock market during 1996, with a limit of 0.5 per cent on the shares that could be held by each investor.

"I want it to be a company with a diffuse share capital; I don't want it to fall into the hands of a large group," says Mr Ferrarini, who believes that eventually the council will also sell part of its 90 per cent stake in SEA, which manages the Milanese airport.

Turin's project for its electricity and heating utility - AEM Turino - is slightly different. The city will maintain a controlling stake, but it is seeking a single industrial partner for the company. Rome, meanwhile, is slowly carrying out the transformation of one of the largest local utilities - Acea, the water and energy group - into a joint stock company.

That is not to say the route to the private sector is entirely smooth. Powerful unions are not always happy with the

prospect. Milan's privatisation of AEM is being delayed while the state-appointed supervisory body subjects the plan to additional scrutiny, and Acea's progress out of the public sector may be interrupted by last month's appointment of its chairman, Mr Chicco Testa, to the same post at Enel, the national electricity company that is Acea's only competitor in the electricity sector.

But analysts believe that if the hurdles are removed, privatisation at local level may have an even better chance of success than national sell-offs. As one banker puts it: "People are more likely to buy shares in local companies than in national utilities, because they can identify with the people who supply them with gas, or deliver milk to their doorstep."

"Public offers of shares in companies owned by the local authority, and municipal bonds tied to specific projects offer residents a stake in infrastructure. The most optimistic believe local fund-raising could even help restore the civic confidence that evaporated in the late 1980s and early 1990s as corruption and mismanagement tore through local government - always assuming, of course, that this latest wave of operations is itself free from the taint of scandal."



St Peter's... some Roman Senators want the church to take the lead (John Mann)

■ Millennium celebrations by Jennifer Grego

Jubilees aren't built in a day

Plans for the religious festival in the year 2000 have hit political and practical problems

By the time the Pope opens the Porta Santa of St Peter's on December 24 1999 to mark the beginning of Holy Year and the "Great Jubilee", Rome should look very different.

It will need: Mr Francesco Caracciolo, director of the Rome Comune (town council) tourism and events office, expects 30m visitors during the year 2000. In a normal year, the Eternal City welcomes around 13m tourists.

With only three and a half years to go, none of the proposed public works projects designed to improve the transport system has got off the ground, and Romans are beginning to think that the Jubilee is one event that the city could do without. It is, after all, they could argue, primarily a religious celebration; why not leave the organising entirely to the Vatican?

The main concern is that it will be a repeat of Italia '90, the Football World Cup six years ago, when large amounts of public money were channelled into elephantine and ill-judged building projects in the Italian host cities. Few of these are now used for the purposes for which they were built.

One such is Rome's Ostiense air terminal. In the south-west of the city, this large and modern structure with its vast car park was boycotted by taxis on opening (it did then out of their lucrative 25-kilometre each-way trip to the airport) and rapidly became a miniature ghost-town. It has now been turned into an arts centre.

Rather more serious were the ill-considered improvements to the stadiums in Italy's principal football cities, Turin, Rome and Milan. The Olympic stadium in Rome was heavily attacked by environmentalists for its ugly new roofing, which obliterated the original view of wooded hills. In Milan, it has proved impossible to keep the pitch grassed over because of inadequate sources of light. And in Turin, running costs for the vast new edifices have proved so high that the city's two teams - Turin and Juventus - have recently been unwilling to use it at all.

In theory, things should go a great deal better this time. Two of the parties closely involved in running the Jubilee (the government and City Hall) are of the same centre-left political colour. Even so, the history of the project so far has been chequered at best.

At the outset, Mr Francesco Rutelli, Rome's mayor, and Mr Antonio Di Pietro, the public works minister and former Milan magistrate who initiated the "clean hands" anti-corruption inquiries, were locked in an acrimonious tussle over who should control the Jubilee purse-strings and direct operations. The minister, who maintained that as the government was putting up the money it should decide how it was spent, won the argument. His stance was part of a wider move to exert tighter control over big public works projects, most of which have been in abeyance since 1992 as a result of the anti-corruption campaign he helped to set up.

Financing for the Jubilee projects was provided in the 1996 budget, and in the last cabinet meeting of the Dini government a decree pledged L3,400bn. At the same time, however, the decisions on which works should have priority were left to the incoming government. This was a matter of some frustration to the Agenzia per il Giubileo, a company set up by the Rome Comune back in May 1995, to undertake feasibility studies on the projects proposed. On February 20 this year, the agency's director, Mr Luigi Zanda, indicated the 68 (out of around 600) projects considered viable. Since then, according to agency spokesman, Mr Guido

Barendson, everything has been on hold, awaiting a political decision. This should finally arrive next week (July 8) when the prime minister, Mr Romano Prodi, will make the announcements in his role as head of the "Rome as Capital City" commission.

It is the Agenzia per il Giubileo that has undertaken all the serious preparatory work for the event. The agency is a limited company whose shareholders are the Rome Comune, regional authorities and the chamber of commerce, which is headed by Mr Zanda.

That Rome has received the lion's share of Jubilee funding has generated ill-feeling in the rest of the country. However, funds have been promised to cities that pilgrims are likely to visit, such as Assisi, Naples and Venice.

Mr Di Pietro, with his "clean hands" reputation, is expected to act as a guarantee of transparency in the awarding of contracts. He plans to simplify the contract-awarding process and to stamp out any residual corruption lurking in his industry.

The hard-hit construction industry is reasonably optimistic that the minister means what he has said on the immediate re-opening of those projects halted during the anti-corruption inquiries. The industry's association, Ancc, foresees a modest 0.75 per cent increase in activity this year, while Cremsa, a research institute, predicts a more encouraging 2.35 per cent.

Leading public works on the

Public works will include road-widening projects

Jubilees agency's list include several road-widening projects - notably the link linking the city with Fiumicino airport. Some projects are already at risk, caught between the conflicting needs of archaeology and traffic viability. In some instances the municipality is going ahead by using independent funding. This is the case with the proposed new Metro line, the "C", to run from St Giovanni in Lateran to St. Peter's. The mayor wants to keep control of what he regards as "normal city administration".

City Hall will also concern itself with essential refurbishment of parks and monuments. An imaginative gesture by the mayor has been the recruiting of the distinguished architect Mr Richard Meier to redesign the area close to the Tiber where Emperor Augustus's Mausoleum and "sarcophagi" are sited - at present with traffic rushing down a main road between them. Mr Meier also figures in the Vatican programme for the Jubilee, having won, against tough international competition, the contract to build what the Vatican calls the church of the year 2000 in a deserted suburb on the eastern side of the city at Tor Tre Teste.

Vatican officials are experts in crowd management and are working hard at plans for the shepherding and accommodation of the pilgrim influx. But the Vatican does not contribute funds for state-run projects and limits itself to an advisory role. Archbishop Sergio Sebastiani, secretary of the Organising Committee for the Great Jubilee, is keeping very quiet.

However, the Holy See has made it clear that the Jubilee should not be just a business opportunity. As Monsignor Livio Andreatta, brother of Mr Beniamino Andreatta, the defence minister, and head of the Vatican's Welcome Committee, says: "We don't need huge new building projects - let's just make those we have work."

When the first Jubilee was held in 1900, Pope Boniface decreed that Christians could celebrate the Jubilee in their home dioceses. The question that prospective pilgrims should ask themselves is: "Is my journey really necessary?"

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LOANS TO CUSTOMERS	15,300	+ 7.7
NET INCOME	101	+ 22.1

(US\$ 1 = Lit. 1,584.72 as at 31st December 1995)

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BUSINESS ARTS SPONSORSHIP

Arts face a harsh set of realities

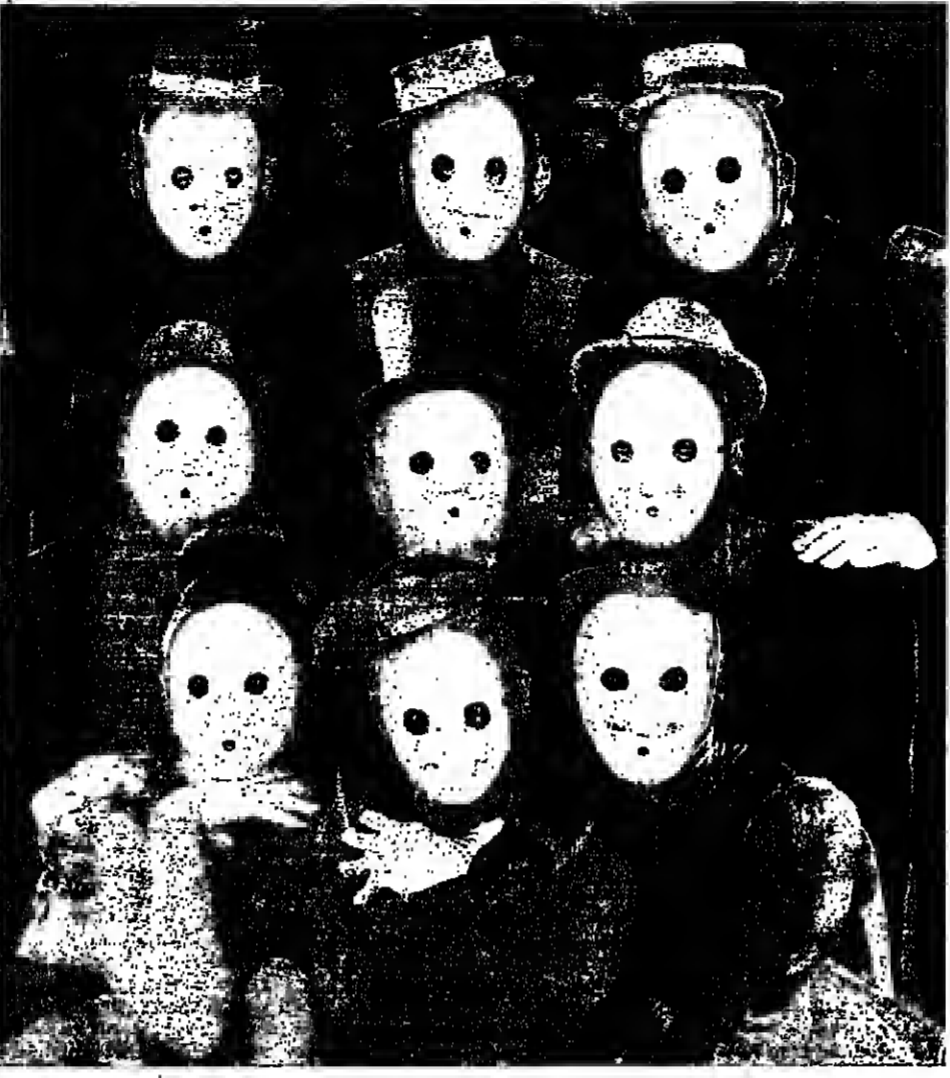
Business sponsors are increasingly keen to extract clear benefits from their spending, writes Antony Thorncroft

This year the Tate Gallery held a big exhibition of the paintings of Cézanne. It was a great success. The critics were respectful, the public was enthusiastic, with a record 450,000 attending the show; and the Tate was delighted with the box office revenue of more than £2.5m. The sponsor was quite pleased too.

The Cézanne was backed by Ernst & Young, the accountancy partnership. It has just assessed the return on its investment. It entertained 5,000 hand-picked guests at 44 social events in the gallery; its workforce requested over 10,000 complimentary tickets; and the media coverage mentioning Ernst & Young far exceeded the exposure from any advertising campaign. The company is delighted with the results of spending £400,000 in sponsorship and a similar amount on promotion and hospitality costs.

It is a world away from traditional sponsorship where, typically, the chairman persuades the board to give £100,000 to an opera company, or an orchestra, so he can enjoy the perks of a patron. Arts sponsorship has been one of the most successful British industries of the past two decades. When the Association for Business Sponsorship of the Arts (Absa) was founded twenty years ago, the corporate sector (mainly tobacco and oil companies, and banks) spent around £600,000 a year on supporting the arts. Last year a much wider range of companies contributed £22m.

Growth has slowed down in recent years - it is harder to justify helping the arts if a company's profits are falling and it is making workers redundant - but around sixty of the hundred largest companies in the UK help the arts in some way. As more small and medium-sized companies appreciate the advantages, the expansion will continue. Arts sponsorship has somehow managed to periodically reinvent itself.



This development reached its apogee with Digital which, by backing dance events throughout the country for a number of years, managed to meet personally the few thousand key contacts who might be influential in ordering its computers. Most recently sponsorship has been seen as a marketing tool, especially for reaching specific groups of consumers, such as free-spending young professionals. Beck's, part of Scottish & Newcastle, has sponsored exhibitions by avant-garde artists such as Gilbert and George and Damien Hirst with the aim of positioning its brand as an up-market beer.

There is a misguided belief that sponsors determine the repertoire of the arts companies they back, and are deleteriously conservative and inclined to play safe. There is little or no proof of this. In fact more and more companies, from Barclays Bank with its funding for experimental drama to the £100,000 Prudential Award for the Arts which positively rewards experimentation, like to be associated with the challenge of the new. There is also greater interest in the populist arts. Digital, for example, while reducing its backing for dance, helped to bring the Cirque du Soleil to London last winter. Gala opera performances, rock concerts, and big "events" find it easy to attract a sponsor to help share some of the costs.

In some companies, such as BT, old traditions die hard: helping the arts is part of the community and charity budget, with the annual contribution linked to company profits. BT has developed a wide-ranging community arts programme, typically helping amateur theatre and local music societies. Its budget of £2m a year makes it one of the biggest sponsors in the UK. However these days evaluation is the name of the game, and the BT budget is currently being re-assessed to maximise its effectiveness. The more contemporary, hard-nosed approach is exemplified by Lloyds Bank, which also spends around £2m on the arts but is specific in its objectives.

Businesses help foot the bill for art events that range from the avant garde (left, Cirque du Soleil) to the mainstream (right, self-portrait by Paul Cézanne, from an exhibition at the National Gallery earlier this year)



Most of the money goes on events with extensive television coverage, such as the Young Musicians of the Year Competition, arranged with the BBC which guarantees Lloyds specific credits. This is corporate advertising cloaked in the arts. Companies that were traditionally philanthropic, such as NatWest and TSB, are now carefully researching the benefits yielded by their largesse.

Absa is worried by the current concern of companies to treat arts sponsorship as just one tool in the marketing arsenal, along with other corporate developments, such as the rise to executive power of the committed MBA with little time for anything but a balance sheet and the transference of budgetary power to regional managements. These days few companies want to be seen as philanthropic: shareholders dominate.

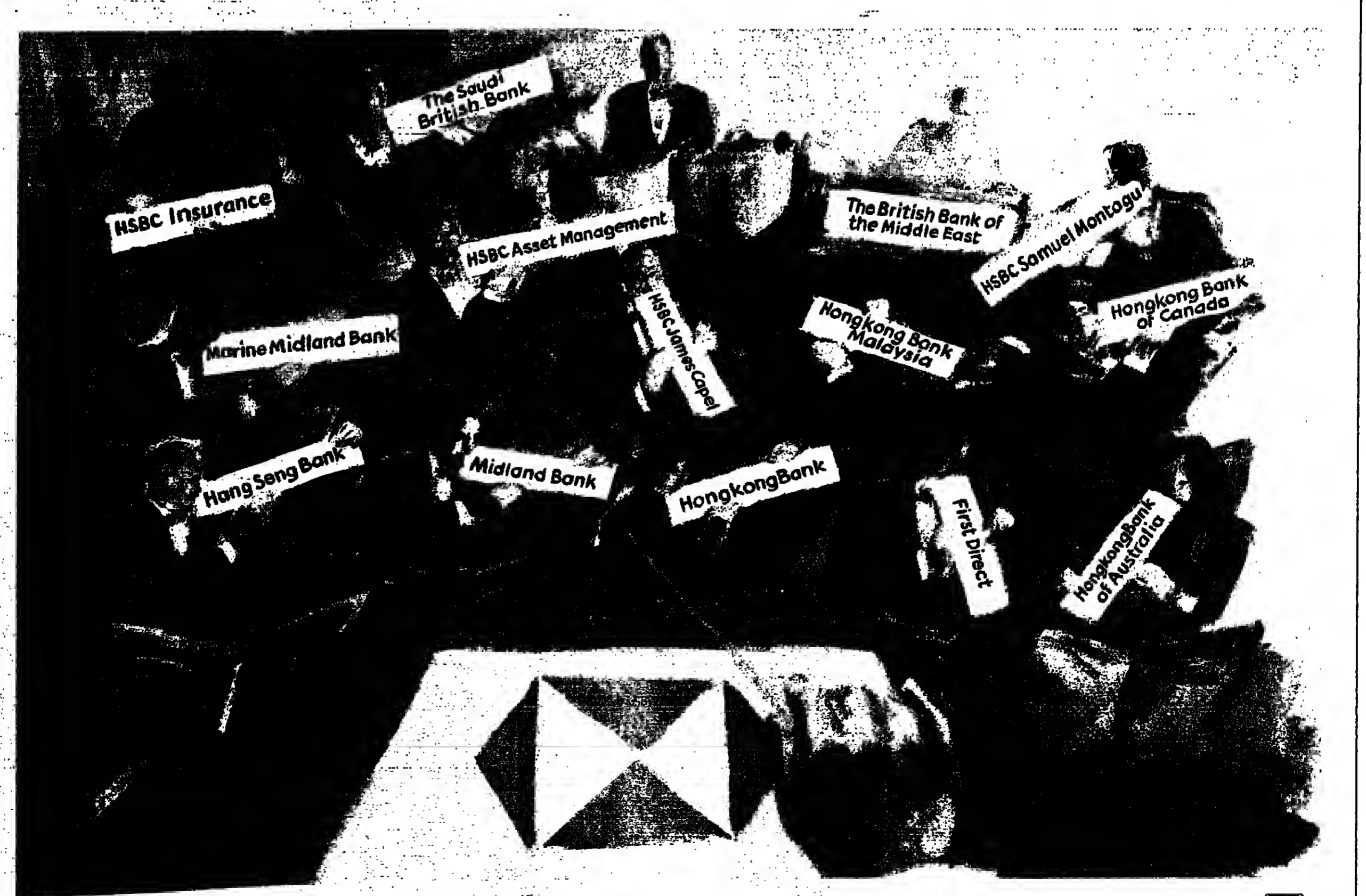
The association is in the process of setting up a foundation with the aim of reaching the new generation of business leaders who tend to be profit-focused, with little time for traditional aspirations, such as improving the quality of community life. They have to be persuaded that the arts are relevant, not only for the well-being of managers and workers, but that an appreciation of the arts can actually improve efficiency by stimulating the imagination. Hence the proposed Arts at Work scheme, which is designed to bring artists into factories and offices to discuss creativity.

But a more immediate threat to the continued expansion of arts sponsorship comes from the National Lottery. The business sector is expected to provide a good percentage of the partnership funding that arts companies must gather together before they can make a successful application for lottery money. These new demands on corporate generosity are threaten-

ing to make inroads into the budgets set aside for sponsorship. In addition the success of Mr Michael Heseltine, the deputy prime minister, in persuading business to pick up more than £100m of the cost of the Millennium Exhibition and Festival at Greenwich will inevitably put the squeeze on traditional sponsorship allocations over the next few years.

This is occurring at a time when the government has turned its back on arts sponsorship. In the past it has done its best to encourage corporate giving - another paymaster for the arts helps to spread the financial burden. A pairing scheme was designed to attract new sponsors, and to reward companies which make a long-term commitment to the arts. Since 1984 the Government has contributed £24m to the scheme and the sponsors have responded with £70m. Any company giving as little as £1,000 for the first time can qualify for a government supplement. The scheme has proved an undoubted success, but for 1996-97 the government cut its contribution for the first time - by £500,000, to £5m. This will lead to rationing among applicants.

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The winners of awards

The following sponsors and advisers won recognition for their contribution to the arts in the FT/ABSA Awards for Business and the Arts for 1995/96. Award winners and the arts organisations or activities they sponsored are highlighted in bold type. Shortlisted partnerships are in italics. The winners were announced at a ceremony at the Globe Theatre yesterday.

Best Use of a Commission of New Art:
CDT Design - Tate Gallery
 Manchester Airport - Rambert Dance Company

Toshiba UK - Institute of Contemporary Arts
 United Distillers, London - Essex Dance

First Time Sponsor:
 LHM - Notting Hill Carnival
 Anglo American Corporation of South Africa - Royal Academy of Arts
 Crosby Homes (Midlands) - Symphony Hall
 LG Electronics - Royal College of Art

Increasing Access to the Arts:
 Scottish Power - Royal Scottish National Orchestra and Scottish Opera
 Bank of Scotland - Roadshow
 First Hydro Company - Theatre Croyd
 Yorkshire Electricity Group - Live Music Now (Yorkshire and Thumberside)

International Sponsorship:
 Roche Products - Oxford Orchestra da Camera
 Digital PC Business Unit - Champs du Soleil
 Standard Bank London - Royal National Theatre

Long Term Development:
 Amoco (UK) Exploration Company - Welsh National Opera
 Brother International Europe - Halle Orchestra
 Essi UK - The National Gallery
 United Distillers - Lyric Theatre Hammersmith

Single Project:
 Glaxo Wellcome - the National Gallery
 AT&T (UK) - Almeida Theatre Company



Channel Four Television - Tate Gallery
Zeneca - North Stars Steel Orchestra

Sponsorship by a Small Business:
 Albert's Music Shop - Guildford International Music Festival
 Forward Publishing - Forward Poetry Trust
 El Pro UK - Africa 96
 Judith Adams - The Art Bookshop - Ludlow Assembly Rooms

Sponsorship in Kind:
 Choice FM - Ikon Gallery
 Acorn Storage Centres - Arangel Trust
 Harpers & Queen - Royal Academy of Arts
 Nightrights GB - Hathi Productions

Strategic Programmes:
 British Telecommunications - Little Theatre Guild of Great Britain, Northern Ballet Theatre, Royal National Theatre
 Bank of Ireland Group - the Belfast Festival at Queen's, The Nerve Centre, Queen's University, Strabane Hiring Fair and the Ulster Orchestra
 Beck's (Scottish Courage) - the Arangel Trust, Tate Gallery, South London Gallery and the Edinburgh Book Festival
 Halifax Building Society - the Huddersfield Contemporary Music Festival, Opera North, and the Phoenix Dance

Youth Sponsorship:
 Bank of Ireland Group - The Nerve Centre (Foyle Film Festival)
 Midland Bank - Arc Theatre Ensemble
 Royal Mail London Division - Pop-Up Theatre
 TSB Bank - National Gallery
 The Arthur Andersen Award

for the Business in the Arts Adviser of the Year
Hilary Dobson, strategic marketing and planning manager, Microsoft - Movingstage
Rosign Courtney, personnel training and administrative officer, Royal Insurance - Reply Productions in Belfast
Andrew Dawson, formerly managing director, David Brown Hydraulics - Artscom, an arts development in the New Forest
David Dave, financial controller, Analytical & Environmental Services - museums in northern England
David Hunter, assistant director for business development, Office for Public Relations in northern England
Serio Ensemble theatre company
Richard Mussen, formerly marketing manager, Scottish & Newcastle Brewery - the Potofeis International Festival of Photography in Scotland

The FT/CEREC Award for Sponsorship of the Arts in European Countries:
 Creditanstalt (Austria) - Austrian reading and culture through the written word
 Alcoa Nobel (Belgium) - career development of young musicians
 Allied Domecq (UK) - Royal Shakespeare Company
 Banco Bilbao Vizcaya (Spain) - restoration and conservation of cathedrals
 Beck's (UK) - contemporary art of international significance
 Digital (Israel) - Young Israeli Philharmonic, notably the integration and support of young emigre musicians from Russia
 Fondation ELF (France) - archaeological research and discovery including wreck recovery
 Grunkreditbank (Germany) - contemporary art
 Sun Microsystems (Belgium) - artistic innovation
 Toyota Ireland (Ireland) - Irish culture through the University of Limerick Irish Music Centre

Guinness Arts Award:
 Polka Theatre for Children
 Huddersfield Contemporary Music Society
 Sculpture at Margam

FT/ABSA Awards by Antony Thorncroft

Success comes in different guises

Sponsors who won awards this year ranged from multinationals to small retailers

Winning an FT/ABSA Award matters. The case for arts sponsorship in the UK still has to be proved. There are directors, and shareholders, who think that a company's money could be spent more effectively elsewhere: on community projects, advertising, or even dividends. Receiving a prize in front of a thousand movers and shakers of British industry and the arts, and displaying one of David Taylor's glass sculptures in the boardroom, is one good answer to the critics.

There were around 450 entries for the awards this year for Sir Trevor Holdsworth and his fellow judges to sift through. The winners reflect the great range of companies who now support the arts, from Albert's Music Shop in Guildford to Glaxo Wellcome, the third largest company in the UK. When arts sponsorship began seriously in the UK twenty years ago it was dominated by the tobacco companies, the oil business, and the banks. Today most of the top hundred companies in the country give help to the arts.

Deciding on the winners in each category was difficult. There must be some element of Buggin's Turn - companies such as Manchester Airport, a generous and imaginative sponsor, cannot win every year - but in the main the judges mixed sense and sensibility.

For example Manchester was short-listed but lost out in the Best Use of a Commission of New Art to the tiny CDT Design company, which

showed such a commitment to sponsorship that it invested its entire 1995 marketing budget of £20,000 to become one of the sponsors of "Art Now", a new Tate Gallery initiative to display work by contemporary artists. Among the many small design companies CDT was at the cutting edge.

One of the new trends in arts sponsorship is to use a brand rather than a corporate identity to tag a commitment. This worked very well for Lilt, a Coca Cola brand, which carried off the First Time Sponsor prize for backing the Notting Hill Carnival. As a tropical-flavoured drink Lilt is a natural supporter of the event, and its money, which boosted fees for the bands, enhanced the costumes, improved security and ensured a safe, successful, carnival. It also helped raise Lilt sales to record levels.

There is no snobbery about arts sponsorship these days. If anything, companies prefer the extremes - backing either the avant-garde or the populist - rather than the safe and secure. The judges also like enterprise, the breaking of new ground. Scottish Power won the award for increasing access to the arts for widening audiences in Glasgow. It enabled the Royal Scottish National Orchestra to commission a work from South African composer Eugene Skeef, which was performed with school children at the Tramway, and boosted ticket sales for Scottish Opera by underwriting "Soundbites", a trailer of excerpts from the company's forthcoming season, which were performed, free, in a shipyard on the Clyde.

The International Sponsorship award showed the more traditional face of sponsorship. It went to Roche Prod-

ncts, which financed two concerts by the Oxford Orchestra da Camera to celebrate the 50th anniversary of the death of Bartok, one in his home city of Budapest, the other in Oxford. The conductor was Paul Sacher, who had commissioned the works from Bartok. Sentiment became good business, with Roche valuably raising its profile in Hungary.

One of the problems for arts companies is that sponsors are

often reluctant to make a deep commitment. They play along for three years or so and then are off to pastures new. The Long Term Development prize rewards those companies who stick with an arts company for, perhaps, decades, losing out on novelty but gaining respect for their commitment. This year Amoco, which over sixteen years has invested £1.5m. in the Welsh National Opera, enabling the company to perform a London showcase, was the deserving winner.

In contrast the involvement of Glaxo Wellcome in the arts is relatively recent. It was well pleased with the return it received from its sponsorship of the Spanish Still Life exhibition at the National Gallery, not least in the opportunities it provided for entertaining contacts. The critics also loved the show, which carried off the

Single Project prize. Glaxo has confirmed its commitment by quickly returning to the National, where it is underpinning the current *Degas as a Collector* exhibition. The arts is the smallest Mr Eric Kauth runs three shops employing five people around Guildford. He invested £3,000 in sponsoring concerts at the Guildford Music Festival, and was rewarded with much publicity, a 25 per cent rise in sales - and the ABSA/FT prize for Sponsorship by a Small Business.

Another way quite small operations can help the arts is through Sponsorship in Kind. The award in this category was picked up by Choice FM, a local radio station in Birmingham, which gave over 300 commercials to promote an art show by black and Asian artists at the Ikon gallery.

The growth in sponsorship expenditure in recent years has mainly come from new spending by such medium-sized and small companies. But there are still big companies who have built up impressive sponsorship programmes over many years. In the past they were rewarded in the Corporate Programme category. Now, in an attempt to prove that sponsorship has a big role to play in overall corporate marketing strategies, the prize goes for the most imaginative strategic programme.

It was won by BT, which, with an annual budget of £2m is, with Lloyds Bank, the biggest sponsor of the arts in the UK. The award recognised its help over a wide spread of community and elite projects, ranging from the Little Theatre Guild to the Royal National Theatre. This public acclaim

may scupper rumoured cuts in BT's arts budget.

Although arts companies are finding it harder to get sponsorship for mainstream activities it is still relatively easy to get business to back educational projects. The Youth Sponsorship prize went to the Bank of Ireland for bringing excitement, and some job opportunities, to the youth of Derry by underwriting the Foyle Film Festival, with an active workshop programme.

There are two more prizes, the Guinness Arts Award for the arts company which is reckoned to have worked most effectively with its sponsors - a prize given to the Polka Theatre for Children - and the new FT/CEREC Award, which added an international dimension by seeking the best sponsorship initiative in Europe. It was a close run thing between Toyota's support for Irish music and culture through the work of the University of Limerick, and Creditanstalt's nurturing of Austrian heritage through the promotion of the written word. In the end the vote went to Creditanstalt.

The awards ceremony was the first big public event to be held in Shakespeare's Globe, the replica of the early 17th century theatre which has risen again by the Thames, thanks largely to the enthusiasm of sponsors. It is the most important occasion of the arts sponsorship year. It brings together the leaders of two vital activities - industry and the arts - which are slowly starting to realise how much they can contribute to each other's success, and not only in cash terms. A better-funded arts world and a more creative business world are so obviously good for the country.

Education: by Diane Summers

A fragile partnership

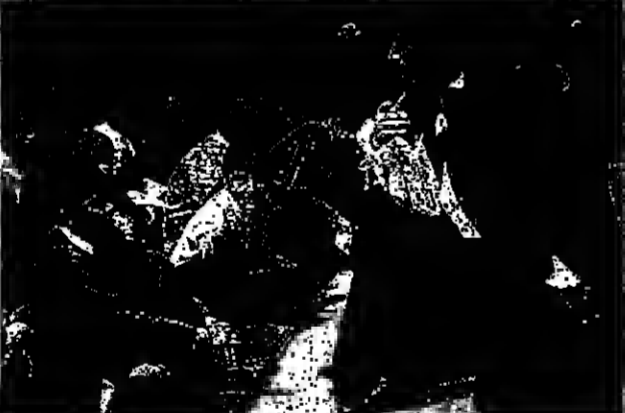
Critics think some educational sponsorship is disguised advertising

For a teacher in a state secondary school in Scotland, the idea of transporting a whole class to London to visit the National Gallery would probably, until the last year, have been out of the question: most school budgets would just not have allowed for the travel costs.

Now schools outside the M25 area can apply to a scheme called TSB First Visit for subsidised transport to the gallery. As well as help with travel costs - up to £200 per school - teachers receive a National Curriculum-linked resource pack before the visit and a video introducing the gallery's history and collection. Once in London, the party is given an hour-long tour, focusing on selected paintings pupils will already have been introduced to from their classroom work.

TSB Bank has committed over £1m to the programme and is one of a number of organisations to have made the positive decision - usually in line with focused marketing objectives - to support arts projects aimed at young people. As Ms Sally Tibbs, TSB's public relations manager, says it is important for the bank to communicate its message to secondary school children, for it is at this age that potential customers start to think about where they might want to open an account.

More than 5,000 children a year are benefiting from TSB First Visit, with most of them, as the name suggests, using the scheme to go to the National Gallery for the first time. The scheme is due to run until 1998 and forms just one part of a wider sponsorship project, called TSB Artsbound. Beginning in September 1996, TSB Bank will be collaborating with the Association of British Orchestras and six major ensembles to provide musical experiences for school children, under the project title TSB First Movement. Workshop visits and subsidised tickets for concerts throughout the UK will be provided, as well as project packs and CDs for classroom use. TSB First Act, to be launched in September 1997 in conjunction with the Royal National Theatre, will intro-



Pavilion Opera introduces Southall children to Italian opera

duce students to Shakespeare's works. Again, there will be education packs, a video and touring workshops.

Other recent examples of business sponsorship of the arts specifically geared to young people include: DHL's backing of the annual children's festival organised by Cambridge City Council; Glaxo Wellcome's support for the Pavilion Opera Educational Trust which stages opera for schoolchildren in the London Borough of Ealing; and investment bank Lehman Brothers' backing for the Half Moon Young People's Theatre, which introduced schoolchildren in the East End of London to the behind-the-scenes working of the theatre.

How do companies decide if a youth or community education sponsorship is for them? Mr Chris Crowcroft, managing partner of Crowcroft and Partners, a consultancy which specialises in helping to match sponsors and arts organisations seeking sponsorship, says he begins by advising companies to place themselves on a spectrum of "hard" to "soft". Hard companies will want to see an easily-identifiable marketing return on their sponsorship; softer organisations - or perhaps those wanting to soften their image, may be more intent on engendering good will and recognition for their involvement.


The potential sponsor should not choose the type of sponsorship until its objectives are clear and, whatever the motivation, companies should not look for the sort of short-term results, perhaps for example over 18 months, that might be appropriate to some marketing activities, says Mr Crowcroft. With school budgets strained by the demands of the National Curriculum for fresh

classroom material, schools are constantly on the look-out for ways of funding their activities. Consequently, sponsorship of school activities is now a £300m a year business. However, this does not mean that commercial organisations have carte blanche to promote their own brand without running the risk of offending sensibilities and, ultimately, jeopardising the objectives of the sponsorship.

A recent report from the National Consumer Council, a government-funded watchdog, said there was a danger that children could be bombarded with commercial messages. It aims to encourage "a wider debate on the rising tide of US-style commercialism in our classrooms to ensure commercial sponsorship does not take the place of state funding for core education activities".

Businesses are still targeting school pupils with "so-called educational resources, which are biased, plastered with company logos or which actively encourage children to eat chocolate and fast foods," said the NCC. While the watchdog was criticised by Business in the Community, the group which promotes closer links between industry and community activities, for going too far in its criticism of sponsorship, the NCC does provide some useful checklist points for schools which are considering using sponsorship material and for companies that produce it. These include:

- Is it clear who the sponsor or producer of the material is?
- Does its educational value outweigh its marketing messages?
- Is its approach to the subject balanced and up-to-date?
- Can children and teachers participate without buying the sponsor's products?



FESTIVAL OF OPERA

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Welsh National Opera congratulates Amoco on winning a very well-deserved

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4 Business Arts Sponsorship

International sponsorship: by Diane Summers

Borders still matter

Few sponsors are prepared to battle with the practical obstacles to cross-border work

A decade ago many people in arts sponsorship circles envisaged strong growth in international projects, with companies funding arts programmes across frontiers. But although arts groups themselves would increasingly like to organise international projects, there remain very few businesses prepared to work in this way.

According to Mr Andrew Mellroy, secretary general of Cerec, the Brussels-based European network for arts-business relations, there are too many practical problems caused by national differences in language, law, advertising and publicity regulations. "We receive constant requests for sponsorship for international projects but there are no international sponsors - or very few," he says.

Some businesses are developing arts sponsorship strategies along international lines but implementation tends to remain local. For example, AT&T has always attempted to adapt projects to the local environment, with sponsorships including the Almeida theatre in the UK and contemporary dance in Holland.

Mr Mellroy points to the arts foundation set up by Banque Paribas as a model of an international sponsor which is thinking globally but acting locally. Foundation Paribas funds a range of European activities, attempting to build on local interests, support and skills. Other organisations with strong international strategies, or which are in the process of developing them include Siemens, Hugo Boss and Swift, the international financial messaging system, which has just become one of Cerec's largest business members.

One of the reasons for the difficulty in working across frontiers is the difference in sponsorship traditions that exist in different countries. Mr Mellroy sees three basic models for the justification of spending by business on the arts: the "marketing" rationale; the "philanthropic" rationale; and, most recent to come on to the scene, the "civic responsibility" rationale. Each of the models has its advantages and disadvantages and its national exponents.

The first approach, which is

apparent particularly in the UK, Ireland, Holland and, to some extent, Belgium, is driven by business needs, with arts sponsorship forming part of the marketing and advertising mix. Sponsors want to be able to point to tangible results from their involvement, with, ideally, some indication of increased sales.

The advantage of this approach, says Mr Mellroy, is that the arts "can point to something solid," to justify their funding. The disadvantages can be that the potential of the relationship between project and funder is reduced to one dimension. The number of brands that are in a position to use the arts to increase sales is limited. While some niche products will successfully find

Backers want to be able to identify practical benefits from their spend

projects, Mr Mellroy says: "The mass market is looking at broadcast sponsorship and sports sponsorship. Sports and broadcast are the sponsorship sledgehammers, whereas arts are very much a sponsorship scalpel. This holds true everywhere in Europe."

The second approach to arts sponsorship by businesses, based on a philanthropic rationale, is very much the French model, but is also to be found in Spain, Italy, Greece, Scandinavia and Germany, where public funding of the arts has generally been more secure. Mr Mellroy describes this approach as based on the reasoning that "business gives money to the arts because they are worthwhile."

The advantage of the philanthropic approach is that it is more likely to produce long-term commitment by companies to arts projects - marketing strategies, in contrast, are reviewed constantly by most organisations and returns are expected within a comparatively short time. In France and Germany, for legal and tax reasons, most corporate support for the arts is channelled through business foundations. While directors of a business usually sit on the company's foundation board, some distance is generally maintained between the business's marketing objectives and its overall

arts strategy.

Mr Mellroy points to Foundation Paribas as typifying the advantages of this model. Mme Martine Tridde, secretary-general of the foundation "knows the art market in France and in Europe like the back of her hand," he says. "While being a very competent businesswoman, her job is to get the best arts projects and programmes going for Paribas over the long term."

One would be unlikely to find as thorough or as long-term an approach operating within the marketing department of most corporations, he believes, although there are notable exceptions, including sponsors in the UK such as Marks & Spencer, and M&L Bank.

One weakness of the philanthropic approach is that the arts are finding it increasingly difficult to compete with other worthy causes, including health, education and the environment, as government funding for these areas comes under pressure.

The third model for arts sponsorship that has developed over the last five years or so is based on the argument that companies have a civic responsibility to fund community activities. This motivation is enlightened self-interest: businesses may benefit not only directly by linking up with arts projects but, as Mr Mellroy explains: "There is also a longer-term interest that business has in using the arts to secure the vibrancy, the creativity, and the solidity of local environments." Some examples of this approach are to be found in the UK, in particular, where organisations such as Business in the Community, the business-led body which encourages social responsibility, has long been active.

Finally, while the pairing scheme (see article on right) operated by the UK's Association for Business Sponsorship of the Arts is seen as a model worldwide, the US, which is currently looking at starting its own programme, originated the idea of business volunteers working within arts organisations.

The Pairing Scheme: by Simon Tait

The budget is pared down

Changes to matched funding rules have been well-received - spending cuts have not

"Fiscal funding" in arts financing was introduced as a concept in the early 80s, in a formal recognition that sponsorship was no longer the icing on the cake of cultural funding but part of the mixture. It melded private and public finance for schemes and projects and took on the dignity of official recognition in 1984 when Lord Gowrie - not then chairman of the Arts Council of England as he is now but arts minister - announced what seemed to be one of the least dramatic possibilities for innovation in his reach: the Business Sponsorship Incentive Scheme (BSIS).

In April last year the Association for Business Sponsorship of the Arts (Absa), which was tasked with administering the BSIS, introduced the press to a golden pear. It was a pun, a little lightness for a new manifestation of the dreary old BSIS, which had become the Pairing Scheme - the logo of which is a gilded pear - but was essentially the same as the innovation introduced by Lord Gowrie to "challenge fund" certain art sponsorships with money from a special government fund: "If you can raise this much" the scheme was saying, "we'll top it up with that much more."

Uninspiring as the scheme's name might have been, there was a degree of distrust at the start that this might be a way of handing over statutory funding responsibility to the private sector. Many thought the government should be coughing up both "that much" and "this much". But in reality the BSIS has been a quiet phenomenon, bringing in over £10m of new money to the arts. To date there have been 5,736 applications, 4,819 of which have been approved. It was based on a simple formula to encourage new sponsors of the arts by matching pound-for-pound their support of between £1,000 and £26,000. The projects of these already sponsoring could get extra money from the scheme if the sponsorship was increased by at least 24,000 in the second or

third sponsorship, with the BSIS adding £1 for every 24 of this new money.

In 1988 the Policy Studies Institute's periodic review Cultural Trends cited the BSIS, along with "the enabling factor of favourable economic conditions" as the main reason why the growth of business sponsorship of the arts has been seen by many commentators as the outstanding feature of arts funding in the 1980s. After six years the money injected into the arts through the scheme amounted to more than £37m, and gradually the government's input to the fund has been increased so that the second six years saw that figure almost trebled. Last November, however, it seemed that the government had lost faith when the Heritage Secretary, Mrs Virginia Bottomley, announced that from a peak of 25.6m in 1993-94, her budget's commitment to the Pairing Scheme would be reduced by £200,000 in 1994-95, a ten per cent cut, and by another half a million pounds in 1995-96, bringing it down to the level of 1993-94 when her predecessor, Mr Peter Brooke, had committed £4.5m to matching sponsorships.

The cut was all part of blanket reductions in National Heritage expenditure which has gone down from over £1bn last year to under £900m this year, the exact share of the cut being £5m with a similar reduction promised for next year.

Then in January this year Mrs Bottomley announced a shake-up of the system, broadening it with the aim of encouraging long-term commitments and more generous rewards for arts organisations attracting business support. With immediate effect from the beginning of February, the maximum award was more than doubled from £26,000 to £75,000, the annual limit an arts organisation can have was raised from £20,000 to £75,000, and the limit of the number of awards any organisation can receive any year, hitherto two, was removed altogether. Ratios for partnership sponsorship money, which had been fixed to match the sponsorship amount and no more, have also been made more flexible. Until that point only first-time sponsorships could qualify for 100 per cent matching, but this can now be applied to other schemes.

"My primary aim," Mrs Bottomley said, "is to promote longer-term sponsorships that will enable arts organisations up and down the country to plan more rationally and confidently. I also want to focus the scheme explicitly towards



Paid to dance: the matching programme has steered the private sector into boosting arts funding

sponsorships that generate easier access to the arts for bigger and wider audiences."

She continued: "The arts in Britain now have access to more money than ever before thanks to a healthy plural funding approach. The partnership between central government's grant to the Arts Council, local authority funding, box office receipts and, of course, the National Lottery is heralding a new era for the arts in this country. But it is now important to take stock and develop a more strategic approach."

The changes have had an almost immediate effect, says Mr David Wynne who administers the scheme for Absa: "The cut was a grievous blow, but the new rules have been received enthusiastically by both arts organisations and sponsors."

Sedgwick European Risk Services, for instance, was persuaded to commit to the City of London Sinfonia for three years, so was Channel 1, for the BOC Covent Garden Festival. The Pairing Scheme, according to Mr Wynne "now encourages sponsors to sign for programmes of three years, and even finance directors, who don't usually like to commit more than a year, in advance, are responding favourably."



Virginia Bottomley has made blanket cuts to her department's spending

Who brought you...

Landseer
at the Tate

Rodin
at the Hayward

The Raj
at the National Portrait Gallery

Armada
at the National Maritime Museum

Toulouse-Lautrec
at the Hayward

Dynasties
at the Tate

Pugin
at the V&A

and William Morris
...now on at the V&A?



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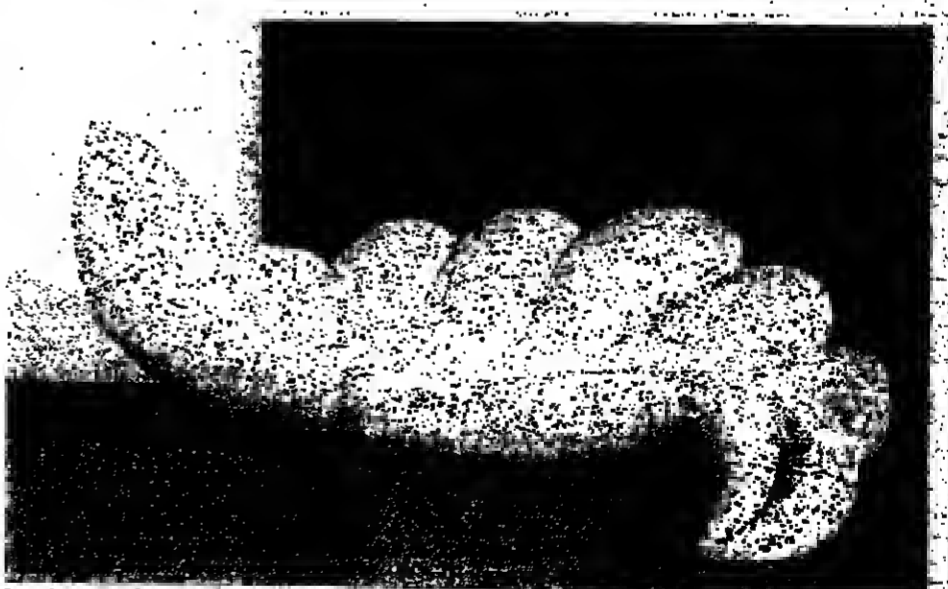
According to Mr John Koo, president of LG Electronics, the sponsorship which has brought the company to the Shakespear Globe for the ABSA Awards in its first venture in arts sponsorship was merely part of the quest for design excellence.

LG - since last year the formal title of the company once known as Lucky GoldStar - was nominated for its support of the Royal College of Art's large exhibition *Design of the Times* which celebrated the college's centenary with a show which charted the institution's influence on all manner of design in the last hundred years.

"We were delighted to be associated with such a long story of design excellence," Mr Koo says. "It is undoubtedly the key design centre in Europe as far as we are concerned." The progress of the international corporation, which has recently set its foot firmly on British soil by opening a new Tyne and Wear factory turning out a distinctly unostentatious-sounding line in microwave ovens, to an ever-closer association with the high temples of design such as the RCA, has been astonishing.

LG is still a family concern even though projected turnover this year is \$2bn, 13 per cent of South Korea's entire gross national product. Mr Koo, 50, comes from traditional landowning stock. His grandfather was content to farm his vast ranges of pecky Dale and watch his six sons grow into the estate.

Following the liberation of South Korea by the Americans in 1945 the country began a phase of vigorous



A sculpture in clay and aggregates by Felicity Aylett, a graduate of the Royal College of Art

commercial expansion.

The eldest son took his patrimony and set up a textile wholesaling business, bringing in some of his brothers to help. He called it Lucky, watched his markets carefully, and diversified into cosmetics.

Business was good, but there were niggles from customers that the hand-cream bottles were difficult to open. Lucky began to experiment with extruded plastic and found a material with infinite possibilities, on which it built a significant chemicals business. All the brothers were involved, and John Koo is the son of the fourth.

"My uncle just looked for the things that people wanted, and found ways of producing them," says Koo, whose education included a four-year business degree course at

Princeton University. "They knew that there was no future for the country's economy in importing everything, so they started manufacturing."

In 1968 Lucky created GoldStar to make electrical appliances and a year later built Korea's first home-produced transistor radio followed by telephones. Then it developed the first Korean fridges and television sets, and so on, until in 1988 GoldStar opened a brand office in New York.

In the 1970s GoldStar established its first private research and development facility in Seoul, which proved to be the dynamo of its global growth. Mr Koo joined the company and was groomed for top management with five year stints in the crossroads markets of Hong Kong and Singapore.

"In the 1980s we knew we

had to upgrade our design operation." Mr Koo says. "It was too focused on domestic capability, and we had to establish a greater degree of co-operation with Western designers to inspire overseas operations." Designers were brought to Seoul and contact was made with centres of design excellence in the West.

"When my people said we should have a closer relationship with the RCA, I thought we were going into record production in New York," says Mr Koo. LG now endows bursaries at the college and follows developments there closely. "There is a unique mixture of design and an understanding of future potential which we find very exciting," says Mr Koo.

Simon Tait

Handwritten signature: JAVICO 1380